

Global Hemp-based Foods Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Hemp-based Foods market size is expected to reach \$ 3515 million by 2032, rising at a market growth of 15.7% CAGR during the forecast period (2026-2032).

Hemp-based Foods refer to nutritional food products derived from industrial hemp (*Cannabis sativa* L.), particularly from its seeds, leaves, or stalks. Common categories include hemp seed oil, hemp protein powder, energy bars, hemp-based plant milk, and functional snacks. These products contain no psychoactive THC and are rich in Omega-3/6 fatty acids, dietary fiber, natural plant protein, and trace minerals—positioning them as superfoods in the plant-based dietary movement. Hemp-based foods have been widely adopted in health nutrition, vegan diets, sports nutrition, and medical-adjunct dietary sectors, especially in the U.S., EU, Australia, and parts of Asia. As the trend of “food as function” intensifies, this category is redefining how the food industry transitions toward high-value, functional plant-based innovations.

The global boom in plant-based consumption and functional nutrition is injecting momentum into the hemp-based food market. Key drivers include rising consumer demand for natural, gluten-free, non-GMO, and high-protein food; expanding vegan and sports nutrition segments; and progressive loosening of industrial hemp regulations. Product innovation—especially in hemp milk and butter—is increasing purchase frequency and margins, drawing attention from multinationals like Nestlé, Unilever, and Danone.

Despite its potential, hemp-based foods face significant barriers. First, regulations surrounding industrial hemp vary widely by country, and in some regions, its association with cannabis still triggers regulatory hesitation. Second, public misconceptions around cannabis-related terminology create market education challenges. Supply chain issues,

including fluctuations in raw hemp seed quality, scale, and certification (organic, Halal, non-GMO), present further complexity. Additionally, global agricultural uncertainty linked to climate change affects hemp cultivation costs, making pricing less predictable.

Consumers are increasingly seeking “function in nutrition” and “health in snacks,” pushing hemp-based foods into ready-to-eat, convenient, and frequent consumption formats. In sports nutrition, dairy alternatives, and functional diets, hemp-based products are gaining ground as key differentiators. Major retailers like Whole Foods, Walmart, and Costco are expanding shelf space, while direct-to-consumer (DTC) brands leverage social media to promote hemp as part of a healthy lifestyle. In the Asia-Pacific region, Korea, Japan, and Singapore have piloted sales of such products, while China remains in a transition phase—offering strategic entry windows amid regulatory and consumer perception shifts.

This report studies the global Hemp-based Foods production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Hemp-based Foods and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Hemp-based Foods that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Hemp-based Foods total production and demand, 2021-2032, (MT)

Global Hemp-based Foods total production value, 2021-2032, (USD Million)

Global Hemp-based Foods production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (MT), (based on production site)

Global Hemp-based Foods consumption by region & country, CAGR, 2021-2032 & (MT)

U.S. VS China: Hemp-based Foods domestic production, consumption, key domestic manufacturers and share

Global Hemp-based Foods production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (MT)

Global Hemp-based Foods production by Type, production, value, CAGR, 2021-2032, (USD Million) & (MT)

Global Hemp-based Foods production by Application, production, value, CAGR, 2021-2032, (USD Million) & (MT)

This report profiles key players in the global Hemp-based Foods market based on the

following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Manitoba Harvest, CW Hemp/CW Botanicals, Charlotte's Web Holdings, Canopy Growth Corporation, Nutiva, Aurora Cannabis, CV Sciences, Isodiol, ENDOCA, Shanghai Green Vaper Technology, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Hemp-based Foods market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (MT) and average price (USD/Kg) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Hemp-based Foods Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Hemp-based Foods Market, Segmentation by Type:

Whole Hemp Seed

Hulled Hemp Seed

Hemp Seed Oil

Hemp Protein Powder

Others

Global Hemp-based Foods Market, Segmentation by Application:

Supermarkets

Convenience Stores

Others

Companies Profiled:

Manitoba Harvest

CW Hemp/CW Botanicals

Charlotte's Web Holdings

Canopy Growth Corporation

Nutiva

Aurora Cannabis

CV Sciences

Isodiol

ENDOCA

Shanghai Green Vaper Technology

North American Hemp & Grain Co

cbdMD

GFR Ingredients Inc

Suyash Herbs

Yishutang

Naturally Splendid

BAFA neu GmbH

Aos Products

HempFlax

Manitoba Harvest

Key Questions Answered:

1. How big is the global Hemp-based Foods market?
2. What is the demand of the global Hemp-based Foods market?
3. What is the year over year growth of the global Hemp-based Foods market?
4. What is the production and production value of the global Hemp-based Foods market?
5. Who are the key producers in the global Hemp-based Foods market?
6. What are the growth factors driving the market demand?

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