+357 96 030922
info@marketpublishers.com

Global Herbal Health Supplement Supply, Demand and Key Producers, 2026-2032

https://marketpublishers.com/r/GDC1F3E0290CEN.html
Date: September 2026
Pages: 152
Price: US$ 4,480.00 (Single User License)
ID: GDC1F3E0290CEN

Abstracts

The global Herbal Health Supplement market size is expected to reach $ 12916 million by 2032, rising at a market growth of 7.0% CAGR during the forecast period (2026-2032).

In 2025, global Herbal Health Supplement production reached approximately 0.42 billion units, with an average global market price of around USD 18.5 per unit.

The gross profit margin of major companies in the industry is between 45%–65%.

In 2025, the global production capacity of Herbal Health Supplement was approximately 0.55 billion units.

Herbal health supplements are dietary products formulated from plant extracts, roots, leaves, and natural botanicals to support overall wellness, boost immunity, and prevent chronic conditions. Their core functions include providing essential nutrients, antioxidant protection, and targeted physiological benefits. They are widely applied in personal health management, preventive care, and wellness markets as a natural alternative to synthetic vitamins. Their product boundary covers ingestible botanical formulas in capsule, tablet, or liquid forms, excluding prescription herbal medicines and standard food items.

The upstream of the industry chain includes botanical cultivation, agricultural harvesting, raw herb processing, and extract manufacturing. The midstream involves formula development, capsule filling, quality testing, and packaging operations. The downstream encompasses various retail channels such as pharmacies, supermarkets, specialized health stores, and e-commerce platforms serving end consumers.

+357 96 030922
info@marketpublishers.com

Report Scope

This report studies the global Herbal Health Supplement production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Herbal Health Supplement and provides market size (US$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Herbal Health Supplement that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Herbal Health Supplement total production and demand, 2021-2032, (Million Units)

Global Herbal Health Supplement total production value, 2021-2032, (USD Million)

Global Herbal Health Supplement production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Million Units), (based on production site)

Global Herbal Health Supplement consumption by region & country, CAGR, 2021-2032 & (Million Units)

U.S. VS China: Herbal Health Supplement domestic production, consumption, key domestic manufacturers and share

Global Herbal Health Supplement production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Million Units)

Global Herbal Health Supplement production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Million Units)

Global Herbal Health Supplement production by Application, production, value,

+357 96 030922
info@marketpublishers.com

CAGR, 2021-2032, (USD Million) & (Million Units)

This report profiles key players in the global Herbal Health Supplement market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Blackmores Limited, The Nature's Bounty Co., Herbalife Nutrition, NOW Foods, Solgar Inc., Swanson Health Products, The Himalaya Drug Company, Tsumura & Co., KGC, Garden of Life, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Herbal Health Supplement market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US$ Millions), volume (production, consumption) & (Million Units) and average price (US$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Herbal Health Supplement Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

+357 96 030922
info@marketpublishers.com

India

Rest of World

Market Segmentation

Global Herbal Health Supplement Market, Segmentation by Type:

Cardiovascular Health Supplements

Liver Protection Supplements

Joint Care Supplements

Global Herbal Health Supplement Market, Segmentation by Target Consumer Group:

Elderly Health Supplements

Maternal and Child Supplements

Sports Nutrition Supplements

Global Herbal Health Supplement Market, Segmentation by Package Specification:

Below 60 capsules per bottle

60-120 capsules per bottle

Above 120 capsules per bottle

Global Herbal Health Supplement Market, Segmentation by

+357 96 030922
info@marketpublishers.com

Application:

Specialty Health Stores

Direct Selling Channels

Hospital Pharmacies

Other

Companies Profiled:

Blackmores Limited

The Nature’s Bounty Co.

Herbalife Nutrition

NOW Foods

Solgar Inc.

Swanson Health Products

The Himalaya Drug Company

Tsumura & Co.

KGC

Garden of Life

By-health Co., Ltd.

Xiamen Kingdomway Group Co., Ltd.

Weihai Lily Biotechnology Co., Ltd.

+357 96 030922
info@marketpublishers.com

Beijing Tongrentang Co., Ltd.

Yunnan Baiyao Group Co., Ltd.

Tasly Pharmaceutical Group Co., Ltd.

Besunyen Holdings Company Limited

Vita Green Health Products Co., Ltd.

Key Questions Answered

1. How big is the global Herbal Health Supplement market?
2. What is the demand of the global Herbal Health Supplement market?
3. What is the year over year growth of the global Herbal Health Supplement market?
4. What is the total value of the global Herbal Health Supplement market?
5. Who are the Major Players in the global Herbal Health Supplement market?
6. What are the growth factors driving the market demand?

+357 96 030922
info@marketpublishers.com

Contents

1 SUPPLY SUMMARY

1.1 Herbal Health Supplement Introduction
1.2 World Herbal Health Supplement Supply & Forecast
  1.2.1 World Herbal Health Supplement Production Value (2021 & 2025 & 2032)
  1.2.2 World Herbal Health Supplement Production (2021-2032)
  1.2.3 World Herbal Health Supplement Pricing Trends (2021-2032)
1.3 World Herbal Health Supplement Production by Region (Based on Production Site)
  1.3.1 World Herbal Health Supplement Production Value by Region (2021-2032)
  1.3.2 World Herbal Health Supplement Production by Region (2021-2032)
  1.3.3 World Herbal Health Supplement Average Price by Region (2021-2032)
  1.3.4 North America Herbal Health Supplement Production (2021-2032)
  1.3.5 Europe Herbal Health Supplement Production (2021-2032)
  1.3.6 China Herbal Health Supplement Production (2021-2032)
  1.3.7 Japan Herbal Health Supplement Production (2021-2032)
  1.3.8 India Herbal Health Supplement Production (2021-2032)
1.4 Market Drivers, Restraints and Trends
  1.4.1 Herbal Health Supplement Market Drivers
  1.4.2 Factors Affecting Demand
  1.4.3 Herbal Health Supplement Major Market Trends

