

Global High Definition Television (HDTV) Market 2018 by Manufacturers, Regions, Type and Application, Forecast to 2023

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Abstracts

HDTV, standing for high-definition television, is a new means of television broadcasting and the machines that take advantage of it. HDTV broadcasts video digitally (in contrast to the common analog formats PAL, NTSC, and SECAM) and of higher 720 pixels or 1080 pixels resolution.

SCOPE OF THE REPORT:

This report focuses on the High Definition Television (HDTV) in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

An HD TV is an example of a next-generation television display technology that is characterized by high resolution and better image quality. This market is estimated to exhibit stagnant growth during the forecast period and is driven by the increase in shipments of LCD/LED TVs. The recent change in the manufacturers' preference towards the production of high technology-enabled LCD and LED TVs is expected to result in this market's slow but modest CAGR of nearly 2% by 2019.

APAC region accounts for more than 44% of the total market share by 2019. In APAC, China and India are considered to be the leading countries as they are the major manufacturing hubs for ultra HD TVs. The high demand for ultra HD TVs that are manufactured locally is a significant factor that promotes market growth in this region during the forecast period.

The worldwide market for High Definition Television (HDTV) is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from

xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

LG

Panasonic

Samsung

Sony

TCL

Toshiba

Haier

Philips

Sharp

JVC

JVC

RCA

Pioneer

nsignia

Westinghouse

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

OLED TV

LCD/LED TV

Others

Market Segment by Applications, can be divided into

Online Retail

Offline Retail

There are 15 Chapters to deeply display the global High Definition Television (HDTV) market.

Chapter 1, to describe High Definition Television (HDTV) Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of High Definition Television (HDTV), with sales, revenue, and price of High Definition Television (HDTV), in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of High Definition Television (HDTV), for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, High Definition Television (HDTV) market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe High Definition Television (HDTV) sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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