

# Global High-End Bicycle Market 2018 by Manufacturers, Regions, Type and Application, Forecast to 2023

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## Abstracts

A bicycle, also called a cycle or bike, is a human-powered, pedal-driven, single-track vehicle, having two wheels attached to a frame, one behind the other. A bicycle rider is called a cyclist, or bicyclist.

Scope of the Report:

This report focuses on the High-End Bicycle in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The government policies and initiatives promoting bicycles is one of the major factors that will have a positive impact on the growth of the market. Governments of several nations are promoting bicycles as a substitute for transportation. Governments in many parts of the world are increasingly investing in better infrastructural facilities to boost cycling. Moreover, many regions such as Netherlands, Germany, and the UK are also implementing their own bicycle master plans with designated cycling lanes. Government regulations have also resulted in corporate entities incorporating sustainability into their business operations. Multinational companies such as Apple, Facebook, and Microsoft encourage their employees to cycle to work and there are several corporate campuses that are designed to be bike-friendly with bike fleets, parking lots, lockers, showers, and safe roads. These initiatives will drive the demand for high-end bicycles during the forecast period.

The Americas is the key contributor of the high-end bicycle market throughout the forecast period. The adoption of high-end bikes due to many individuals involving

themselves in outdoor recreational activities including road racing and mountain biking is high in the region. Also, the presence of cycling associations has fueled the demand for high-end bicycles in the region.

The worldwide market for High-End Bicycle is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Derby Cycle

Giant Bicycle

MERIDA

Specialized Bicycle Components

Trek Bicycle

DAHON

Marin Bikes

Pacific Cycles

Samchuly Bicycle

SCOTT Sports

XDS BICYCLES

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Hybrid Bikes

Mountain Bikes

Road Bikes

Track Bikes

Market Segment by Applications, can be divided into

Specialty Bicycle

Sporting Goods Retailers

Department Stores and Hypermarkets

There are 15 Chapters to deeply display the global High-End Bicycle market.

Chapter 1, to describe High-End Bicycle Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of High-End Bicycle, with sales, revenue, and price of High-End Bicycle, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share

of High-End Bicycle, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, High-End Bicycle market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe High-End Bicycle sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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