2 DEMAND SUMMARY

2.1 World Herbal Health Supplement Demand (2021-2032)
2.2 World Herbal Health Supplement Consumption by Region
  2.2.1 World Herbal Health Supplement Consumption by Region (2021-2026)
  2.2.2 World Herbal Health Supplement Consumption Forecast by Region (2027-2032)
2.3 United States Herbal Health Supplement Consumption (2021-2032)
2.4 China Herbal Health Supplement Consumption (2021-2032)
2.5 Europe Herbal Health Supplement Consumption (2021-2032)
2.6 Japan Herbal Health Supplement Consumption (2021-2032)
2.7 South Korea Herbal Health Supplement Consumption (2021-2032)
2.8 ASEAN Herbal Health Supplement Consumption (2021-2032)
2.9 India Herbal Health Supplement Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

+357 96 030922
info@marketpublishers.com

3.1 World Herbal Health Supplement Production Value by Manufacturer (2021-2026)
3.2 World Herbal Health Supplement Production by Manufacturer (2021-2026)
3.3 World Herbal Health Supplement Average Price by Manufacturer (2021-2026)
3.4 Herbal Health Supplement Company Evaluation Quadrant
3.5 Industry Rank and Concentration Rate (CR)
  3.5.1 Global Herbal Health Supplement Industry Rank of Major Manufacturers
  3.5.2 Global Concentration Ratios (CR4) for Herbal Health Supplement in 2025
  3.5.3 Global Concentration Ratios (CR8) for Herbal Health Supplement in 2025
3.6 Herbal Health Supplement Market: Overall Company Footprint Analysis
  3.6.1 Herbal Health Supplement Market: Region Footprint
  3.6.2 Herbal Health Supplement Market: Company Product Type Footprint
  3.6.3 Herbal Health Supplement Market: Company Product Application Footprint
3.7 Competitive Environment
  3.7.1 Historical Structure of the Industry
  3.7.2 Barriers of Market Entry
  3.7.3 Factors of Competition
3.8 New Entrant and Capacity Expansion Plans
3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

4.1 United States VS China: Herbal Health Supplement Production Value Comparison
  4.1.1 United States VS China: Herbal Health Supplement Production Value Comparison (2021 & 2025 & 2032)
  4.1.2 United States VS China: Herbal Health Supplement Production Value Market Share Comparison (2021 & 2025 & 2032)
4.2 United States VS China: Herbal Health Supplement Production Comparison
  4.2.1 United States VS China: Herbal Health Supplement Production Comparison (2021 & 2025 & 2032)
  4.2.2 United States VS China: Herbal Health Supplement Production Market Share Comparison (2021 & 2025 & 2032)
4.3 United States VS China: Herbal Health Supplement Consumption Comparison
  4.3.1 United States VS China: Herbal Health Supplement Consumption Comparison (2021 & 2025 & 2032)
  4.3.2 United States VS China: Herbal Health Supplement Consumption Market Share Comparison (2021 & 2025 & 2032)
4.4 United States Based Herbal Health Supplement Manufacturers and Market Share, 2021-2026
  4.4.1 United States Based Herbal Health Supplement Manufacturers, Headquarters

+357 96 030922
info@marketpublishers.com

and Production Site (States, Country)
4.4.2 United States Based Manufacturers Herbal Health Supplement Production Value (2021-2026)
4.4.3 United States Based Manufacturers Herbal Health Supplement Production (2021-2026)
4.5 China Based Herbal Health Supplement Manufacturers and Market Share
4.5.1 China Based Herbal Health Supplement Manufacturers, Headquarters and Production Site (Province, Country)
4.5.2 China Based Manufacturers Herbal Health Supplement Production Value (2021-2026)
4.5.3 China Based Manufacturers Herbal Health Supplement Production (2021-2026)
4.6 Rest of World Based Herbal Health Supplement Manufacturers and Market Share, 2021-2026
4.6.1 Rest of World Based Herbal Health Supplement Manufacturers, Headquarters and Production Site (State, Country)
4.6.2 Rest of World Based Manufacturers Herbal Health Supplement Production Value (2021-2026)
4.6.3 Rest of World Based Manufacturers Herbal Health Supplement Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Herbal Health Supplement Market Size Overview by Type: 2021 VS 2025 VS 2032
5.2 Segment Introduction by Type
5.2.1 Cardiovascular Health Supplements
5.2.2 Liver Protection Supplements
5.2.3 Joint Care Supplements
5.3 Market Segment by Type
5.3.1 World Herbal Health Supplement Production by Type (2021-2032)
5.3.2 World Herbal Health Supplement Production Value by Type (2021-2032)
5.3.3 World Herbal Health Supplement Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY TARGET CONSUMER GROUP

6.1 World Herbal Health Supplement Market Size Overview by Target Consumer Group: 2021 VS 2025 VS 2032
6.2 Segment Introduction by Target Consumer Group
6.2.1 Elderly Health Supplements

+357 96 030922
info@marketpublishers.com

6.2.2 Maternal and Child Supplements
6.2.3 Sports Nutrition Supplements
6.3 Market Segment by Target Consumer Group
6.3.1 World Herbal Health Supplement Production by Target Consumer Group (2021-2032)
6.3.2 World Herbal Health Supplement Production Value by Target Consumer Group (2021-2032)
6.3.3 World Herbal Health Supplement Average Price by Target Consumer Group (2021-2032)

