

Global Heavy Equipment Rentals Service Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G6EF566461A9EN.html>

Date: August 2026

Pages: 179

Price: US\$ 4,480.00 (Single User License)

ID: G6EF566461A9EN

Abstracts

The global Heavy Equipment Rentals Service market size is expected to reach \$ 24069 million by 2032, rising at a market growth of 5.6% CAGR during the forecast period (2026-2032).

Heavy equipment rentals service is a business that provides access to a wide range of heavy machinery and tools to individuals, companies, and contractors who need equipment for various projects but do not own or wish to purchase the equipment themselves. This service is provided by rental companies that own a fleet of heavy equipment, which customers can lease for specific durations based on their project requirements. Heavy equipment rentals services are beneficial for a variety of reasons, including cost-effectiveness, flexibility, and the ability to access specialized equipment without the overhead of ownership. They are commonly used in construction, landscaping, agriculture, and other industries where heavy machinery is required for specific tasks or projects.

North America remains the largest market because contractors commonly use rental fleets to reduce capital requirements and respond to fluctuating project demand. Europe is similarly mature but experienced subdued conditions during 2025.

Asia-Pacific offers the strongest structural growth opportunity. Japan has a highly developed rental industry led by nationwide companies, while China, India and Southeast Asia have lower rental penetration and greater growth potential. Demand is supported by infrastructure renewal, disaster-recovery projects, urban construction and contractors? gradual transition from ownership to asset-light fleet models.

This report studies the global Heavy Equipment Rentals Service demand, key

companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Heavy Equipment Rentals Service, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Heavy Equipment Rentals Service that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Heavy Equipment Rentals Service total market, 2021-2032, (USD Million)

Global Heavy Equipment Rentals Service total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Heavy Equipment Rentals Service total market, key domestic companies, and share, (USD Million)

Global Heavy Equipment Rentals Service revenue by player, revenue and market share 2021-2026, (USD Million)

Global Heavy Equipment Rentals Service total market by Type, CAGR, 2021-2032, (USD Million)

Global Heavy Equipment Rentals Service total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Heavy Equipment Rentals Service market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include United Rentals, Sunbelt Rentals, Herc Rentals, Aggreko, Loxam, EquipmentShare, Aktio Corporation, Boels Rental, Kanamoto, Horizon Construction Development, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Heavy Equipment Rentals Service market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years

2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Heavy Equipment Rentals Service Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Heavy Equipment Rentals Service Market, Segmentation by Type:

Short-Term Rentals

Long-Term Rentals

Global Heavy Equipment Rentals Service Market, Segmentation by Equipment Ownership & Leasing Model:

Traditional asset-based rental

Brokerage third-party rental

Lease-to-own (Rent-to-buy)

Shared fleet co-rental

Global Heavy Equipment Rentals Service Market, Segmentation by Service Package:

Machine-only Rental

Equipment + Operator Integrated Rental)

Global Heavy Equipment Rentals Service Market, Segmentation by Application:

Agriculture

Mining Industry

Construction Industry

Others

Companies Profiled:

United Rentals

Sunbelt Rentals

Herc Rentals

Aggreko

Loxam

EquipmentShare

Aktio Corporation

Boels Rental

Kanamoto

Horizon Construction Development

Nikken Corporation

Nishio Rent All

The Home Depot Rental

Sunstate Equipment

Kiloutou Group

Zeppelin Rental

Zhejiang Haikong NankeHuatie Digital Intelligence & Technology

Coates

Taiyo Kenki Rental

Finning International

Toromont Cat Rentals

Kennards Hire

Speedy Hire

GAP Group

AJ Networks

Cooper Equipment Rentals

Alta Equipment Group

Byrne Equipment Rental

Worldwide Machinery

Zhongneng United

Key Questions Answered

1. How big is the global Heavy Equipment Rentals Service market?
2. What is the demand of the global Heavy Equipment Rentals Service market?
3. What is the year over year growth of the global Heavy Equipment Rentals Service market?
4. What is the total value of the global Heavy Equipment Rentals Service market?
5. Who are the Major Players in the global Heavy Equipment Rentals Service market?
6. What are the growth factors driving the market demand?

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