

Global High-Precision Positioning Roadside Unit (RSU) Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global High-Precision Positioning Roadside Unit (RSU) market size was valued at US\$ 237 million in 2025 and is forecast to a readjusted size of US\$ 828 million by 2032 with a CAGR of 19.5% during review period.

High-Precision Positioning Roadside Unit (RSU) is an advanced roadside communication and positioning device designed to provide centimeter-level positioning accuracy for intelligent transportation systems, enabling precise vehicle localization and real-time data exchange between infrastructure and vehicles. Its advantages include high positioning accuracy, low latency communication, strong environmental adaptability, and enhanced support for autonomous driving and traffic coordination applications. The capacity utilization rate in 2025 was 80%, and the industry's average gross margin was about 23%. In 2025, production totaled 66,667 units, with an average price of USD 3,450 per unit. Upstream, key inputs include communication chips and RF antenna modules, with representative suppliers such as Qualcomm, NXP, Huawei, and ZTE. The midstream segment focuses on positioning algorithm integration, communication protocol development, hardware assembly, and system calibration to ensure accuracy and reliability. Downstream applications are concentrated in highways and road traffic systems, with representative customers including China Communications Construction, China Railway Construction, Siemens, and Kapsch TrafficCom.

High-Precision Positioning Roadside Unit (RSU) is increasingly positioned at the intersection of intelligent transportation and autonomous driving infrastructure, where demand is shaped by the need for higher localization accuracy and real-time

vehicle?infrastructure coordination. As applications expand from basic traffic monitoring to cooperative perception and lane-level navigation, RSUs are evolving toward integrated sensing and communication platforms. The ability to deliver stable centimeter-level positioning in complex urban and highway environments becomes a key differentiator. Vendors that can combine precise positioning algorithms with scalable deployment and cost-efficient hardware design are better placed to capture value, especially as large-scale infrastructure rollouts emphasize interoperability and long-term operational reliability.

This report is a detailed and comprehensive analysis for global High-Precision Positioning Roadside Unit (RSU) market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global High-Precision Positioning Roadside Unit (RSU) market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global High-Precision Positioning Roadside Unit (RSU) market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global High-Precision Positioning Roadside Unit (RSU) market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global High-Precision Positioning Roadside Unit (RSU) market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for High-Precision Positioning Roadside Unit (RSU)

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global High-Precision Positioning Roadside Unit (RSU) market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Yunex Traffic, Danlaw Inc., Genvict Technologies, TransInfo Technology, Kapsch TrafficCom, Keysight, Iteris, Huawei, Commsignia, Gosuncn Technology, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

High-Precision Positioning Roadside Unit (RSU) market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

4G RSU

5G RSU

Market segment by Technology

Multi-antenna

Single-antenna

Market segment by Power Supply

Power Grid

Solar Energy

Market segment by Application

Highway

Road Traffic

Major players covered

Yunex Traffic

Danlaw Inc.

Genvict Technologies

TransInfo Technology

Kapsch TrafficCom

Keysight

Iteris

Huawei

Commsignia

Gosuncn Technology

Unex Technology

HARMAN

StarPoint

ZTE

SWARCO

V2ROADS

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe High-Precision Positioning Roadside Unit (RSU) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of High-Precision Positioning Roadside Unit (RSU), with price, sales quantity, revenue, and global market share of High-Precision Positioning Roadside Unit (RSU) from 2021 to 2026.

Chapter 3, the High-Precision Positioning Roadside Unit (RSU) competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the High-Precision Positioning Roadside Unit (RSU) breakdown data are shown at the regional level, to show the sales quantity, consumption value,

and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and High-Precision Positioning Roadside Unit (RSU) market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of High-Precision Positioning Roadside Unit (RSU).

Chapter 14 and 15, to describe High-Precision Positioning Roadside Unit (RSU) sales channel, distributors, customers, research findings and conclusion.

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