7 MARKET ANALYSIS BY PACKAGE SPECIFICATION

7.1 World Herbal Health Supplement Market Size Overview by Package Specification: 2021 VS 2025 VS 2032
7.2 Segment Introduction by Package Specification
7.2.1 Below 60 capsules per bottle
7.2.2 60-120 capsules per bottle
7.2.3 Above 120 capsules per bottle
7.3 Market Segment by Package Specification
7.3.1 World Herbal Health Supplement Production by Package Specification (2021-2032)
7.3.2 World Herbal Health Supplement Production Value by Package Specification (2021-2032)
7.3.3 World Herbal Health Supplement Average Price by Package Specification (2021-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Herbal Health Supplement Market Size Overview by Application: 2021 VS 2025 VS 2032
8.2 Segment Introduction by Application
8.2.1 Specialty Health Stores
8.2.2 Direct Selling Channels
8.2.3 Hospital Pharmacies
8.2.4 Other
8.3 Market Segment by Application
8.3.1 World Herbal Health Supplement Production by Application (2021-2032)
8.3.2 World Herbal Health Supplement Production Value by Application (2021-2032)
8.3.3 World Herbal Health Supplement Average Price by Application (2021-2032)

+357 96 030922
info@marketpublishers.com

9 COMPANY PROFILES

9.1 Blackmores Limited
9.1.1 Blackmores Limited Details
9.1.2 Blackmores Limited Major Business
9.1.3 Blackmores Limited Herbal Health Supplement Product and Services
9.1.4 Blackmores Limited Herbal Health Supplement Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.1.5 Blackmores Limited Recent Developments/Updates
9.1.6 Blackmores Limited Competitive Strengths & Weaknesses
9.2 The Nature’s Bounty Co.
9.2.1 The Nature’s Bounty Co. Details
9.2.2 The Nature’s Bounty Co. Major Business
9.2.3 The Nature’s Bounty Co. Herbal Health Supplement Product and Services
9.2.4 The Nature’s Bounty Co. Herbal Health Supplement Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.2.5 The Nature’s Bounty Co. Recent Developments/Updates
9.2.6 The Nature’s Bounty Co. Competitive Strengths & Weaknesses
9.3 Herbalife Nutrition
9.3.1 Herbalife Nutrition Details
9.3.2 Herbalife Nutrition Major Business
9.3.3 Herbalife Nutrition Herbal Health Supplement Product and Services
9.3.4 Herbalife Nutrition Herbal Health Supplement Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.3.5 Herbalife Nutrition Recent Developments/Updates
9.3.6 Herbalife Nutrition Competitive Strengths & Weaknesses
9.4 NOW Foods
9.4.1 NOW Foods Details
9.4.2 NOW Foods Major Business
9.4.3 NOW Foods Herbal Health Supplement Product and Services
9.4.4 NOW Foods Herbal Health Supplement Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.4.5 NOW Foods Recent Developments/Updates
9.4.6 NOW Foods Competitive Strengths & Weaknesses
9.5 Solgar Inc.
9.5.1 Solgar Inc. Details
9.5.2 Solgar Inc. Major Business
9.5.3 Solgar Inc. Herbal Health Supplement Product and Services

+357 96 030922
info@marketpublishers.com

9.5.4 Solgar Inc. Herbal Health Supplement Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.5.5 Solgar Inc. Recent Developments/Updates
9.5.6 Solgar Inc. Competitive Strengths & Weaknesses
9.6 Swanson Health Products
9.6.1 Swanson Health Products Details
9.6.2 Swanson Health Products Major Business
9.6.3 Swanson Health Products Herbal Health Supplement Product and Services
9.6.4 Swanson Health Products Herbal Health Supplement Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.6.5 Swanson Health Products Recent Developments/Updates
9.6.6 Swanson Health Products Competitive Strengths & Weaknesses
9.7 The Himalaya Drug Company
9.7.1 The Himalaya Drug Company Details
9.7.2 The Himalaya Drug Company Major Business
9.7.3 The Himalaya Drug Company Herbal Health Supplement Product and Services
9.7.4 The Himalaya Drug Company Herbal Health Supplement Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.7.5 The Himalaya Drug Company Recent Developments/Updates
9.7.6 The Himalaya Drug Company Competitive Strengths & Weaknesses
9.8 Tsumura & Co.
9.8.1 Tsumura & Co. Details
9.8.2 Tsumura & Co. Major Business
9.8.3 Tsumura & Co. Herbal Health Supplement Product and Services
9.8.4 Tsumura & Co. Herbal Health Supplement Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.8.5 Tsumura & Co. Recent Developments/Updates
9.8.6 Tsumura & Co. Competitive Strengths & Weaknesses
9.9 KGC
9.9.1 KGC Details
9.9.2 KGC Major Business
9.9.3 KGC Herbal Health Supplement Product and Services
9.9.4 KGC Herbal Health Supplement Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.9.5 KGC Recent Developments/Updates
9.9.6 KGC Competitive Strengths & Weaknesses
9.10 Garden of Life
9.10.1 Garden of Life Details
9.10.2 Garden of Life Major Business

