

# Global High-Precision Positioning Roadside Unit (RSU) Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global High-Precision Positioning Roadside Unit (RSU) market size is expected to reach \$ 828 million by 2032, rising at a market growth of 19.5% CAGR during the forecast period (2026-2032).

High-Precision Positioning Roadside Unit (RSU) is an advanced roadside communication and positioning device designed to provide centimeter-level positioning accuracy for intelligent transportation systems, enabling precise vehicle localization and real-time data exchange between infrastructure and vehicles. Its advantages include high positioning accuracy, low latency communication, strong environmental adaptability, and enhanced support for autonomous driving and traffic coordination applications. The capacity utilization rate in 2025 was 80%, and the industry's average gross margin was about 23%. In 2025, production totaled 66,667 units, with an average price of USD 3,450 per unit. Upstream, key inputs include communication chips and RF antenna modules, with representative suppliers such as Qualcomm, NXP, Huawei, and ZTE. The midstream segment focuses on positioning algorithm integration, communication protocol development, hardware assembly, and system calibration to ensure accuracy and reliability. Downstream applications are concentrated in highways and road traffic systems, with representative customers including China Communications Construction, China Railway Construction, Siemens, and Kapsch TrafficCom.

High-Precision Positioning Roadside Unit (RSU) is increasingly positioned at the intersection of intelligent transportation and autonomous driving infrastructure, where demand is shaped by the need for higher localization accuracy and real-time vehicle-infrastructure coordination. As applications expand from basic traffic monitoring to cooperative perception and lane-level navigation, RSUs are evolving toward

integrated sensing and communication platforms. The ability to deliver stable centimeter-level positioning in complex urban and highway environments becomes a key differentiator. Vendors that can combine precise positioning algorithms with scalable deployment and cost-efficient hardware design are better placed to capture value, especially as large-scale infrastructure rollouts emphasize interoperability and long-term operational reliability.

This report studies the global High-Precision Positioning Roadside Unit (RSU) production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for High-Precision Positioning Roadside Unit (RSU) and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of High-Precision Positioning Roadside Unit (RSU) that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global High-Precision Positioning Roadside Unit (RSU) total production and demand, 2021-2032, (K Units)

Global High-Precision Positioning Roadside Unit (RSU) total production value, 2021-2032, (USD Million)

Global High-Precision Positioning Roadside Unit (RSU) production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global High-Precision Positioning Roadside Unit (RSU) consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: High-Precision Positioning Roadside Unit (RSU) domestic production, consumption, key domestic manufacturers and share

Global High-Precision Positioning Roadside Unit (RSU) production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global High-Precision Positioning Roadside Unit (RSU) production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global High-Precision Positioning Roadside Unit (RSU) production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global High-Precision Positioning Roadside Unit (RSU) market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key

developments. Key companies covered as a part of this study include Yunex Traffic, Danlaw Inc., Genvict Technologies, TransInfo Technology, Kapsch TrafficCom, Keysight, Iteris, Huawei, Commsignia, Gosuncn Technology, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World High-Precision Positioning Roadside Unit (RSU) market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global High-Precision Positioning Roadside Unit (RSU) Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global High-Precision Positioning Roadside Unit (RSU) Market, Segmentation by Type:

4G RSU

5G RSU

Global High-Precision Positioning Roadside Unit (RSU) Market, Segmentation by Technology:

Multi-antenna

Single-antenna

Global High-Precision Positioning Roadside Unit (RSU) Market, Segmentation by Power Supply:

Power Grid

Solar Energy

Global High-Precision Positioning Roadside Unit (RSU) Market, Segmentation by Application:

Highway

Road Traffic

Companies Profiled:

Yunex Traffic

Danlaw Inc.

Genvict Technologies

TransInfo Technology

Kapsch TrafficCom

Keysight

Iteris

Huawei

Commsignia

Gosuncn Technology

Unex Technology

HARMAN

StarPoint

ZTE

SWARCO

V2ROADS

#### Key Questions Answered:

1. How big is the global High-Precision Positioning Roadside Unit (RSU) market?
2. What is the demand of the global High-Precision Positioning Roadside Unit (RSU) market?
3. What is the year over year growth of the global High-Precision Positioning Roadside Unit (RSU) market?
4. What is the production and production value of the global High-Precision Positioning Roadside Unit (RSU) market?
5. Who are the key producers in the global High-Precision Positioning Roadside Unit (RSU) market?
6. What are the growth factors driving the market demand?

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