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Global Heatset Ink Supply, Demand and Key Producers, 2026-2032

https://marketpublishers.com/r/G346DD34B886EN.html
Date: August 2026
Pages: 147
Price: US$ 4,480.00 (Single User License)
ID: G346DD34B886EN

Abstracts

The global Heatset Ink market size is expected to reach $ 2591 million by 2032, rising at a market growth of 5.5% CAGR during the forecast period (2026-2032).

Heatset ink is a specialized printing ink formulated for high-speed web offset printing, where it is dried by applying heat in a drying oven after printing, followed by cooling and absorption to achieve rapid setting and rub resistance. These inks are typically oil-based or solvent-based, enabling high-speed printing on coated papers, lightweight coated (LWC) papers, and other substrates for commercial applications such as magazines, catalogues, inserts, and advertising materials. The global average selling price for heatset ink is approximately US$3,500 per ton. The average sales volume in the base year is estimated at 500.0k tons. The industry average gross margin is approximately 40%, with typical ranges between 30% and 50%, reflecting the commodity nature of printing inks combined with specialized formulation requirements. The upstream segment includes manufacturers of pigments, resins, solvents, vegetable oils, and other additives. The midstream segment comprises ink manufacturers that formulate, blend, and package finished heatset ink products. The downstream segment encompasses commercial printers, publication printers, and packaging converters that utilize these inks in high-speed web offset presses for mass-volume printing applications.

The heatset ink market is undergoing transformative shifts driven by regulatory tightening, supply-chain restructuring, and changing demand patterns in print applications. The acceleration of low-VOC and mineral oil?reduced formulations is one of the most consequential trends, prompted by workplace exposure expectations, air-emission controls, and brand-owner sustainability commitments. This is pushing formulation strategy beyond incremental tweaks toward deeper reengineering of solvent

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packages, resin backbones, and additive systems that preserve drying speed and gloss while lowering emissions and odor. Raw material volatility is reshaping how suppliers manage risk, with pigments, resins, and specialty additives facing price and availability fluctuations due to energy costs, plant outages, and geopolitical constraints. Pressroom automation in color management and tighter process control are raising expectations for ink behavior across varying press conditions, requiring heatset inks to perform reliably with evolving dryer configurations, higher recycled-content papers, and coated substrates engineered for new sustainability goals. The heatset process remains relevant in long-run, cost-efficient production environments that prioritize repeatability and operational stability, even as digital printing expands. Sustainability is increasingly operationalized through procurement requirements, with printers encountering more formal documentation needs including safety data harmonization, restricted substance alignment, and evidence of responsible sourcing, driving suppliers to invest in traceability, compliance support, and formulation transparency.

This report studies the global Heatset Ink production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Heatset Ink and provides market size (US$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Heatset Ink that contribute to its increasing demand across many markets.

Highlights and key features of the study
Global Heatset Ink total production and demand, 2021-2032, (Kilotons)
Global Heatset Ink total production value, 2021-2032, (USD Million)
Global Heatset Ink production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)
Global Heatset Ink consumption by region & country, CAGR, 2021-2032 & (Kilotons)
U.S. VS China: Heatset Ink domestic production, consumption, key domestic manufacturers and share
Global Heatset Ink production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)
Global Heatset Ink production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)
Global Heatset Ink production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

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This report profiles key players in the global Heatset Ink market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Avient, Lancer Group, Amex, ICC, Huber Group, Fujifilm, Sunlan Chemicals, Karan TexChem, Zhongyi Ink, Yamato Ink Technology, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Heatset Ink market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US$ Millions), volume (production, consumption) & (Kilotons) and average price (US$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Heatset Ink Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

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Global Heatset Ink Market, Segmentation by Type:

Decorative Inks

Protective Inks

Global Heatset Ink Market, Segmentation by Printing Technology:

Web-Fed Heatset Inks

Sheet-Fed Heatset Inks

Global Heatset Ink Market, Segmentation by Drying Characteristic:

Standard Drying Heatset Inks

Low-Temperature Drying Heatset Inks

Global Heatset Ink Market, Segmentation by Application:

Consumer Electronics

Home Appliances

Automobiles

Other

Companies Profiled:

Avient

Lancer Group

Amex

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ICC

Huber Group

Fujifilm

Sunlan Chemicals

Karan TexChem

Zhongyi Ink

Yamato Ink Technology

Dexin Printing Materials

Sokan New Materials Group

Nazdar

FN-INK

JUJO CHEMICAL

Carpoly Chemical

Teikoku Printing Inks

Vortex Screen Printing

Key Questions Answered:
1. How big is the global Heatset Ink market?
2. What is the demand of the global Heatset Ink market?
3. What is the year over year growth of the global Heatset Ink market?
4. What is the production and production value of the global Heatset Ink market?
5. Who are the key producers in the global Heatset Ink market?
6. What are the growth factors driving the market demand?

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