

Global Heavy Oil Viscosity-Reducing Displacement Agent Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Heavy Oil Viscosity-Reducing Displacement Agent market size is expected to reach \$ 374 million by 2032, rising at a market growth of 6.2% CAGR during the forecast period (2026-2032).

In 2025, the global sales volume of Heavy Oil Viscosity-Reducing Displacement Agent was approximately 62,000 tons, with a mainstream ex-factory average price of about USD 3,850 per ton. The gross margin of major manufacturers was approximately 28%-42%.

Heavy Oil Viscosity-Reducing Displacement Agent is a type of oilfield chemical used for the development of heavy oil reservoirs. It mainly reduces the flow resistance of heavy oil in the formation and improves the stripping and displacement efficiency of crude oil from rock pores through emulsification viscosity reduction, reduction of oil-water interfacial tension, wettability alteration, and enhanced oil-washing performance. Unlike conventional heavy oil viscosity reducers used only for surface gathering and transportation, Heavy Oil Viscosity-Reducing Displacement Agent places greater emphasis on in-reservoir injection applications. It is commonly used in heavy oil chemical flooding, single-well huff and puff, waterflooding assistance, and thermal recovery assistance, with the purpose of improving heavy oil mobility, expanding swept volume, and enhancing oil recovery.

This product is usually formulated with surfactants, co-surfactants, alcohol ether solvents, polymers, alkalis, nanomaterials, or other functional additives, and its formulation needs to be designed according to heavy oil viscosity, formation temperature, salinity, lithology, injection-water compatibility, and the selected development process. Commercial products focus on viscosity reduction rate, interfacial

tension, emulsion stability, temperature and salt resistance, adsorption loss, formation damage, and field injection adaptability. As heavy oil resources become increasingly difficult to develop, high-temperature-resistant, high-salinity-resistant, low-adsorption, and synergistic composite Heavy Oil Viscosity-Reducing Displacement Agent has become an important development direction.

Report Scope

This report studies the global Heavy Oil Viscosity-Reducing Displacement Agent production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Heavy Oil Viscosity-Reducing Displacement Agent and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Heavy Oil Viscosity-Reducing Displacement Agent that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Heavy Oil Viscosity-Reducing Displacement Agent total production and demand, 2021-2032, (Tons)

Global Heavy Oil Viscosity-Reducing Displacement Agent total production value, 2021-2032, (USD Million)

Global Heavy Oil Viscosity-Reducing Displacement Agent production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global Heavy Oil Viscosity-Reducing Displacement Agent consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: Heavy Oil Viscosity-Reducing Displacement Agent domestic production, consumption, key domestic manufacturers and share

Global Heavy Oil Viscosity-Reducing Displacement Agent production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global Heavy Oil Viscosity-Reducing Displacement Agent production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global Heavy Oil Viscosity-Reducing Displacement Agent production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global Heavy Oil Viscosity-Reducing

Displacement Agent market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include SNF Group, Clariant, Deshi Group, Dongying Focus Petroleum Technology, Jiujiang Lanzo New Material Technology, Dongzheng Chemical, Shengli Oilfield Shengli Chemical, Shanghai ODT Energy Technology, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Heavy Oil Viscosity-Reducing Displacement Agent market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Heavy Oil Viscosity-Reducing Displacement Agent Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Heavy Oil Viscosity-Reducing Displacement Agent Market, Segmentation by Type:

Emulsification Viscosity-Reducing Type

Interfacial Tension-Reducing Type

Wettability Modification Type

Synergistic Composite Type

Global Heavy Oil Viscosity-Reducing Displacement Agent Market, Segmentation by Applicable Reservoir:

Conventional Reservoir

High-temperature Reservoir

High-salinity Reservoir

Global Heavy Oil Viscosity-Reducing Displacement Agent Market, Segmentation by Application:

Heavy Oil Chemical Flooding

Heavy Oil Single-well Huff and Puff

Heavy Oil Waterflooding Assistance

Heavy Oil Thermal Recovery Assistance

Other

Companies Profiled:

SNF Group

Clariant

Deshi Group

Dongying Focus Petroleum Technology

Jiujiang Lanzo New Material Technology

Dongzheng Chemical

Shengli Oilfield Shengli Chemical

Shanghai ODT Energy Technology

Key Questions Answered:

1. How big is the global Heavy Oil Viscosity-Reducing Displacement Agent market?
2. What is the demand of the global Heavy Oil Viscosity-Reducing Displacement Agent market?
3. What is the year over year growth of the global Heavy Oil Viscosity-Reducing Displacement Agent market?
4. What is the production and production value of the global Heavy Oil Viscosity-Reducing Displacement Agent market?
5. Who are the key producers in the global Heavy Oil Viscosity-Reducing Displacement Agent market?
6. What are the growth factors driving the market demand?

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