

Global High-protein Ready-to-drink Beverages Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global High-protein Ready-to-drink Beverages market size is expected to reach \$ 2508 million by 2032, rising at a market growth of 7.0% CAGR during the forecast period (2026-2032).

In 2025, global sales of high-protein ready-to-drink (RTD) beverages reached 420 million bottles, with an average selling price of \$3.60 per bottle. High-protein ready-to-drink beverages are a class of liquid nutritional products made primarily from whey protein, casein, soy protein, or plant-based complex proteins. They are produced through scientific formulation, homogenization, sterilization, and flavoring processes, aiming to provide consumers with a convenient protein supplementation solution. These products are suitable for fitness enthusiasts, athletes, those managing weight, and general consumers who need to supplement their protein intake. They typically feature a smooth texture, balanced nutrition, portability, and rapid absorption, and can be categorized into dairy-based protein drinks, plant-based protein drinks, complex protein drinks, and functional protein drinks. Upstream raw materials mainly include dairy products, soy and pea proteins, functional additives, sugars, and flavorings. Downstream supplies primarily go to retail supermarkets, e-commerce platforms, gyms, schools, and corporate catering channels. With increasing health awareness, a growing sports and fitness market, and rising demand for convenient nutritional foods, the high-protein ready-to-drink beverage market is experiencing rapid expansion, trending towards functional, low-sugar, plant-based protein, and personalized formulations.

This report studies the global High-protein Ready-to-drink Beverages production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for High-

protein Ready-to-drink Beverages and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of High-protein Ready-to-drink Beverages that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global High-protein Ready-to-drink Beverages total production and demand, 2021-2032, (K Units)

Global High-protein Ready-to-drink Beverages total production value, 2021-2032, (USD Million)

Global High-protein Ready-to-drink Beverages production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global High-protein Ready-to-drink Beverages consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: High-protein Ready-to-drink Beverages domestic production, consumption, key domestic manufacturers and share

Global High-protein Ready-to-drink Beverages production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global High-protein Ready-to-drink Beverages production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global High-protein Ready-to-drink Beverages production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global High-protein Ready-to-drink Beverages market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Meiji Group, Valio, Arla Foods Ingredients, Vivici, Abbott, Nestl?, PepsiCo, Scoular, Coca-Cola, BYHEALTH, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World High-protein Ready-to-drink Beverages market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global High-protein Ready-to-drink Beverages Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global High-protein Ready-to-drink Beverages Market, Segmentation by Type:

Animal Protein Type

Plant Protein Type

Complex Protein Type

Global High-protein Ready-to-drink Beverages Market, Segmentation by Protein Per 100ml:

Protein Per 100ml (g): 3.0-4.0g

Protein Per 100ml (g): 5.0-6.0g

Protein Per 100ml (g): 8.0-11.4g

Global High-protein Ready-to-drink Beverages Market, Segmentation by Capacity:

Capacity: ≤250ml

Capacity: >250ml

Global High-protein Ready-to-drink Beverages Market, Segmentation by Application:

Children's Nutrition

Weight Management Group

Others

Companies Profiled:

Meiji Group

Valio

Arla Foods Ingredients

Vivici

Abbott

Nestlé

PepsiCo

Scoular

Coca-Cola

BYHEALTH

Danone

Glanbia

Premier Nutrition

BellRing Brands

Musashi

Maeil

Ripple Foods

Tetra Pak

Kruger Group

Bariatric Nutrition

Key Questions Answered:

1. How big is the global High-protein Ready-to-drink Beverages market?
2. What is the demand of the global High-protein Ready-to-drink Beverages market?
3. What is the year over year growth of the global High-protein Ready-to-drink Beverages market?
4. What is the production and production value of the global High-protein Ready-to-drink Beverages market?
5. Who are the key producers in the global High-protein Ready-to-drink Beverages market?
6. What are the growth factors driving the market demand?

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