+357 96 030922
info@marketpublishers.com

9.10.3 Garden of Life Herbal Health Supplement Product and Services
9.10.4 Garden of Life Herbal Health Supplement Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.10.5 Garden of Life Recent Developments/Updates
9.10.6 Garden of Life Competitive Strengths & Weaknesses
9.11 By-health Co., Ltd.
9.11.1 By-health Co., Ltd. Details
9.11.2 By-health Co., Ltd. Major Business
9.11.3 By-health Co., Ltd. Herbal Health Supplement Product and Services
9.11.4 By-health Co., Ltd. Herbal Health Supplement Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.11.5 By-health Co., Ltd. Recent Developments/Updates
9.11.6 By-health Co., Ltd. Competitive Strengths & Weaknesses
9.12 Xiamen Kingdomway Group Co., Ltd.
9.12.1 Xiamen Kingdomway Group Co., Ltd. Details
9.12.2 Xiamen Kingdomway Group Co., Ltd. Major Business
9.12.3 Xiamen Kingdomway Group Co., Ltd. Herbal Health Supplement Product and Services
9.12.4 Xiamen Kingdomway Group Co., Ltd. Herbal Health Supplement Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.12.5 Xiamen Kingdomway Group Co., Ltd. Recent Developments/Updates
9.12.6 Xiamen Kingdomway Group Co., Ltd. Competitive Strengths & Weaknesses
9.13 Weihai Lily Biotechnology Co., Ltd.
9.13.1 Weihai Lily Biotechnology Co., Ltd. Details
9.13.2 Weihai Lily Biotechnology Co., Ltd. Major Business
9.13.3 Weihai Lily Biotechnology Co., Ltd. Herbal Health Supplement Product and Services
9.13.4 Weihai Lily Biotechnology Co., Ltd. Herbal Health Supplement Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.13.5 Weihai Lily Biotechnology Co., Ltd. Recent Developments/Updates
9.13.6 Weihai Lily Biotechnology Co., Ltd. Competitive Strengths & Weaknesses
9.14 Beijing Tongrentang Co., Ltd.
9.14.1 Beijing Tongrentang Co., Ltd. Details
9.14.2 Beijing Tongrentang Co., Ltd. Major Business
9.14.3 Beijing Tongrentang Co., Ltd. Herbal Health Supplement Product and Services
9.14.4 Beijing Tongrentang Co., Ltd. Herbal Health Supplement Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.14.5 Beijing Tongrentang Co., Ltd. Recent Developments/Updates
9.14.6 Beijing Tongrentang Co., Ltd. Competitive Strengths & Weaknesses

+357 96 030922
info@marketpublishers.com

9.15 Yunnan Baiyao Group Co., Ltd.
9.15.1 Yunnan Baiyao Group Co., Ltd. Details
9.15.2 Yunnan Baiyao Group Co., Ltd. Major Business
9.15.3 Yunnan Baiyao Group Co., Ltd. Herbal Health Supplement Product and Services
9.15.4 Yunnan Baiyao Group Co., Ltd. Herbal Health Supplement Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.15.5 Yunnan Baiyao Group Co., Ltd. Recent Developments/Updates
9.15.6 Yunnan Baiyao Group Co., Ltd. Competitive Strengths & Weaknesses
9.16 Tasly Pharmaceutical Group Co., Ltd.
9.16.1 Tasly Pharmaceutical Group Co., Ltd. Details
9.16.2 Tasly Pharmaceutical Group Co., Ltd. Major Business
9.16.3 Tasly Pharmaceutical Group Co., Ltd. Herbal Health Supplement Product and Services
9.16.4 Tasly Pharmaceutical Group Co., Ltd. Herbal Health Supplement Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.16.5 Tasly Pharmaceutical Group Co., Ltd. Recent Developments/Updates
9.16.6 Tasly Pharmaceutical Group Co., Ltd. Competitive Strengths & Weaknesses
9.17 Besunyen Holdings Company Limited
9.17.1 Besunyen Holdings Company Limited Details
9.17.2 Besunyen Holdings Company Limited Major Business
9.17.3 Besunyen Holdings Company Limited Herbal Health Supplement Product and Services
9.17.4 Besunyen Holdings Company Limited Herbal Health Supplement Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.17.5 Besunyen Holdings Company Limited Recent Developments/Updates
9.17.6 Besunyen Holdings Company Limited Competitive Strengths & Weaknesses
9.18 Vita Green Health Products Co., Ltd.
9.18.1 Vita Green Health Products Co., Ltd. Details
9.18.2 Vita Green Health Products Co., Ltd. Major Business
9.18.3 Vita Green Health Products Co., Ltd. Herbal Health Supplement Product and Services
9.18.4 Vita Green Health Products Co., Ltd. Herbal Health Supplement Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.18.5 Vita Green Health Products Co., Ltd. Recent Developments/Updates
9.18.6 Vita Green Health Products Co., Ltd. Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

+357 96 030922
info@marketpublishers.com

10.1 Herbal Health Supplement Industry Chain
10.2 Herbal Health Supplement Upstream Analysis
10.2.1 Herbal Health Supplement Core Raw Materials
10.2.2 Main Manufacturers of Herbal Health Supplement Core Raw Materials
10.3 Midstream Analysis
10.4 Downstream Analysis
10.5 Herbal Health Supplement Production Mode
10.6 Herbal Health Supplement Procurement Model
10.7 Herbal Health Supplement Industry Sales Model and Sales Channels
10.7.1 Herbal Health Supplement Sales Model
10.7.2 Herbal Health Supplement Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology
12.2 Research Process and Data Source
12.3 Disclaimer

