

Global High-end Decorative Flooring Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global High-end Decorative Flooring market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

There are several driving factors that have contributed to the development and popularity of high-end decorative flooring. These include:

- 1. Aesthetics and customization:** High-end decorative flooring offers a wide range of design options, patterns, colors, and textures that allow for customization. It allows individuals and businesses to create visually stunning and unique spaces that reflect their personal style or brand identity. The desire for aesthetically pleasing and customized flooring options has driven the demand for high-end decorative flooring.
- 2. Luxury and prestige:** High-end decorative flooring is often associated with luxury and exclusivity. The use of premium materials, intricate designs, and meticulous craftsmanship creates a sense of elegance and sophistication. For certain establishments, such as luxury hotels, high-end retail stores, or upscale residential properties, decorative flooring enhances the overall perceived value and prestige of the space.
- 3. Durability and longevity:** High-end decorative flooring is typically made from high-quality materials that are designed to be durable and long-lasting. These floors are built to withstand heavy foot traffic, temperature variations, and other environmental factors, ensuring their aesthetic appeal remains intact for an extended period of time. The durability factor has played a significant role in driving the popularity of high-end

decorative flooring.

4. Resale value: Decorative flooring can significantly increase the resale value of a property. The unique and attractive features of high-end decorative flooring can set a property apart from others in the market and attract potential buyers or tenants. The potential for increased property value has motivated property owners to invest in high-end decorative flooring.

5. Maintenance and cleanliness: High-end decorative flooring often offers easy maintenance and cleaning. Many designs incorporate materials that are resistant to stains, scratches, and wear, making them more convenient to maintain and keep clean. This factor has driven the preference for high-end decorative flooring in places where cleanliness and hygiene are important, such as commercial spaces or healthcare facilities.

6. Environmental sustainability: With increasing awareness of environmental sustainability, there is a growing demand for eco-friendly flooring options. High-end decorative flooring manufacturers have responded to this demand by using sustainable materials, such as reclaimed wood or recycled materials, and implementing eco-friendly production processes. The emphasis on sustainable practices has driven the popularity of high-end decorative flooring among environmentally conscious consumers.

In summary, the driving factors behind the development and popularity of high-end decorative flooring include aesthetics and customization, luxury and prestige, durability and longevity, resale value, maintenance and cleanliness, and environmental sustainability. These factors collectively contribute to the increasing demand for high-end decorative flooring in various residential, commercial, and hospitality settings.

The Global Info Research report includes an overview of the development of the High-end Decorative Flooring industry chain, the market status of Household (Real Wood Floor, Consolidated-Wooden Floor), Commercial (Real Wood Floor, Consolidated-Wooden Floor), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of High-end Decorative Flooring.

Regionally, the report analyzes the High-end Decorative Flooring markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global High-end Decorative Flooring market, with robust domestic

demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the High-end Decorative Flooring market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the High-end Decorative Flooring industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K sqm), revenue generated, and market share of different by Type (e.g., Real Wood Floor, Consolidated-Wooden Floor).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the High-end Decorative Flooring market.

Regional Analysis: The report involves examining the High-end Decorative Flooring market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the High-end Decorative Flooring market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to High-end Decorative Flooring:

Company Analysis: Report covers individual High-end Decorative Flooring manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards High-end Decorative Flooring This may involve surveys, interviews,

and analysis of consumer reviews and feedback from different by Application (Household, Commercial).

Technology Analysis: Report covers specific technologies relevant to High-end Decorative Flooring. It assesses the current state, advancements, and potential future developments in High-end Decorative Flooring areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the High-end Decorative Flooring market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

High-end Decorative Flooring market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Real Wood Floor

Consolidated-Wooden Floor

Bamboo Floorings

Other

Market segment by Application

Household

Commercial

Major players covered

Chi Mei

GEHR Plastics

Kolon Industries

Arkema

Evonik Industries AG

Mitsubishi Rayon

Saudi Arabia Basic Industries

Sumitomo Chemical

Asahi Kasei

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe High-end Decorative Flooring product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of High-end Decorative Flooring, with price, sales, revenue and global market share of High-end Decorative Flooring from 2019 to 2024.

Chapter 3, the High-end Decorative Flooring competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the High-end Decorative Flooring breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and High-end Decorative Flooring market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of High-end Decorative Flooring.

Chapter 14 and 15, to describe High-end Decorative Flooring sales channel, distributors, customers, research findings and conclusion.

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