

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Herbal Medicine Market 2018, Forecast to 2023

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Abstracts

Herbal medicine--also called botanical medicine or phytomedicine refers to using a plant's seeds, berries, roots, leaves, bark, or flowers for medicinal purposes. Herbalism has a long tradition of use outside of conventional medicine. It is becoming more mainstream as improvements in analysis and quality control along with advances in clinical research show the value of herbal medicine in the treating and preventing disease.

Traditional herbal medicines are naturally occurring, plant-derived substances with minimal or no industrial processing that have been used to treat illness within local or regional healing practices.

Scope of the Report:

This report focuses on the Herbal Medicine in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. Herbal medicine industry is dispersive relatively. Currently, there are many producing companies in the world herbal medicine industry. The main market players are Tsumura, Schwabe, Madaus, Yunnan Baiyao, Tongrentang and TASLY. The sales of herbal medicine increase to 763382 MT in 2018 from 636621 MT in 2013 with average growth rate of 3.70%.

In consumption market, Europe and Asia Pacific are the mainly consumption regions due to the bigger demand of downstream applications. In 2017, these two regions occupied 72.36% of the global consumption volume in total.

Herbal medicine has many types, which include detoxification medicine, antipyretic

medicine, Digestant medicine, blood circulation medicine, and others. With fewer side effects of herbal medicine treatment, it will be more and more popular. So, herbal medicine has a huge market potential in the future.

The worldwide market for Herbal Medicine is expected to grow at a CAGR of roughly 8.0% over the next five years, will reach 1980300 million US\$ in 2023, from 1250700 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Tsumura

Schwabe

Madaus

Weleda

Blackmores

Arkopharma

SIDO MUNCUL

Arizona Natural

Dabur

Herbal Africa

Nature's Answer

Bio-Botanica

Potter's

Zand

Nature Herbs

Imperial Ginseng

Yunnan Baiyao

Tongrentang

TASLY

Zhongxin

Kunming Pharma

Sanjiu

JZJT

Guangzhou Pharma

Taiji

Haiyao

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Medicine Function

Medicinal part

Active Ingredient

Market Segment by Applications, can be divided into

Western Herbalism

Traditional Chinese Medicine

Others

There are 15 Chapters to deeply display the global Herbal Medicine market.

Chapter 1, to describe Herbal Medicine Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Herbal Medicine, with sales, revenue, and price of Herbal Medicine, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Herbal Medicine, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Herbal Medicine market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Herbal Medicine sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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