+357 96 030922
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. World Herbal Health Supplement Production Value by Region (2021, 2025 and 2032) & (USD Million)
Table 2. World Herbal Health Supplement Production Value by Region (2021-2026) & (USD Million)
Table 3. World Herbal Health Supplement Production Value by Region (2027-2032) & (USD Million)
Table 4. World Herbal Health Supplement Production Value Market Share by Region (2021-2026)
Table 5. World Herbal Health Supplement Production Value Market Share by Region (2027-2032)
Table 6. World Herbal Health Supplement Production by Region (2021-2026) & (Million Units)
Table 7. World Herbal Health Supplement Production by Region (2027-2032) & (Million Units)
Table 8. World Herbal Health Supplement Production Market Share by Region (2021-2026)
Table 9. World Herbal Health Supplement Production Market Share by Region (2027-2032)
Table 10. World Herbal Health Supplement Average Price by Region (2021-2026) & (US$/Unit)
Table 11. World Herbal Health Supplement Average Price by Region (2027-2032) & (US$/Unit)
Table 12. Herbal Health Supplement Major Market Trends
Table 13. World Herbal Health Supplement Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (Million Units)
Table 14. World Herbal Health Supplement Consumption by Region (2021-2026) & (Million Units)
Table 15. World Herbal Health Supplement Consumption Forecast by Region (2027-2032) & (Million Units)
Table 16. World Herbal Health Supplement Production Value by Manufacturer (2021-2026) & (USD Million)
Table 17. Production Value Market Share of Key Herbal Health Supplement Producers in 2025
Table 18. World Herbal Health Supplement Production by Manufacturer (2021-2026) & (Million Units)

+357 96 030922
info@marketpublishers.com

Table 19. Production Market Share of Key Herbal Health Supplement Producers in 2025
Table 20. World Herbal Health Supplement Average Price by Manufacturer (2021-2026) & (US$/Unit)
Table 21. Global Herbal Health Supplement Company Evaluation Quadrant
Table 22. World Herbal Health Supplement Industry Rank of Major Manufacturers, Based on Production Value in 2025
Table 23. Head Office and Herbal Health Supplement Production Site of Key Manufacturer
Table 24. Herbal Health Supplement Market: Company Product Type Footprint
Table 25. Herbal Health Supplement Market: Company Product Application Footprint
Table 26. Herbal Health Supplement Competitive Factors
Table 27. Herbal Health Supplement New Entrant and Capacity Expansion Plans
Table 28. Herbal Health Supplement Mergers & Acquisitions Activity
Table 29. United States VS China Herbal Health Supplement Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)
Table 30. United States VS China Herbal Health Supplement Production Comparison, (2021 & 2025 & 2032) & (Million Units)
Table 31. United States VS China Herbal Health Supplement Consumption Comparison, (2021 & 2025 & 2032) & (Million Units)
Table 32. United States Based Herbal Health Supplement Manufacturers, Headquarters and Production Site (States, Country)
Table 33. United States Based Manufacturers Herbal Health Supplement Production Value, (2021-2026) & (USD Million)
Table 34. United States Based Manufacturers Herbal Health Supplement Production Value Market Share (2021-2026)
Table 35. United States Based Manufacturers Herbal Health Supplement Production (2021-2026) & (Million Units)
Table 36. United States Based Manufacturers Herbal Health Supplement Production Market Share (2021-2026)
Table 37. China Based Herbal Health Supplement Manufacturers, Headquarters and Production Site (Province, Country)
Table 38. China Based Manufacturers Herbal Health Supplement Production Value, (2021-2026) & (USD Million)
Table 39. China Based Manufacturers Herbal Health Supplement Production Value Market Share (2021-2026)
Table 40. China Based Manufacturers Herbal Health Supplement Production, (2021-2026) & (Million Units)
Table 41. China Based Manufacturers Herbal Health Supplement Production Market

+357 96 030922
info@marketpublishers.com

Share (2021-2026)
Table 42. Rest of World Based Herbal Health Supplement Manufacturers, Headquarters and Production Site (State, Country)
Table 43. Rest of World Based Manufacturers Herbal Health Supplement Production Value, (2021-2026) & (USD Million)
Table 44. Rest of World Based Manufacturers Herbal Health Supplement Production Value Market Share (2021-2026)
Table 45. Rest of World Based Manufacturers Herbal Health Supplement Production, (2021-2026) & (Million Units)
Table 46. Rest of World Based Manufacturers Herbal Health Supplement Production Market Share (2021-2026)
Table 47. World Herbal Health Supplement Production Value by Type, (USD Million), 2021 & 2025 & 2032
Table 48. World Herbal Health Supplement Production by Type (2021-2026) & (Million Units)
Table 49. World Herbal Health Supplement Production by Type (2027-2032) & (Million Units)
Table 50. World Herbal Health Supplement Production Value by Type (2021-2026) & (USD Million)
Table 51. World Herbal Health Supplement Production Value by Type (2027-2032) & (USD Million)
Table 52. World Herbal Health Supplement Average Price by Type (2021-2026) & (US$/Unit)
Table 53. World Herbal Health Supplement Average Price by Type (2027-2032) & (US$/Unit)
Table 54. World Herbal Health Supplement Production Value by Target Consumer Group, (USD Million), 2021 & 2025 & 2032
Table 55. World Herbal Health Supplement Production by Target Consumer Group (2021-2026) & (Million Units)
Table 56. World Herbal Health Supplement Production by Target Consumer Group (2027-2032) & (Million Units)
Table 57. World Herbal Health Supplement Production Value by Target Consumer Group (2021-2026) & (USD Million)
Table 58. World Herbal Health Supplement Production Value by Target Consumer Group (2027-2032) & (USD Million)
Table 59. World Herbal Health Supplement Average Price by Target Consumer Group (2021-2026) & (US$/Unit)
Table 60. World Herbal Health Supplement Average Price by Target Consumer Group (2027-2032) & (US$/Unit)

