

# Global Hi-Viz Motorcycle Helmet Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Hi-Viz Motorcycle Helmet market size is expected to reach \$ 1312 million by 2032, rising at a market growth of 5.9% CAGR during the forecast period (2026-2032).

A high-visibility (hi-viz) motorcycle helmet is specifically designed to enhance the visibility of the rider while on the road. These helmets typically feature bright colors or reflective materials that make the wearer more conspicuous to other road users, such as drivers of cars and trucks. The primary goal of a hi-viz motorcycle helmet is to increase the rider's visibility in various lighting conditions, including low light, fog, or rain, thereby reducing the risk of accidents caused by a lack of visibility. In 2025, global Hi-Viz Motorcycle Helmet production reached approximately 4275 k units, with an average global market price of around 200 US\$/Unit. The production capacity of Hi-Viz Motorcycle Helmet reaches 5400 k units, and the industry's gross profit margin is approximately between 30% and 50%.

The development of Hi-Viz motorcycle helmets is primarily driven by a confluence of factors, including heightened global awareness of road safety, a surge in the ownership of urban electric two-wheelers, the expansion of the food delivery and instant logistics sectors, and increasingly stringent traffic regulations in various countries regarding rider visibility. Accident statistics consistently demonstrate that poor visibility is a significant contributing factor to motorcycle collisions, prompting consumers, platform operators, and regulatory bodies alike to prioritize the widespread adoption of high-visibility protective gear. Concurrently, advancements in new materials, reflective technologies, and intelligent lighting systems have enabled high-visibility designs to achieve superior performance without compromising on comfort or aesthetics. In the future, these products will evolve towards intelligence, multi-functional integration, and standardization: active lighting systems will more widely adopt brake sensing, steering

linkage, and solar charging technologies; helmet designs will incorporate fashion elements to attract mass users; and some countries may include high visibility in mandatory certification requirements.

This report studies the global Hi-Viz Motorcycle Helmet production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Hi-Viz Motorcycle Helmet and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Hi-Viz Motorcycle Helmet that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Hi-Viz Motorcycle Helmet total production and demand, 2021-2032, (K Units)

Global Hi-Viz Motorcycle Helmet total production value, 2021-2032, (USD Million)

Global Hi-Viz Motorcycle Helmet production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Hi-Viz Motorcycle Helmet consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Hi-Viz Motorcycle Helmet domestic production, consumption, key domestic manufacturers and share

Global Hi-Viz Motorcycle Helmet production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Hi-Viz Motorcycle Helmet production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Hi-Viz Motorcycle Helmet production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Hi-Viz Motorcycle Helmet market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Shoei Helmet, Bell Helmet, Shark Helmets, HJC Helmets, Arai, JDS, Studds, Schuberth, YOHE, Nolan Group, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices

used in analyzing the World Hi-Viz Motorcycle Helmet market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Hi-Viz Motorcycle Helmet Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Hi-Viz Motorcycle Helmet Market, Segmentation by Type:

Full Face Helmet

Open Face Helmet

Half Helmet

Others

## Global Hi-Viz Motorcycle Helmet Market, Segmentation by Technology:

Passive High-Visibility Design

Active Illumination System

## Global Hi-Viz Motorcycle Helmet Market, Segmentation by Application Scenarios:

Urban Commuting

Long-Distance Riding

Others

## Global Hi-Viz Motorcycle Helmet Market, Segmentation by Application:

Offline Sales

Online Sales

## Companies Profiled:

Shoei Helmet

Bell Helmet

Shark Helmets

HJC Helmets

Arai

JDS

Studds

Schuberth

YOHE

Nolan Group

YEMA

AGV

Airoh

Pengcheng Helmets

JIX helmets

Nanhai Xinyuan Helmets

OGK Kabuto

LAZER

Chin Tong Helmets

NZI Helmets

Suomy

#### Key Questions Answered:

1. How big is the global Hi-Viz Motorcycle Helmet market?
2. What is the demand of the global Hi-Viz Motorcycle Helmet market?
3. What is the year over year growth of the global Hi-Viz Motorcycle Helmet market?
4. What is the production and production value of the global Hi-Viz Motorcycle Helmet market?
5. Who are the key producers in the global Hi-Viz Motorcycle Helmet market?
6. What are the growth factors driving the market demand?

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