

Global Helmet Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Helmet market size is expected to reach \$ 6368 million by 2032, rising at a market growth of 3.8% CAGR during the forecast period (2026-2032).

In 2024, global Helmet production reached approximately 142 million units , with an average global market price of around US\$ 32 perunit. A helmet is a form of protective gear worn to protect the head from injuries. All helmets attempt to protect the user's head by absorbing mechanical energy and protecting against penetration.

The global helmet market is experiencing steady growth, driven by increasing awareness of safety, rising urbanization, and the growing use of personal mobility solutions such as motorcycles, bicycles, and electric scooters. Helmets, as essential protective gear, are widely used across sectors including transportation, sports, construction, and industrial operations. Among these, motorcycle and bicycle helmets dominate the consumer segment due to the expanding number of two-wheeler users, particularly in developing countries where motorcycles remain a primary mode of transportation. Governments worldwide are implementing stricter safety regulations and mandatory helmet laws, which are significantly contributing to the increased demand for certified, high-quality helmets. Technological advancement is also playing a key role in shaping the helmet market. Modern helmets are now being integrated with smart features such as Bluetooth connectivity, built-in speakers, GPS tracking, rear-view cameras, and emergency alert systems, offering not just protection but also enhanced rider experience and convenience. This trend is especially prominent in premium motorcycle helmet segments, catering to urban commuters and touring enthusiasts who seek both safety and functionality. Furthermore, lightweight materials such as carbon fiber and advanced polymers are being used to improve comfort without compromising impact resistance, which is further boosting adoption. In the sports segment, helmets

are widely used in activities such as cycling, skiing, snowboarding, skateboarding, and climbing. With growing participation in outdoor and adventure sports, especially among younger demographics, the demand for stylish, high-performance helmets is increasing. Additionally, awareness campaigns on the risks of concussions and head injuries in contact sports are leading to more stringent helmet requirements and better protective technologies in football, hockey, and similar sports disciplines. Regionally, Asia-Pacific holds the largest share of the helmet market due to its large population, high motorcycle usage, and growing middle class. Countries such as India, China, Indonesia, and Vietnam are major contributors, where government initiatives to enforce helmet compliance have positively impacted sales. Meanwhile, North America and Europe are witnessing increased demand for bicycle and e-bike helmets, driven by eco-conscious commuting and urban cycling trends. These regions are also leading in the adoption of smart helmets and technologically enhanced products.

This report studies the global Helmet production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Helmet and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Helmet that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Helmet total production and demand, 2021-2032, (K Units)

Global Helmet total production value, 2021-2032, (USD Million)

Global Helmet production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Helmet consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Helmet domestic production, consumption, key domestic manufacturers and share

Global Helmet production by manufacturer, production, price, value and market share

2021-2026, (USD Million) & (K Units)

Global Helmet production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Helmet production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Helmet market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Shoei, Bell Sports, Pengcheng Helmets, Shark Helmets, Arai Helmet Limited, Yema, YOHE, Schuberth, Jiujiang Jiadeshi, Nanhai Xinyuan Helmets, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Helmet market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Helmet Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Helmet Market, Segmentation by Type:

Full Face Helmet

Open Face Helmet

Half Helmet

Global Helmet Market, Segmentation by Users:

Men

Women

Children

Global Helmet Market, Segmentation by Channel:

Online

Offline

Global Helmet Market, Segmentation by Application:

Transportation

Sport

Other

Companies Profiled:

Shoei

Bell Sports

Pengcheng Helmets

Shark Helmets

Arai Helmet Limited

Yema

YOHE

Schuberth

Jiujiang Jiadeshi

Nanhai Xinyuan Helmets

Studds

Dainese(AGV)

MT Helmets

Nolan

Safety Helmets MFG

HJC

PT. Tarakusuma Indah

AIROH

OGK Kabuto

Hehui Group

Trek Bicycle Corporation

Limar

Rudy Project

Key Questions Answered:

1. How big is the global Helmet market?
2. What is the demand of the global Helmet market?
3. What is the year over year growth of the global Helmet market?
4. What is the production and production value of the global Helmet market?
5. Who are the key producers in the global Helmet market?
6. What are the growth factors driving the market demand?

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