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Global High Pressure Processing (HPP) Food Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

High-Pressure Processing (HPP) is a cutting-edge USDA–approved all natural process that utilizes intense water pressure to protect against harmful bacteria without affecting a food product's taste, texture, appearance or nutritional value.

Products are packaged, sealed and then placed in a cylinder-shaped pressure chamber where it is surrounded by water. Up to 87,000 pounds of water pressure—roughly equal to five to six times the pressure found at the bottom of the deepest ocean—are exerted per square inch, protecting against harmful bacteria and sealing in freshness and flavor naturally, with no preservatives needed.

HPP is one of the latest technologies that utilize non-heat methods to preserve food. It has been studied by scientists for more than a hundred years, but only within the past 20 years have companies started applying HPP commercially.

According to our (Global Info Research) latest study, the global High Pressure Processing (HPP) Food market size was valued at US$ 3322 million in 2023 and is forecast to a readjusted size of USD 5770 million by 2030 with a CAGR of 8.3% during review period.

Global High Pressure Processing (HPP) Food key players include Hormel food, Espuna, Campofrio Alimentacio, Cargill, Suja Life, etc. Global top five manufacturers hold a share nearly 55%.

North America is the largest market, with a share about 45%, followed by Europe, and Japan, both have a share over 35 percent.

In terms of product, Fruit and Vegetable is the largest segment, with a share over 30%. And in terms of Marketing Channels, the largest application is Supermarket, followed by Online, Direct Store, etc.

This report is a detailed and comprehensive analysis for global High Pressure Processing (HPP) Food market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Marketing Channels. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2024, are provided.

Key Features:

Global High Pressure Processing (HPP) Food market size and forecasts, in consumption value ($ Million), sales quantity (MT), and average selling prices (USD/MT), 2019-2030

Global High Pressure Processing (HPP) Food market size and forecasts by region and country, in consumption value ($ Million), sales quantity (MT), and average selling prices (USD/MT), 2019-2030

Global High Pressure Processing (HPP) Food market size and forecasts, by Type and by Marketing Channels, in consumption value ($ Million), sales quantity (MT), and average selling prices (USD/MT), 2019-2030

Global High Pressure Processing (HPP) Food market shares of main players, shipments in revenue ($ Million), sales quantity (MT), and ASP (USD/MT), 2019-2024

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for High Pressure Processing (HPP) Food

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global High Pressure Processing (HPP) Food market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Hormel food, Espuna, Campofrio Alimentacio, Cargill, Suja Life, Echigo Seika, Universal Pasteurization, Hain Celestial, Avure Technologies, Motivatit, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

High Pressure Processing (HPP) Food market is split by Type and by Marketing Channels. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Marketing Channels in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

- Meat and Poultry Products
- Juices and Beverages
- Fruit and Vegetable
- Seafood Products
- Others

Market segment by Marketing Channels

- Supermarket
- Direct Store

Online

Other

Major players covered

Hormel food

Espuna

Campofrio Alimentacio

Cargill

Suja Life

Echigo Seika

Universal Pasteurization

Hain Celestial

Avure Technologies

Motivatit

Safe Pac Pasteurization

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe High Pressure Processing (HPP) Food product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of High Pressure Processing (HPP) Food, with price, sales quantity, revenue, and global market share of High Pressure Processing (HPP) Food from 2019 to 2024.

Chapter 3, the High Pressure Processing (HPP) Food competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the High Pressure Processing (HPP) Food breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and by Marketing Channels, with sales market share and growth rate by Type, by Marketing Channels, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2019 to 2024.and High Pressure Processing (HPP) Food market forecast, by regions, by Type, and by Marketing Channels, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of High Pressure Processing (HPP) Food.

Chapter 14 and 15, to describe High Pressure Processing (HPP) Food sales channel, distributors, customers, research findings and conclusion.

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