

Global High Efficiency Video Coding (HEVC) Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global High Efficiency Video Coding (HEVC) market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

High Efficiency Video Coding (HEVC), also known as H.265 and MPEG-H Part 2, is a video compression standard, designed as a successor to the widely used Advanced Video Coding (AVC, H.264, or MPEG-4 Part 10). In comparison to AVC, HEVC offers from 25% to 50% better data compression at the same level of video quality, or substantially improved video quality at the same bit rate. It supports resolutions up to 8192x4320, including 8K UHD, and unlike the primarily 8-bit AVC, HEVC's higher fidelity Main10 profile has been incorporated into nearly all supporting hardware.

The Global Info Research report includes an overview of the development of the High Efficiency Video Coding (HEVC) industry chain, the market status of Broadcast (4K, 8K), Surveillance (4K, 8K), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of High Efficiency Video Coding (HEVC).

Regionally, the report analyzes the High Efficiency Video Coding (HEVC) markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global High Efficiency Video Coding (HEVC) market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the High Efficiency Video Coding (HEVC) market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the High Efficiency Video Coding (HEVC) industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., 4K, 8K).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the High Efficiency Video Coding (HEVC) market.

Regional Analysis: The report involves examining the High Efficiency Video Coding (HEVC) market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the High Efficiency Video Coding (HEVC) market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to High Efficiency Video Coding (HEVC):

Company Analysis: Report covers individual High Efficiency Video Coding (HEVC) manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards High Efficiency Video Coding (HEVC) This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application

(Broadcast, Surveillance).

Technology Analysis: Report covers specific technologies relevant to High Efficiency Video Coding (HEVC). It assesses the current state, advancements, and potential future developments in High Efficiency Video Coding (HEVC) areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the High Efficiency Video Coding (HEVC) market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

High Efficiency Video Coding (HEVC) market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

4K

8K

Other

Market segment by Application

Broadcast

Surveillance

Others

Major players covered

Hikvision

Cisco Systems

Dahua

Axis Communications

Harmonic

Bosch Security Systems

Matrox

VITEC

Sumavision

ATEME

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe High Efficiency Video Coding (HEVC) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of High Efficiency Video Coding (HEVC), with price, sales, revenue and global market share of High Efficiency Video Coding (HEVC) from 2019 to 2024.

Chapter 3, the High Efficiency Video Coding (HEVC) competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the High Efficiency Video Coding (HEVC) breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and High Efficiency Video Coding (HEVC) market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of High Efficiency Video Coding (HEVC).

Chapter 14 and 15, to describe High Efficiency Video Coding (HEVC) sales channel, distributors, customers, research findings and conclusion.

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