+357 96 030922
info@marketpublishers.com

Table 61. World Herbal Health Supplement Production Value by Package Specification, (USD Million), 2021 & 2025 & 2032
Table 62. World Herbal Health Supplement Production by Package Specification (2021-2026) & (Million Units)
Table 63. World Herbal Health Supplement Production by Package Specification (2027-2032) & (Million Units)
Table 64. World Herbal Health Supplement Production Value by Package Specification (2021-2026) & (USD Million)
Table 65. World Herbal Health Supplement Production Value by Package Specification (2027-2032) & (USD Million)
Table 66. World Herbal Health Supplement Average Price by Package Specification (2021-2026) & (US$/Unit)
Table 67. World Herbal Health Supplement Average Price by Package Specification (2027-2032) & (US$/Unit)
Table 68. World Herbal Health Supplement Production Value by Application, (USD Million), 2021 & 2025 & 2032
Table 69. World Herbal Health Supplement Production by Application (2021-2026) & (Million Units)
Table 70. World Herbal Health Supplement Production by Application (2027-2032) & (Million Units)
Table 71. World Herbal Health Supplement Production Value by Application (2021-2026) & (USD Million)
Table 72. World Herbal Health Supplement Production Value by Application (2027-2032) & (USD Million)
Table 73. World Herbal Health Supplement Average Price by Application (2021-2026) & (US$/Unit)
Table 74. World Herbal Health Supplement Average Price by Application (2027-2032) & (US$/Unit)
Table 75. Blackmores Limited Basic Information, Manufacturing Base and Competitors
Table 76. Blackmores Limited Major Business
Table 77. Blackmores Limited Herbal Health Supplement Product and Services
Table 78. Blackmores Limited Herbal Health Supplement Production (Million Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 79. Blackmores Limited Recent Developments/Updates
Table 80. Blackmores Limited Competitive Strengths & Weaknesses
Table 81. The Nature’s Bounty Co. Basic Information, Manufacturing Base and Competitors
Table 82. The Nature’s Bounty Co. Major Business

+357 96 030922
info@marketpublishers.com

Table 83. The Nature’s Bounty Co. Herbal Health Supplement Product and Services
Table 84. The Nature’s Bounty Co. Herbal Health Supplement Production (Million Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 85. The Nature’s Bounty Co. Recent Developments/Updates
Table 86. The Nature’s Bounty Co. Competitive Strengths & Weaknesses
Table 87. Herbalife Nutrition Basic Information, Manufacturing Base and Competitors
Table 88. Herbalife Nutrition Major Business
Table 89. Herbalife Nutrition Herbal Health Supplement Product and Services
Table 90. Herbalife Nutrition Herbal Health Supplement Production (Million Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 91. Herbalife Nutrition Recent Developments/Updates
Table 92. Herbalife Nutrition Competitive Strengths & Weaknesses
Table 93. NOW Foods Basic Information, Manufacturing Base and Competitors
Table 94. NOW Foods Major Business
Table 95. NOW Foods Herbal Health Supplement Product and Services
Table 96. NOW Foods Herbal Health Supplement Production (Million Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 97. NOW Foods Recent Developments/Updates
Table 98. NOW Foods Competitive Strengths & Weaknesses
Table 99. Solgar Inc. Basic Information, Manufacturing Base and Competitors
Table 100. Solgar Inc. Major Business
Table 101. Solgar Inc. Herbal Health Supplement Product and Services
Table 102. Solgar Inc. Herbal Health Supplement Production (Million Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 103. Solgar Inc. Recent Developments/Updates
Table 104. Solgar Inc. Competitive Strengths & Weaknesses
Table 105. Swanson Health Products Basic Information, Manufacturing Base and Competitors
Table 106. Swanson Health Products Major Business
Table 107. Swanson Health Products Herbal Health Supplement Product and Services
Table 108. Swanson Health Products Herbal Health Supplement Production (Million Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 109. Swanson Health Products Recent Developments/Updates
Table 110. Swanson Health Products Competitive Strengths & Weaknesses

+357 96 030922
info@marketpublishers.com

Table 111. The Himalaya Drug Company Basic Information, Manufacturing Base and Competitors
Table 112. The Himalaya Drug Company Major Business
Table 113. The Himalaya Drug Company Herbal Health Supplement Product and Services
Table 114. The Himalaya Drug Company Herbal Health Supplement Production (Million Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 115. The Himalaya Drug Company Recent Developments/Updates
Table 116. The Himalaya Drug Company Competitive Strengths & Weaknesses
Table 117. Tsumura & Co. Basic Information, Manufacturing Base and Competitors
Table 118. Tsumura & Co. Major Business
Table 119. Tsumura & Co. Herbal Health Supplement Product and Services
Table 120. Tsumura & Co. Herbal Health Supplement Production (Million Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 121. Tsumura & Co. Recent Developments/Updates
Table 122. Tsumura & Co. Competitive Strengths & Weaknesses
Table 123. KGC Basic Information, Manufacturing Base and Competitors
Table 124. KGC Major Business
Table 125. KGC Herbal Health Supplement Product and Services
Table 126. KGC Herbal Health Supplement Production (Million Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 127. KGC Recent Developments/Updates
Table 128. KGC Competitive Strengths & Weaknesses
Table 129. Garden of Life Basic Information, Manufacturing Base and Competitors
Table 130. Garden of Life Major Business
Table 131. Garden of Life Herbal Health Supplement Product and Services
Table 132. Garden of Life Herbal Health Supplement Production (Million Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 133. Garden of Life Recent Developments/Updates
Table 134. Garden of Life Competitive Strengths & Weaknesses
Table 135. By-health Co., Ltd. Basic Information, Manufacturing Base and Competitors
Table 136. By-health Co., Ltd. Major Business
Table 137. By-health Co., Ltd. Herbal Health Supplement Product and Services
Table 138. By-health Co., Ltd. Herbal Health Supplement Production (Million Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

