

Global High-Performance NdFeB Permanent Magnet Materials Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global High-Performance NdFeB Permanent Magnet Materials market size is expected to reach \$ 17729 million by 2032, rising at a market growth of 13.2% CAGR during the forecast period (2026-2032).

High-performance sintered NdFeB permanent magnet materials are third-generation rare-earth permanent magnets based primarily on the Nd₂Fe₁₄B magnetic phase. They are manufactured through alloy melting, hydrogen decrepitation or jet milling, magnetic-field orientation and compaction, vacuum sintering, heat treatment, precision machining and surface treatment. These materials combine high remanence, maximum energy product, intrinsic coercivity and magnetic energy density, enabling compact and lightweight motors and actuators with high power density and operational reliability. For the purposes of this report, high-performance products are defined as sintered NdFeB magnets satisfying: $H_{cj} + (BH)_{max} > 60$ kJ/m³. This is a combined magnetic-performance criterion rather than a fixed coercivity grade threshold. Products such as N52, N50M, N48H, N45SH, N38UH and N33EH may therefore qualify, provided their guaranteed magnetic properties meet the specified criterion. The market scope covers high-performance sintered NdFeB blanks, finished magnets and the magnet value contained in magnetic assemblies, while excluding conventional sintered NdFeB, bonded NdFeB, hot-pressed NdFeB, samarium-cobalt magnets and permanent ferrites. In 2025, the global production of High-Performance NdFeB Permanent Magnet Materials is estimated at 166,000 tons, with a unit price of approximately US\$43,500 per ton and a gross profit margin of approximately 21%.

The high-performance sintered NdFeB market is shifting from dependence on a single growth engine to diversified demand from new energy vehicles, energy-efficient

appliances, industrial motors, wind power, robotics and low-altitude aircraft. Electric vehicle traction motors remain the largest incremental application, supported by rising electrification, dual- and multi-motor configurations, high-speed motors, 800-volt architectures and oil-cooled systems. Energy-efficient air conditioners, industrial servo motors and premium-efficiency motors provide a relatively stable demand base, while wind power demand varies with the penetration of direct-drive and medium-speed permanent-magnet generators. Robotics and electric aircraft currently represent smaller absolute volumes, but their requirements for compact size, low weight, high power density and fast dynamic response make them strategically important markets for premium-grade NdFeB magnets.

Competition is increasingly determined by magnetic performance, heavy-rare-earth reduction, dimensional consistency, reliability and component-level delivery rather than by sintering capacity alone. Grain-boundary diffusion, grain refinement and low- or zero-heavy-rare-earth formulations enable manufacturers to maintain coercivity while reducing dysprosium and terbium consumption. These capabilities are becoming critical for controlling costs and securing automotive-grade contracts. Leading suppliers are also expanding from magnet blanks and individual finished magnets into magnetic assemblies and motor rotors, shifting value creation from material weight toward machining precision, failure rates, dynamic balancing, batch consistency and system-level delivery.

The industry nevertheless remains exposed to rare-earth price volatility, annual customer price reductions, capacity expansion and global supply-chain restructuring. Rapid increases in praseodymium-neodymium, dysprosium and terbium prices raise procurement and working-capital requirements, while rapid price declines may generate losses on high-cost inventories. Although China continues to account for approximately 94% of global sintered permanent-magnet manufacturing, overseas customers are accelerating regionalisation and diversification of supply. Future growth and profitability are therefore expected to concentrate among suppliers with secure raw-material sourcing, automotive-grade quality systems, grain-boundary diffusion technology, precision machining capabilities and established international customer certifications.

This report studies the global High-Performance NdFeB Permanent Magnet Materials production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for High-Performance NdFeB Permanent Magnet Materials and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This

report explores demand trends and competition, as well as details the characteristics of High-Performance NdFeB Permanent Magnet Materials that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global High-Performance NdFeB Permanent Magnet Materials total production and demand, 2021-2032, (Kilotons)

Global High-Performance NdFeB Permanent Magnet Materials total production value, 2021-2032, (USD Million)

Global High-Performance NdFeB Permanent Magnet Materials production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global High-Performance NdFeB Permanent Magnet Materials consumption by region & country, CAGR, 2021-2032 & (Kilotons)

U.S. VS China: High-Performance NdFeB Permanent Magnet Materials domestic production, consumption, key domestic manufacturers and share

Global High-Performance NdFeB Permanent Magnet Materials production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global High-Performance NdFeB Permanent Magnet Materials production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

Global High-Performance NdFeB Permanent Magnet Materials production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global High-Performance NdFeB Permanent Magnet Materials market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include TDK Corporation, Proterial, Ltd., Shin-Etsu Chemical Co.,Ltd, VACUUMSCHMELZE GmbH & Co. KG, Noveon Magnetics Inc., Neo Performance Materials Inc., MP Materials Corp., Magneti Ljubljana d.d., Jiangxi Jinli Permanent Magnet Technology Co.,Ltd., Ningbo Yunsheng Co.,Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World High-Performance NdFeB Permanent Magnet Materials market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kilotons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global High-Performance NdFeB Permanent Magnet Materials Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global High-Performance NdFeB Permanent Magnet Materials Market, Segmentation by Type:

High-Performance Sintered NdFeB Magnets

Hot-Pressed and Hot-Deformed NdFeB Magnets

Others

Global High-Performance NdFeB Permanent Magnet Materials Market, Segmentation

by Intrinsic Coercivity:

11-14 kOe

14-20 kOe

20-30 kOe

>30 kOe

Global High-Performance NdFeB Permanent Magnet Materials Market, Segmentation
by Maximum Operating Temperature:

200?

Global High-Performance NdFeB Permanent Magnet Materials Market, Segmentation
by Application:

New Energy Vehicles

Wind Power Generation

Energy-Efficient Home Appliances

Energy-Efficient Elevators

Robots

Consumer Electronics

Others

Companies Profiled:

TDK Corporation

Proterial, Ltd.

Shin-Etsu Chemical Co.,Ltd

VACUUMSCHMELZE GmbH & Co. KG

Noveon Magnetics Inc.

Neo Performance Materials Inc.

MP Materials Corp.

Magneti Ljubljana d.d.

Jiangxi Jinli Permanent Magnet Technology Co.,Ltd.

Ningbo Yunsheng Co.,Ltd.

Beijing Zhongke Sanhuan Hi-Tech Co.,Ltd.

Yantai Zhenghai Magnetic

Anhui Earth Bear New Material Co.,Ltd.

Innuovo Technology Co., Ltd.

Baotou Tianhe Magnetics Technology Co., Ltd.

Ningbo Ketian Magnet Co., Ltd.

Ningbo Zhaobao Magnet Co., Ltd.

Ganzhou Fortune Electronics Co., Ltd.

Hangzhou Permanent Magnet Group Co., Ltd.

Advanced Technology & Materials Co., Ltd.

Shenyang General Magnetic Co.,Ltd.

BaoTou Jinmeng Magnetic Materials Co., Ltd.

Key Questions Answered:

1. How big is the global High-Performance NdFeB Permanent Magnet Materials market?
2. What is the demand of the global High-Performance NdFeB Permanent Magnet Materials market?
3. What is the year over year growth of the global High-Performance NdFeB Permanent Magnet Materials market?
4. What is the production and production value of the global High-Performance NdFeB Permanent Magnet Materials market?
5. Who are the key producers in the global High-Performance NdFeB Permanent Magnet Materials market?
6. What are the growth factors driving the market demand?

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