

Global HF RFID Playing Cards Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global HF RFID Playing Cards market size was valued at US\$ 63.93 million in 2025 and is forecast to a readjusted size of US\$ 112 million by 2032 with a CAGR of 8.2% during review period.

In 2025, global HF RFID Playing Cards production reached approximately 2,180 K units, with an average global market price of around 28.5 US\$/unit.

HF RFID Playing Cards are playing cards embedded with 13.56 MHz high-frequency RFID/NFC chips and antennas, enabling each card to be uniquely identified, read, tracked and verified by RFID readers or smart gaming systems. Compared with ordinary paper or plastic playing cards, they add digital identity, anti-counterfeiting, card recognition and game-data interaction functions, and are mainly used in casino smart tables, entertainment systems, magic props, training systems and secure card-management scenarios.

The average single-line production capacity of HF RFID Playing Cards is 140 K units, the average gross profit margin was 45.2%.

The upstream of the HF RFID Playing Cards industry mainly includes HF RFID/NFC chips, antenna inlays, PVC/PET/plastic card substrates, printing ink, coating materials and packaging materials; the midstream consists of card design, antenna embedding, chip lamination, printing, encoding, personalization, testing and deck assembly; the downstream includes casinos, smart gaming table integrators, entertainment venues, magic product suppliers, game equipment distributors and system service providers. The industry is technology-driven and customization-oriented, requiring both card-

manufacturing capability and RFID encoding/testing capability.

The cost structure of HF RFID Playing Cards is mainly composed of RFID chip and antenna components, accounting for about 35%-45%; card substrate, printing and lamination materials, about 20%-25%; manufacturing, embedding, encoding and quality testing, about 18%-22%; packaging and logistics, about 5%-8%; and R&D, customization, certification and management expenses, about 8%-12%. For casino-grade products, chip reliability, read accuracy and anti-cheating performance usually raise the share of testing and customization costs.

Demand for HF RFID Playing Cards is driven by casino digitalization, smart table deployment, anti-counterfeiting needs, card-tracking requirements and entertainment interaction upgrades. Business opportunities are concentrated in casino smart gaming systems, high-end RFID poker cards, customized NFC entertainment cards, magic/mentalism props and integrated card-recognition solutions. Although the market size is relatively niche, the product has high unit value, strong customization demand and higher technical barriers than ordinary playing cards, supporting stable growth potential from 2026 to 2032.

This report is a detailed and comprehensive analysis for global HF RFID Playing Cards market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Card Material Structure and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global HF RFID Playing Cards market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global HF RFID Playing Cards market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global HF RFID Playing Cards market size and forecasts, by Card Material Structure and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global HF RFID Playing Cards market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for HF RFID Playing Cards

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global HF RFID Playing Cards market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Cartamundi Group, Shenzhen Yilin IOT Technology, Shenzhen Chuangxinjia Smart Tech, TP-RFID, D.O RFID Group, RFIDTag, RFIDLabel, Wuhan Jiaqirui Card Issuing Technology, Shenzhen Lasso Smart IoT, Chengdu MIND IOT Technology, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

HF RFID Playing Cards market is split by Card Material Structure and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Card Material Structure, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Card Material Structure

Paper-based RFID Playing Cards

PVC RFID Playing Cards

PET RFID Playing Cards

Composite Plastic RFID Playing Cards

Others

Market segment by Reading Distance Range

Short-Range HF RFID Playing Cards: ≤3 cm

Standard-Range HF RFID Playing Cards: 3-10 cm

Extended-Range HF RFID Playing Cards: ≥10 cm

Market segment by Application

Casino Gaming

Poker Tournament

Magic Performance

Interactive Entertainment

Others

Major players covered

Cartamundi Group

Shenzhen Yilin IOT Technology

Shenzhen Chuangxinjia Smart Tech

TP-RFID

D.O RFID Group

RFIDTag

RFIDLabel

Wuhan Jiaqirui Card Issuing Technology

Shenzhen Lasso Smart IoT

Chengdu MIND IOT Technology

Quanzhou Hecere Electronic

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe HF RFID Playing Cards product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of HF RFID Playing Cards, with price, sales quantity, revenue, and global market share of HF RFID Playing Cards from 2021 to 2026.

Chapter 3, the HF RFID Playing Cards competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the HF RFID Playing Cards breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Card Material Structure and by Application, with sales market share and growth rate by Card Material Structure, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and HF RFID Playing Cards market forecast, by regions, by Card Material Structure, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of HF RFID Playing Cards.

Chapter 14 and 15, to describe HF RFID Playing Cards sales channel, distributors, customers, research findings and conclusion.

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