

# Global High Visibility Apparel Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G3B3AA541ECEN.html>

Date: January 2024

Pages: 129

Price: US\$ 3,480.00 (Single User License)

ID: G3B3AA541ECEN

## Abstracts

According to our (Global Info Research) latest study, the global High Visibility Apparel market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

High-Visibility apparel is defined as clothing with the purpose of making the wearer more visible. It falls in the category of Personal Protective Equipment (PPE) and will have an ANSI/ISEA label defining garment characteristics including manufacturer info as well as product designation and the corresponding ANSI/ISEA class standard. High-Visibility clothing increases conspicuity of workers that may be exposed to hazardous situations under both day and evening low-light conditions. Very bright colors are used in apparel designed to provide maximum conspicuity during daylight hours. The reflective material is added to apparel for workers in traffic and where other light sources reflect.

In USA, High Visibility Apparel key players include Carhartt, Red Kap, ML Kishigo, Reflective Apparel Factory, Sportex Safety, etc. The top five players hold a share about 35%.

West USA is the largest market, with a share about 25%, followed by Midwest and South USA, having a total share about 50 percent.

In terms of product, Polyester High Visibility Apparel is the largest segment, with a share about 65%. And in terms of application, the largest application is Road Construction and Maintenance, followed by Police, Utilities, Airport Personnel, etc.

The Global Info Research report includes an overview of the development of the High Visibility Apparel industry chain, the market status of Road Construction and Maintenance (Polyester High Visibility Apparel, Modacrylic High Visibility Apparel), Police (Polyester High Visibility Apparel, Modacrylic High Visibility Apparel), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of High Visibility Apparel.

Regionally, the report analyzes the High Visibility Apparel markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global High Visibility Apparel market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the High Visibility Apparel market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the High Visibility Apparel industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Polyester High Visibility Apparel, Modacrylic High Visibility Apparel).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the High Visibility Apparel market.

**Regional Analysis:** The report involves examining the High Visibility Apparel market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the High Visibility Apparel market. This may include estimating market growth rates, predicting market demand, and identifying emerging

trends.

The report also involves a more granular approach to High Visibility Apparel:

**Company Analysis:** Report covers individual High Visibility Apparel manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards High Visibility Apparel. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Road Construction and Maintenance, Police).

**Technology Analysis:** Report covers specific technologies relevant to High Visibility Apparel. It assesses the current state, advancements, and potential future developments in High Visibility Apparel areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the High Visibility Apparel market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

High Visibility Apparel market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Polyester High Visibility Apparel

Modacrylic High Visibility Apparel

FR Cotton High Visibility Apparel

Others

### Market segment by Application

Road Construction and Maintenance

Police

Utilities

Airport Personnel

Others

### Major players covered

Carhartt

Red Kap

Reflective Apparel Factory

Sportex Safety

Ergodyne

ML Kishigo

Honeywell

Lakeland

GSS Safety

Protective Industrial Products

National Safety Apparel

3A Safety Groups

Pyramex Safety Products

Portwest

Zhejiang Shunfa Reflective Clothing

Viking

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe High Visibility Apparel product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of High Visibility Apparel, with price, sales, revenue and global market share of High Visibility Apparel from 2019 to 2024.

Chapter 3, the High Visibility Apparel competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the High Visibility Apparel breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and High Visibility Apparel market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of High Visibility Apparel.

Chapter 14 and 15, to describe High Visibility Apparel sales channel, distributors, customers, research findings and conclusion.

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