

Global High-Precision Map Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G49A6166F3B2EN.html>

Date: June 2026

Pages: 127

Price: US\$ 4,480.00 (Single User License)

ID: G49A6166F3B2EN

Abstracts

The global High-Precision Map market size is expected to reach \$ 7005 million by 2032, rising at a market growth of 10.0% CAGR during the forecast period (2026-2032).

High-precision maps refer to high-resolution digital maps used in fields such as autonomous driving and intelligent transportation. Compared to traditional navigation maps, they offer significant improvements in positioning accuracy, feature richness, and update frequency. They typically possess centimeter-level positioning accuracy and include lane-level information (such as lane lines, traffic signs, and traffic lights), road topology, 3D geometric information, and static environmental elements, providing crucial foundational support for autonomous driving systems in areas such as environmental perception, positioning calibration, and path planning.

The high-precision map industry chain mainly consists of three segments: upstream data acquisition and basic technology supply, midstream map production and update services, and downstream application and integration. The upstream includes high-precision sensors (such as LiDAR, cameras, GNSS/IMU), surveying equipment, basic geographic information data, and related algorithms and software tools. The midstream is handled by professional high-precision map vendors responsible for data acquisition, processing, automatic/manual annotation, modeling, and continuous updates, resulting in standardized map products usable on vehicles and roadsides. The downstream is widely used by autonomous vehicle manufacturers, autonomous driving solution providers, intelligent cockpits and ADAS systems, intelligent transportation, and vehicle-to-everything (V2X) platforms. In terms of gross profit margin, the upstream core hardware and key algorithm segments usually have higher gross profit margins, but competition and technological barriers coexist; the midstream map production and operation segments have a medium gross profit margin due to large upfront investment

and high data processing and update costs, and there is room for optimization as scale and automation increase; the downstream application and integration segments have large differences in gross profit margins, depending on project-based, licensed subscription models, customer structure and bargaining power.

High-precision maps are a key infrastructure component in autonomous driving and intelligent transportation systems. Their value lies in providing lane-level or even centimeter-level high-precision environmental information, compensating for the limitations of onboard sensors in perception and positioning in complex scenarios, thereby enhancing system safety and reliability. With the advancement of autonomous driving levels and the increasing penetration of intelligent connected vehicles, the role of high-precision maps in vehicle-side (positioning, perception fusion, decision-making and planning) and roadside (vehicle-road collaboration) applications will be further strengthened. However, the industry also faces challenges such as high data collection and update costs, incomplete standardization, stringent policy regulations, and the ongoing exploration of commercialization models. Future development trends will increasingly rely on automated data collection, crowdsourced updates, cloud collaboration, and the evolution of technologies such as real-time perception fusion (Map-less/lightweight maps).

This report studies the global High-Precision Map demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for High-Precision Map, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of High-Precision Map that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global High-Precision Map total market, 2021-2032, (USD Million)

Global High-Precision Map total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: High-Precision Map total market, key domestic companies, and share, (USD Million)

Global High-Precision Map revenue by player, revenue and market share 2021-2026, (USD Million)

Global High-Precision Map total market by Type, CAGR, 2021-2032, (USD Million)

Global High-Precision Map total market by Application, CAGR, 2021-2032, (USD

Million)

This report profiles major players in the global High-Precision Map market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include HERE, TomTom, Intel, NVIDIA, Sanborn, SeeWay, AutoNavi Holding, Voxelmaps, Mobileye, Baidu, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world High-Precision Map market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global High-Precision Map Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global High-Precision Map Market, Segmentation by Type:

Centralized

Crowdsourcing

Global High-Precision Map Market, Segmentation by Update Method:

Static High-Definition Map

Dynamic High-Definition Map

Global High-Precision Map Market, Segmentation by Map Representation:

Vector High-Precision Map

Point Cloud Map

Vector Point Cloud Fusion Map

Global High-Precision Map Market, Segmentation by Application:

Autonomous Vehicles

Logistics Industry

Others

Companies Profiled:

HERE

TomTom

Intel

NVIDIA

Sanborn

SeeWay

AutoNavi Holding

Voxelmaps

Mobileye

Baidu

Mapbox

Waymo

Huawei

Key Questions Answered

1. How big is the global High-Precision Map market?
2. What is the demand of the global High-Precision Map market?
3. What is the year over year growth of the global High-Precision Map market?
4. What is the total value of the global High-Precision Map market?
5. Who are the Major Players in the global High-Precision Map market?
6. What are the growth factors driving the market demand?

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