+357 96 030922
info@marketpublishers.com

Table 139. By-health Co., Ltd. Recent Developments/Updates
Table 140. By-health Co., Ltd. Competitive Strengths & Weaknesses
Table 141. Xiamen Kingdomway Group Co., Ltd. Basic Information, Manufacturing Base and Competitors
Table 142. Xiamen Kingdomway Group Co., Ltd. Major Business
Table 143. Xiamen Kingdomway Group Co., Ltd. Herbal Health Supplement Product and Services
Table 144. Xiamen Kingdomway Group Co., Ltd. Herbal Health Supplement Production (Million Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 145. Xiamen Kingdomway Group Co., Ltd. Recent Developments/Updates
Table 146. Xiamen Kingdomway Group Co., Ltd. Competitive Strengths & Weaknesses
Table 147. Weihai Lily Biotechnology Co., Ltd. Basic Information, Manufacturing Base and Competitors
Table 148. Weihai Lily Biotechnology Co., Ltd. Major Business
Table 149. Weihai Lily Biotechnology Co., Ltd. Herbal Health Supplement Product and Services
Table 150. Weihai Lily Biotechnology Co., Ltd. Herbal Health Supplement Production (Million Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 151. Weihai Lily Biotechnology Co., Ltd. Recent Developments/Updates
Table 152. Weihai Lily Biotechnology Co., Ltd. Competitive Strengths & Weaknesses
Table 153. Beijing Tongrentang Co., Ltd. Basic Information, Manufacturing Base and Competitors
Table 154. Beijing Tongrentang Co., Ltd. Major Business
Table 155. Beijing Tongrentang Co., Ltd. Herbal Health Supplement Product and Services
Table 156. Beijing Tongrentang Co., Ltd. Herbal Health Supplement Production (Million Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 157. Beijing Tongrentang Co., Ltd. Recent Developments/Updates
Table 158. Beijing Tongrentang Co., Ltd. Competitive Strengths & Weaknesses
Table 159. Yunnan Baiyao Group Co., Ltd. Basic Information, Manufacturing Base and Competitors
Table 160. Yunnan Baiyao Group Co., Ltd. Major Business
Table 161. Yunnan Baiyao Group Co., Ltd. Herbal Health Supplement Product and Services
Table 162. Yunnan Baiyao Group Co., Ltd. Herbal Health Supplement Production (Million Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and

+357 96 030922
info@marketpublishers.com

Market Share (2021-2026)
Table 163. Yunnan Baiyao Group Co., Ltd. Recent Developments/Updates
Table 164. Yunnan Baiyao Group Co., Ltd. Competitive Strengths & Weaknesses
Table 165. Tasly Pharmaceutical Group Co., Ltd. Basic Information, Manufacturing Base and Competitors
Table 166. Tasly Pharmaceutical Group Co., Ltd. Major Business
Table 167. Tasly Pharmaceutical Group Co., Ltd. Herbal Health Supplement Product and Services
Table 168. Tasly Pharmaceutical Group Co., Ltd. Herbal Health Supplement Production (Million Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 169. Tasly Pharmaceutical Group Co., Ltd. Recent Developments/Updates
Table 170. Tasly Pharmaceutical Group Co., Ltd. Competitive Strengths & Weaknesses
Table 171. Besunyen Holdings Company Limited Basic Information, Manufacturing Base and Competitors
Table 172. Besunyen Holdings Company Limited Major Business
Table 173. Besunyen Holdings Company Limited Herbal Health Supplement Product and Services
Table 174. Besunyen Holdings Company Limited Herbal Health Supplement Production (Million Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 175. Besunyen Holdings Company Limited Recent Developments/Updates
Table 176. Besunyen Holdings Company Limited Competitive Strengths & Weaknesses
Table 177. Vita Green Health Products Co., Ltd. Basic Information, Manufacturing Base and Competitors
Table 178. Vita Green Health Products Co., Ltd. Major Business
Table 179. Vita Green Health Products Co., Ltd. Herbal Health Supplement Product and Services
Table 180. Vita Green Health Products Co., Ltd. Herbal Health Supplement Production (Million Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 181. Vita Green Health Products Co., Ltd. Recent Developments/Updates
Table 182. Vita Green Health Products Co., Ltd. Competitive Strengths & Weaknesses
Table 183. Global Key Players of Herbal Health Supplement Upstream (Raw Materials)
Table 184. Global Herbal Health Supplement Typical Customers
Table 185. Herbal Health Supplement Typical Distributors

