

Global Higher Education Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

The higher education market is commonly defined as learning that is imparted through contexts such as social and content interactions with the help of hardware such as personal computers (PCs), interactive white boards (IWBs), etc. These solutions are focused on improving the overall learning experience for the end users that require constant and situated learning support.

Scope of the Report:

This report studies the Higher Education market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Higher Education market by product type and applications/end industries.

Factors such as continuous advancements and rapid integration of new technologies, increased participation from developing nations, and the advent of new higher education institutes will result in the substantial growth of this market over the period of 2017 to 2023. Moreover, with the recent increase in internalization, the global market for higher education will have a positive outlook until the end of 2023. Internationalization is the integration of intercultural and international dimensions into the primary objective, functioning, or delivery of education. This process includes educational programs and activities that contribute to learning on a global level. The program offers suitable content to international students and involves the delivery of these courses on a medium with mobility features.

The recent change in educational content delivery methods is the key driver of the

growth of this market. Apart from established technologies, such as the hybrid or collaborative learning platforms, and instruction modes driven by multimedia, several new forms of content delivery methods that involve new technologies have emerged. Gamification, flipped classrooms, and adaptive learning are examples of some new content delivery methods that have the potential to change the pedagogical norms of traditional teaching.

The global Higher Education market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Higher Education.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Adobe Systems

Apple

Blackboard

D2L

SMART Technologies

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Consulting

Implementation

Training and Support

Market Segment by Applications, can be divided into

Educational Institutions

Universities

Training Organizations

Others

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