

Global HER-2 Negative Breast Cancer Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global HER-2 Negative Breast Cancer market size is expected to reach \$ 7900 million by 2032, rising at a market growth of 6.2% CAGR during the forecast period (2026-2032).

The treatment of HER-2-negative breast cancer constitutes a comprehensive therapeutic regimen tailored to patients whose HER-2 status tests negative. Treatment strategies are determined based on hormone receptor status, disease stage, and recurrence risk, employing a combination of modalities including surgery, radiotherapy and chemotherapy, endocrine therapy, CDK4/6 inhibitors, immunotherapy, and PARP inhibitors.

The upstream segment of the market encompasses diagnostic testing, chemical drugs, endocrine agents, targeted therapies, immunotherapies, medical devices, and CRO/CDMO services; the downstream segment targets hospital oncology departments, specialized breast cancer clinics, and patients.

The global market for HER-2-negative breast cancer treatment is poised to evolve toward greater precision in molecular subtyping, long-term disease management, and combination therapies. For patients with HR-positive/HER-2-negative breast cancer, the core treatment strategy will remain endocrine therapy combined with CDK4/6 inhibitors; future developments are expected to further expand the use of targeted regimens involving PI3K, AKT, and mTOR inhibitors, as well as oral SERDs. Meanwhile, triple-negative breast cancer patients stand to benefit significantly from immune checkpoint inhibitors, PARP inhibitors, and novel antibody-drug conjugates (ADCs). As the utilization of genetic testing, companion diagnostics, and real-world data continues to rise, treatment decision-making will increasingly prioritize biomarkers, mechanisms of

drug resistance, and individualized therapy, thereby driving improvements in treatment efficacy and extending patient survival.

This report studies the global HER-2 Negative Breast Cancer demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for HER-2 Negative Breast Cancer, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of HER-2 Negative Breast Cancer that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global HER-2 Negative Breast Cancer total market, 2021-2032, (USD Million)

Global HER-2 Negative Breast Cancer total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: HER-2 Negative Breast Cancer total market, key domestic companies, and share, (USD Million)

Global HER-2 Negative Breast Cancer revenue by player, revenue and market share 2021-2026, (USD Million)

Global HER-2 Negative Breast Cancer total market by Type, CAGR, 2021-2032, (USD Million)

Global HER-2 Negative Breast Cancer total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global HER-2 Negative Breast Cancer market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Eli Lilly and Company, AstraZeneca, GlaxoSmithKline(GSK), Novartis, Pfizer, Henlius, Puma Biotechnology, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world HER-2 Negative Breast Cancer market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global HER-2 Negative Breast Cancer Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global HER-2 Negative Breast Cancer Market, Segmentation by Type:

Chemotherapy

Radiation

Hormonal Therapy

Others

Global HER-2 Negative Breast Cancer Market, Segmentation by Route of Administration:

Oral Therapy

Intravenous Therapy

Subcutaneous Therapy

Local Therapy

Global HER-2 Negative Breast Cancer Market, Segmentation by Disease Stage:

Early-Stage HER2-Negative Breast Cancer Treatment

Locally Advanced HER2-Negative Breast Cancer Treatment

Metastatic HER2-Negative Breast Cancer Treatment

Recurrent HER2-Negative Breast Cancer Treatment

Unresectable HER2-Negative Breast Cancer Treatment

Global HER-2 Negative Breast Cancer Market, Segmentation by Application:

Hospital

Clinic

Other

Companies Profiled:

Eli Lilly and Company

AstraZeneca

GlaxoSmithKline(GSK)

Novartis

Pfizer

Henlius

Puma Biotechnology

Key Questions Answered

1. How big is the global HER-2 Negative Breast Cancer market?
2. What is the demand of the global HER-2 Negative Breast Cancer market?
3. What is the year over year growth of the global HER-2 Negative Breast Cancer market?
4. What is the total value of the global HER-2 Negative Breast Cancer market?
5. Who are the Major Players in the global HER-2 Negative Breast Cancer market?
6. What are the growth factors driving the market demand?

Contents

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