

Global Holographic Anti-Counterfeiting Marks Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Holographic Anti-Counterfeiting Marks market size is expected to reach \$ 1729 million by 2032, rising at a market growth of 4.1% CAGR during the forecast period (2026-2032).

This report studies the holographic anti-counterfeiting marks market; we focus on holograms and holographic products with anti-counterfeiting features, product authentication capabilities, etc. By product type, this report focuses on holographic film and holographic paper.

The global Holographic Anti-counterfeiting Marks Market Concentration Rate is low and most of the players are from China, India, Europe and North America; especially from China and India. In India, the major players include Light Logics, Lasersec Technologies, Uflex Limited, Everest Holovisions Limited, Holostik and SRF Limited, while in China they are K Laser, Zhejiang Jinghua Laser, SVG Optronics, Jinjia Group, Shantou Wanshun and Shantou Dongfeng, etc, with about 77% market shares. Currently the global Holographic Anti-counterfeiting Marks market is dominated by Holographic films and Holographic papers; the Holographic films occupies for over 70% market share in terms of volume.

This report studies the global Holographic Anti-Counterfeiting Marks demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Holographic Anti-Counterfeiting Marks, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Holographic

Anti-Counterfeiting Marks that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Holographic Anti-Counterfeiting Marks total market, 2021-2032, (USD Million)

Global Holographic Anti-Counterfeiting Marks total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Holographic Anti-Counterfeiting Marks total market, key domestic companies, and share, (USD Million)

Global Holographic Anti-Counterfeiting Marks revenue by player, revenue and market share 2021-2026, (USD Million)

Global Holographic Anti-Counterfeiting Marks total market by Type, CAGR, 2021-2032, (USD Million)

Global Holographic Anti-Counterfeiting Marks total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Holographic Anti-Counterfeiting Marks market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include KURZ, Offset Group, Cosmo Films, Holostik, Uflex, Everest Holographics Limited, ITW Security Division, Light Logics Holography and Optics, BEP Hologram (Polinas), Unifoil, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Holographic Anti-Counterfeiting Marks market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years

2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Holographic Anti-Counterfeiting Marks Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Holographic Anti-Counterfeiting Marks Market, Segmentation by Type:

Holographic Film

Holographic Paper

Global Holographic Anti-Counterfeiting Marks Market, Segmentation by Application:

Tobacco and Alcohol

FMCC

Cosmetic

Documents

Others

Companies Profiled:

KURZ

Offset Group

Cosmo Films

Holostik

Uflex

Everest Holovisions Limited

ITW Security Division

Light Logics Holography and Optics

BEP Hologram (Polinas)

Unifoil

Spectratek

DNP Imagingcomm

ShenZhen Holoart High Technology Company

Huagong Tech Company

Shaoxing Jinghua Laser Product

K Laser

SVG Tech Group

AFC Technology

Suzhou Image Technology

Emeteq Technology

Shanghai Zijiang Enterprise Group

Jinjia Group

Shantou Wanshun

Guangdong DFP

Key Questions Answered

1. How big is the global Holographic Anti-Counterfeiting Marks market?
2. What is the demand of the global Holographic Anti-Counterfeiting Marks market?
3. What is the year over year growth of the global Holographic Anti-Counterfeiting Marks market?
4. What is the total value of the global Holographic Anti-Counterfeiting Marks market?
5. Who are the Major Players in the global Holographic Anti-Counterfeiting Marks market?
6. What are the growth factors driving the market demand?

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