

# Global High Voltage Electric Heaters for Automotive Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global High Voltage Electric Heaters for Automotive market size was valued at USD 1067.7 million in 2023 and is forecast to a readjusted size of USD 4855.1 million by 2030 with a CAGR of 24.2% during review period.

The High Voltage Electric Heaters (HVEH) is the ideal heating system for plug-in hybrids and electric vehicles. It converts DC electric power into heat with practically no losses. The HVEH therefore achieves extremely fast heat-up times, high precision and the highest efficiency.

The world's core manufacturers of high voltage electric heaters for automotive include BorgWarner, Webasto Group, and HGTECH. The top three manufacturers account for more than 60% of the market. The Asia-Pacific is the world's largest market, accounting for approximately 46% of the market, followed by Europe and North America, accounting for 36% and 13%, respectively. Among them, 4-7 kilowatts and less than 4 kilowatts accounted for 68% and 22% respectively. The most widely used are pure electric vehicles and hybrid vehicles, accounting for 53% and 38% respectively.

The Global Info Research report includes an overview of the development of the High Voltage Electric Heaters for Automotive industry chain, the market status of BEV (Up to 4 KW, 4-7 KW), HEV (Up to 4 KW, 4-7 KW), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of High Voltage Electric Heaters for Automotive.

Regionally, the report analyzes the High Voltage Electric Heaters for Automotive

markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global High Voltage Electric Heaters for Automotive market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the High Voltage Electric Heaters for Automotive market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the High Voltage Electric Heaters for Automotive industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Power (e.g., Up to 4 KW, 4-7 KW).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the High Voltage Electric Heaters for Automotive market.

**Regional Analysis:** The report involves examining the High Voltage Electric Heaters for Automotive market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the High Voltage Electric Heaters for Automotive market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to High Voltage Electric Heaters for Automotive:

**Company Analysis:** Report covers individual High Voltage Electric Heaters for

Automotive manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards High Voltage Electric Heaters for Automotive. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (BEV, HEV).

**Technology Analysis:** Report covers specific technologies relevant to High Voltage Electric Heaters for Automotive. It assesses the current state, advancements, and potential future developments in High Voltage Electric Heaters for Automotive areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the High Voltage Electric Heaters for Automotive market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

High Voltage Electric Heaters for Automotive market is split by Power and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Power, and by Application in terms of volume and value.

### Market segment by Power

Up to 4 KW

4-7 KW

Above 7KW

### Market segment by Application

BEV

HEV

PHEV

#### Major players covered

BorgWarner

Webasto Group

HGTECH

Eberspacher

Woory Corporation

DBK Group

Mahle

LG

Mitsubishi Heavy Industries

#### Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of

Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe High Voltage Electric Heaters for Automotive product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of High Voltage Electric Heaters for Automotive, with price, sales, revenue and global market share of High Voltage Electric Heaters for Automotive from 2019 to 2024.

Chapter 3, the High Voltage Electric Heaters for Automotive competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the High Voltage Electric Heaters for Automotive breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Power and application, with sales market share and growth rate by power, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and High Voltage Electric Heaters for Automotive market forecast, by regions, power and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of High Voltage Electric Heaters for Automotive.

Chapter 14 and 15, to describe High Voltage Electric Heaters for Automotive sales channel, distributors, customers, research findings and conclusion.

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