

Global Hip and Joint Supplements for Pet Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Hip and Joint Supplements for Pet market size is expected to reach \$ 1204 million by 2032, rising at a market growth of 6.8% CAGR during the forecast period (2026-2032).

Pet hip and joint supplements are a class of nutritional supplements designed specifically for dogs and cats to support joint health, alleviate joint degeneration and inflammation caused by age, genetics, obesity, or sports injuries, improve mobility, and slow the progression of osteoarthritis (OA). In 2025, global Hip and Joint Supplement for Pet production reached approximately 61,267 k units, with an average global market price of around 12 US\$/Unit. The production capacity of Hip and Joint Supplement for Pet reaches 76,500 k units, and the industry's gross profit margin is approximately between 20% and 40%.

The market demand for pet hip and joint supplements is driven by multiple factors, including the aging pet population, increased owner awareness of pet health, improved veterinary care leading to increased preventative healthcare, and the maturing consumer perception of functional pet nutrition products. As pet owners increasingly view their pets as family members and are willing to invest more in extending their mobility and quality of life, coupled with the prevalence of hereditary joint diseases such as hip dysplasia in large breeds, the market has seen widespread adoption of scientifically formulated products containing glucosamine, chondroitin, hyaluronic acid, Omega-3 fatty acids, and novel ingredients such as UC-II collagen. At the same time, the development of e-commerce channels and the strengthening of brand education have further enhanced consumers' awareness and acceptance of joint supplements, prompting the category to shift from treatment assistance to routine daily maintenance consumption.

This report studies the global Hip and Joint Supplements for Pet production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Hip and Joint Supplements for Pet and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Hip and Joint Supplements for Pet that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Hip and Joint Supplements for Pet total production and demand, 2021-2032, (K Units)

Global Hip and Joint Supplements for Pet total production value, 2021-2032, (USD Million)

Global Hip and Joint Supplements for Pet production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Hip and Joint Supplements for Pet consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Hip and Joint Supplements for Pet domestic production, consumption, key domestic manufacturers and share

Global Hip and Joint Supplements for Pet production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Hip and Joint Supplements for Pet production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Hip and Joint Supplements for Pet production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Hip and Joint Supplements for Pet market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Mars Petcare, Nestle Purina, Zoetis Petcare, Elanco, Blue Buffalo, Virbac, Vet IQ, Dechra, Wellness Pet Food, Vetoquinol, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices

used in analyzing the World Hip and Joint Supplements for Pet market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Hip and Joint Supplements for Pet Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Hip and Joint Supplements for Pet Market, Segmentation by Type:

Soft Treats

Chewable Tablets

Others

Global Hip and Joint Supplements for Pet Market, Segmentation by Pet Type:

Dog Supplements

Cat Supplements

Global Hip and Joint Supplements for Pet Market, Segmentation by Function:

Basic Type

Enhanced Anti-inflammatory Type

Others

Global Hip and Joint Supplements for Pet Market, Segmentation by Application:

Online Sales

Offline Sales

Companies Profiled:

Mars Petcare

Nestle Purina

Zoetis Petcare

Elanco

Blue Buffalo

Virbac

Vet IQ

Dechra

Wellness Pet Food

Vetoquinol

Swedencare

Affinity Petcare

VetriScience

Zesty Paws

Milk-Bone

Unicharm

YuMOVE

Fera Pets

Yantai China Pet Foods

Manna Pro

Thorne Vet

maxxipaws

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Key Questions Answered:

1. How big is the global Hip and Joint Supplements for Pet market?
2. What is the demand of the global Hip and Joint Supplements for Pet market?
3. What is the year over year growth of the global Hip and Joint Supplements for Pet market?
4. What is the production and production value of the global Hip and Joint Supplements for Pet market?
5. Who are the key producers in the global Hip and Joint Supplements for Pet market?

6. What are the growth factors driving the market demand?

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