

Global Heavy Equipment Rentals Service Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Heavy Equipment Rentals Service market size was valued at US\$ 16446 million in 2025 and is forecast to a readjusted size of US\$ 24069 million by 2032 with a CAGR of 5.6% during review period.

Heavy equipment rentals service is a business that provides access to a wide range of heavy machinery and tools to individuals, companies, and contractors who need equipment for various projects but do not own or wish to purchase the equipment themselves. This service is provided by rental companies that own a fleet of heavy equipment, which customers can lease for specific durations based on their project requirements. Heavy equipment rentals services are beneficial for a variety of reasons, including cost-effectiveness, flexibility, and the ability to access specialized equipment without the overhead of ownership. They are commonly used in construction, landscaping, agriculture, and other industries where heavy machinery is required for specific tasks or projects.

North America remains the largest market because contractors commonly use rental fleets to reduce capital requirements and respond to fluctuating project demand. Europe is similarly mature but experienced subdued conditions during 2025.

Asia-Pacific offers the strongest structural growth opportunity. Japan has a highly developed rental industry led by nationwide companies, while China, India and Southeast Asia have lower rental penetration and greater growth potential. Demand is supported by infrastructure renewal, disaster-recovery projects, urban construction and contractors' gradual transition from ownership to asset-light fleet models.

This report is a detailed and comprehensive analysis for global Heavy Equipment Rentals Service market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Heavy Equipment Rentals Service market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Heavy Equipment Rentals Service market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Heavy Equipment Rentals Service market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Heavy Equipment Rentals Service market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Heavy Equipment Rentals Service

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Heavy Equipment Rentals Service market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include United Rentals, Sunbelt Rentals, Herc Rentals, Aggreko, Loxam, EquipmentShare, Aktio Corporation, Boels Rental, Kanamoto, Horizon

Construction Development, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Heavy Equipment Rentals Service market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Short-Term Rentals

Long-Term Rentals

Market segment by Equipment Ownership & Leasing Model

Traditional asset-based rental

Brokerage third-party rental

Lease-to-own (Rent-to-buy)

Shared fleet co-rental

Market segment by Service Package

Machine-only Rental

Equipment + Operator Integrated Rental)

Market segment by Application

Agriculture

Mining Industry

Construction Industry

Others

Market segment by players, this report covers

United Rentals

Sunbelt Rentals

Herc Rentals

Aggreko

Loxam

EquipmentShare

Aktio Corporation

Boels Rental

Kanamoto

Horizon Construction Development

Nikken Corporation

Nishio Rent All

The Home Depot Rental

Sunstate Equipment

Kiloutou Group

Zeppelin Rental

Zhejiang Haikong NankeHuatie Digital Intelligence & Technology

Coates

Taiyo Kenki Rental

Finning International

Toromont Cat Rentals

Kennards Hire

Speedy Hire

GAP Group

AJ Networks

Cooper Equipment Rentals

Alta Equipment Group

Byrne Equipment Rental

Worldwide Machinery

Zhongneng United

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Heavy Equipment Rentals Service product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Heavy Equipment Rentals Service, with revenue, gross margin, and global market share of Heavy Equipment Rentals Service from 2021 to 2026.

Chapter 3, the Heavy Equipment Rentals Service competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Heavy Equipment Rentals Service market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Heavy Equipment Rentals Service.

Chapter 13, to describe Heavy Equipment Rentals Service research findings and conclusion.

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