

Global Holiday Rentals Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Holiday Rentals market size was valued at US\$ 10290 million in 2025 and is forecast to a readjusted size of US\$ 16371 million by 2032 with a CAGR of 6.8% during review period.

Holiday Rentals refer to a type of short-term accommodation arrangement involving the leasing of entire, furnished residential properties (such as apartments, private houses, villas, or cottages) to travelers or tourists for their leisure trips or short stays. Distinct from hotel rooms, holiday rentals provide a private and fully functional self-contained living environment, typically including full kitchen facilities and separate living areas, enabling users to enjoy a more flexible and home-like experience during their travels.

This report is a detailed and comprehensive analysis for global Holiday Rentals market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Holiday Rentals market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Holiday Rentals market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Holiday Rentals market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Holiday Rentals market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Holiday Rentals

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Holiday Rentals market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Airbnb, OneFineStay, Plum Guide, Booking.com, Luxury Retreats, The Collected Group, Exceptional Stays, Villas of Distinction, Oliver's Travels, Red Savannah, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Holiday Rentals market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Apartments

Private Houses

Villas

Cottages

Others

Market segment by Term

Short-Term Rentals

Long-Term Rentals

Market segment by Application

Individuals

Families

Groups

Others

Market segment by players, this report covers

Airbnb

OneFineStay

Plum Guide

Booking.com

Luxury Retreats

The Collected Group

Exceptional Stays

Villas of Distinction

Oliver's Travels

Red Savannah

Cuv?e

The Rental Sister

Trip.com

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Holiday Rentals product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Holiday Rentals, with revenue, gross margin, and global market share of Holiday Rentals from 2021 to 2026.

Chapter 3, the Holiday Rentals competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Holiday Rentals market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Holiday Rentals.

Chapter 13, to describe Holiday Rentals research findings and conclusion.

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