+357 96 030922
info@marketpublishers.com

List Of Figures

LIST OF FIGURES

Figure 1. Herbal Health Supplement Picture
Figure 2. World Herbal Health Supplement Production Value: 2021 & 2025 & 2032, (USD Million)
Figure 3. World Herbal Health Supplement Production Value and Forecast (2021-2032) & (USD Million)
Figure 4. World Herbal Health Supplement Production (2021-2032) & (Million Units)
Figure 5. World Herbal Health Supplement Average Price (2021-2032) & (US$/Unit)
Figure 6. World Herbal Health Supplement Production Value Market Share by Region (2021-2032)
Figure 7. World Herbal Health Supplement Production Market Share by Region (2021-2032)
Figure 8. North America Herbal Health Supplement Production (2021-2032) & (Million Units)
Figure 9. Europe Herbal Health Supplement Production (2021-2032) & (Million Units)
Figure 10. China Herbal Health Supplement Production (2021-2032) & (Million Units)
Figure 11. Japan Herbal Health Supplement Production (2021-2032) & (Million Units)
Figure 12. India Herbal Health Supplement Production (2021-2032) & (Million Units)
Figure 13. Herbal Health Supplement Market Drivers
Figure 14. Factors Affecting Demand
Figure 15. World Herbal Health Supplement Consumption (2021-2032) & (Million Units)
Figure 16. World Herbal Health Supplement Consumption Market Share by Region (2021-2032)
Figure 17. United States Herbal Health Supplement Consumption (2021-2032) & (Million Units)
Figure 18. China Herbal Health Supplement Consumption (2021-2032) & (Million Units)
Figure 19. Europe Herbal Health Supplement Consumption (2021-2032) & (Million Units)
Figure 20. Japan Herbal Health Supplement Consumption (2021-2032) & (Million Units)
Figure 21. South Korea Herbal Health Supplement Consumption (2021-2032) & (Million Units)
Figure 22. ASEAN Herbal Health Supplement Consumption (2021-2032) & (Million Units)
Figure 23. India Herbal Health Supplement Consumption (2021-2032) & (Million Units)
Figure 24. Producer Shipments of Herbal Health Supplement by Manufacturer Revenue ($MM) and Market Share (%): 2025

+357 96 030922
info@marketpublishers.com

Figure 25. Global Four-firm Concentration Ratios (CR4) for Herbal Health Supplement Markets in 2025
Figure 26. Global Four-firm Concentration Ratios (CR8) for Herbal Health Supplement Markets in 2025
Figure 27. United States VS China: Herbal Health Supplement Production Value Market Share Comparison (2021 & 2025 & 2032)
Figure 28. United States VS China: Herbal Health Supplement Production Market Share Comparison (2021 & 2025 & 2032)
Figure 29. United States VS China: Herbal Health Supplement Consumption Market Share Comparison (2021 & 2025 & 2032)
Figure 30. United States Based Manufacturers Herbal Health Supplement Production Market Share 2025
Figure 31. China Based Manufacturers Herbal Health Supplement Production Market Share 2025
Figure 32. Rest of World Based Manufacturers Herbal Health Supplement Production Market Share 2025
Figure 33. World Herbal Health Supplement Production Value by Type, (USD Million), 2021 & 2025 & 2032
Figure 34. World Herbal Health Supplement Production Value Market Share by Type in 2025
Figure 35. Cardiovascular Health Supplements
Figure 36. Liver Protection Supplements
Figure 37. Joint Care Supplements
Figure 38. World Herbal Health Supplement Production Market Share by Type (2021-2032)
Figure 39. World Herbal Health Supplement Production Value Market Share by Type (2021-2032)
Figure 40. World Herbal Health Supplement Average Price by Type (2021-2032) & (US$/Unit)
Figure 41. World Herbal Health Supplement Production Value by Target Consumer Group, (USD Million), 2021 & 2025 & 2032
Figure 42. World Herbal Health Supplement Production Value Market Share by Target Consumer Group in 2025
Figure 43. Elderly Health Supplements
Figure 44. Maternal and Child Supplements
Figure 45. Sports Nutrition Supplements
Figure 46. World Herbal Health Supplement Production Market Share by Target Consumer Group (2021-2032)
Figure 47. World Herbal Health Supplement Production Value Market Share by Target

+357 96 030922
info@marketpublishers.com

Consumer Group (2021-2032)
Figure 48. World Herbal Health Supplement Average Price by Target Consumer Group (2021-2032) & (US$/Unit)
Figure 49. World Herbal Health Supplement Production Value by Package Specification, (USD Million), 2021 & 2025 & 2032
Figure 50. World Herbal Health Supplement Production Value Market Share by Package Specification in 2025
Figure 51. Below 60 capsules per bottle
Figure 52. 60-120 capsules per bottle
Figure 53. Above 120 capsules per bottle
Figure 54. World Herbal Health Supplement Production Market Share by Package Specification (2021-2032)
Figure 55. World Herbal Health Supplement Production Value Market Share by Package Specification (2021-2032)
Figure 56. World Herbal Health Supplement Average Price by Package Specification (2021-2032) & (US$/Unit)
Figure 57. World Herbal Health Supplement Production Value by Application, (USD Million), 2021 & 2025 & 2032
Figure 58. World Herbal Health Supplement Production Value Market Share by Application in 2025
Figure 59. Specialty Health Stores
Figure 60. Direct Selling Channels
Figure 61. Hospital Pharmacies
Figure 62. Other
Figure 63. World Herbal Health Supplement Production Market Share by Application (2021-2032)
Figure 64. World Herbal Health Supplement Production Value Market Share by Application (2021-2032)
Figure 65. World Herbal Health Supplement Average Price by Application (2021-2032) & (US$/Unit)
Figure 66. Herbal Health Supplement Industry Chain
Figure 67. Herbal Health Supplement Procurement Model
Figure 68. Herbal Health Supplement Sales Model
Figure 69. Herbal Health Supplement Sales Channels, Direct Sales, and Distribution
Figure 70. Methodology
Figure 71. Research Process and Data Source

+357 96 030922
info@marketpublishers.com

I would like to order

Product name: Global Herbal Health Supplement Supply, Demand and Key Producers, 2026-2032

Product link: https://marketpublishers.com/r/GDC1F3E0290CEN.html

Price: US$ 4,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/GDC1F3E0290CEN.html