

Global Higher Education Active Learning Platform Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Educational technology is a means to enrich the learning experience. To that end, digital classrooms make use of advanced technological learning aids (such as interactive whiteboards and 3D printing) to boost student interactivity and to enhance knowledge retention. As a result, educational institutions have increased their budgets to include more collaboration, assessment, and enterprise resource planning systems in their delivery methods.

Scope of the Report:

This report studies the Higher Education Active Learning Platform market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Higher Education Active Learning Platform market by product type and applications/end industries.

The adoption of active learning strategies in STEM (science, technology, engineering, and mathematics) education as one of the primary growth factors for this market. The introduction of innovative teaching pedagogies resulted in a major paradigm shift in the delivery of education. Educational institutions have started focusing on adopting effective learning strategies to enhance STEM education. Active learning allows teachers to have access to tools, which help create inquiry-based learning interfaces and assist students in enhancing their inquiry skills and enabling them to leverage the knowledge base. Additionally, active learning also facilitates instructors to change language settings, incorporate concept mappers, and operationalize theoretical concepts, which will drive its adoption among schools and colleges.

North America is the major revenue contributor to the market throughout the next four years. The adoption of bring your own device (BYOD) program and the increasing technological investments in higher education institutions in the US, will fuel the growth of the market in this region. Moreover, the intensifying competition among higher education institutions will induce administrators to improve the quality of education, which will also drive the demand for active learning platforms.

The global Higher Education Active Learning Platform market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Higher Education Active Learning Platform.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Echo 360

Panopto

Turning Technologies

YuJa

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Technologies

Active Learning Platforms

Market Segment by Applications, can be divided into

Educational Institutions

Universities

Training Organizations

Others

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