

# Global Higher Education Financial and HRM Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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## Abstracts

The financial and HRM software solutions act as a data source that collects and provides raw data for analysis. With a significant focus on the learning outcomes, several colleges and universities are using analytical tools to gain deep insights into the performance of the faculty and staff. Therefore, the rising demand for learning analytics will also increase the software requirements in the educational institutions. For instance, Workday offers Workday Big Data Analytics, which has pre-built analytic templates to help higher education HR and finance departments to address key business issues related to workforce planning, retention, pay-for-performance, payroll cost analysis, compensation, and other pertinent HR functions.

### Scope of the Report:

This report studies the Higher Education Financial and HRM market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Higher Education Financial and HRM market by product type and applications/end industries.

Growing digitization in education has led to the implementation of advanced technological learning methods such as interactive whiteboards and 3-D printing to increase student interactivity and knowledge retention. The educational institutions are spending more on the collaboration, assessment, and ERP systems in their delivery methods. This has prompted several vendors worldwide to invest in the educational software for content creation and management and for providing instructional support to educators. The surging adoption of this software will boost the market for financial and HRM software during the forecast period.

The global Higher Education Financial and HRM market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Higher Education Financial and HRM.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Ellucian

Oracle

SAP

Workday

IBM

Unit4

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Financial Management Software

HRM Software

Market Segment by Applications, can be divided into

Educational Institutions

Universities

Training Organizations

Others

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