

# Global High Build Latex Primer Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

<https://marketpublishers.com/r/G787EAFE150DEN.html>

Date: July 2024

Pages: 110

Price: US\$ 3,480.00 (Single User License)

ID: G787EAFE150DEN

## Abstracts

According to our (Global Info Research) latest study, the global High Build Latex Primer market size was valued at USD million in 2022 and is forecast to a readjusted size of USD million by 2029 with a CAGR of % during review period. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

The term 'high build' refers to the ability of the primer to build up a thicker layer on the surface compared to standard primers. This thicker coating helps to fill in minor surface imperfections, such as small cracks, pores, or unevenness, resulting in a more uniform and visually appealing surface.

The advantages of using a high build latex primer include:

**Adhesion:** High build latex primers have excellent adhesion properties, promoting strong bonding with various surfaces such as wood, drywall, masonry, or previously painted surfaces. This ensures better paint adhesion and improves the longevity of the paint job.

**Sealing and Stain Blocking:** High build latex primers effectively seal porous surfaces, preventing excessive absorption of subsequent coats of paint. They also block stains, such as water stains, ink marks, or smoke damage, from bleeding through the paint.

**Smoothing and Leveling:** High build primers can fill in small cracks, minor surface imperfections, or uneven textures, resulting in a smoother and more even surface. This helps achieve a more professional and attractive finish.

**Enhanced Durability:** The thick film formed by a high build latex primer provides

increased protection against moisture, staining, and wear, ensuring the longevity and durability of the painted surface.

**Compatibility:** High build latex primers are specifically designed for use with latex-based paints or water-based coatings. They provide a compatible and stable foundation for subsequent coats, ensuring optimal performance and durability.

**Low VOC and Easy Cleanup:** High build latex primers are typically low in volatile organic compounds (VOCs), making them environmentally friendly and safe to use. They are also easy to clean up with soap and water, reducing the hassle and mess associated with solvent-based primers.

A high build latex primer is a specific type of primer formulated with latex-based resins to create a thick and substantial coating when applied. It is designed to provide superior adhesion, durability, and a smooth surface for subsequent layers of latex-based paint or water-based coatings.

This report is a detailed and comprehensive analysis for global High Build Latex Primer market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2023, are provided.

**Key Features:**

Global High Build Latex Primer market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2018-2029

Global High Build Latex Primer market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2018-2029

Global High Build Latex Primer market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2018-2029

Global High Build Latex Primer market shares of main players, shipments in revenue (\$

Million), sales quantity (Tons), and ASP (US\$/Ton), 2018-2023

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for High Build Latex Primer

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global High Build Latex Primer market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Jotun, HEMPEL, PPG, Akzo Nobel and Sherwin-Williams, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

## Market Segmentation

High Build Latex Primer market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Interior

Exterior

### Market segment by Application

Commercial Building

Civil Building

Other

#### Major players covered

Jotun

HEMPEL

PPG

Akzo Nobel

Sherwin-Williams

Sika

Behr

Benjamin Moore

Kansai Paint

CAPAROL

BASF

Axalta Coating Systems

SKK

Berger Paints

Kelly-Moore Paint

Lanco PRO

Diamond Vogel

Jiangsu Lanling Chemical

Guangdong Hongfang Coatings

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe High Build Latex Primer product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of High Build Latex Primer, with price, sales, revenue and global market share of High Build Latex Primer from 2018 to 2023.

Chapter 3, the High Build Latex Primer competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the High Build Latex Primer breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022. and High Build Latex Primer market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War.

Chapter 13, the key raw materials and key suppliers, and industry chain of High Build Latex Primer.

Chapter 14 and 15, to describe High Build Latex Primer sales channel, distributors, customers, research findings and conclusion.

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