

# Global Heated Eye Massager Supply, Demand and Key Producers, 2023-2029

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## Abstracts

The global Heated Eye Massager market size is expected to reach \$ 1093.5 million by 2029, rising at a market growth of 6.7% CAGR during the forecast period (2023-2029).

The heated eye massager market has seen significant growth in recent years as people have become more aware of the benefits of self-care and relaxation. These devices are designed to provide relief for tired, dry, and puffy eyes by delivering gentle heat and vibration therapy.

The global heated eye massager market is expected to grow at a CAGR of over 7% during the forecast period (2023-2029). The market is highly competitive, with several established players competing on the basis of product features, pricing, and distribution channels.

There are many driving factors about the market of heated eye massager:

1. Growing awareness of eye health: As people become more health-conscious, they are paying more attention to their eye health, which is driving demand for eye massagers.
2. Increasing prevalence of eye problems: With the rise in the use of digital devices and longer screen time, eye strain, dryness, and fatigue are becoming more common, leading to an increased demand for eye massagers.
3. Rise in stress and anxiety: Stress and anxiety can cause tension and strain in the eyes, and eye massagers can provide relief and relaxation.

4. Advancements in technology: The introduction of advanced features such as Bluetooth connectivity, adjustable temperature settings, and rechargeable batteries is driving demand for newer and more sophisticated eye massagers.

There are also many restraints about it:

1. High cost: Heated eye massagers can be expensive, which may limit their adoption among budget-conscious consumers.
2. Limited awareness: Despite growing awareness, many people are still unaware of the benefits of eye massagers, which may limit their adoption.
3. Availability: Heated eye massagers are not widely available in all regions, which may limit their adoption in certain markets.

Overall, with the rise of smart technology, there is a growing trend of eye massagers that can connect to smartphones and other devices, allowing for customized settings and tracking of usage data. At the same time, with the growing concern for the environment, there is likely to be an increase in eco-friendly and sustainable eye massagers. The heated eye massager market is expected to continue to grow in the coming years, driven by factors such as increasing awareness of eye health and advancements in technology. However, the market faces challenges such as high cost and limited awareness, which manufacturers will need to address to increase adoption rates.

This report studies the global Heated Eye Massager production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Heated Eye Massager, and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Heated Eye Massager that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Heated Eye Massager total production and demand, 2018-2029, (K Units)

Global Heated Eye Massager total production value, 2018-2029, (USD Million)

Global Heated Eye Massager production by region & country, production, value, CAGR, 2018-2029, (USD Million) & (K Units)

Global Heated Eye Massager consumption by region & country, CAGR, 2018-2029 & (K Units)

U.S. VS China: Heated Eye Massager domestic production, consumption, key domestic manufacturers and share

Global Heated Eye Massager production by manufacturer, production, price, value and market share 2018-2023, (USD Million) & (K Units)

Global Heated Eye Massager production by Type, production, value, CAGR, 2018-2029, (USD Million) & (K Units)

Global Heated Eye Massager production by Application production, value, CAGR, 2018-2029, (USD Million) & (K Units)

This reports profiles key players in the global Heated Eye Massager market based on the following parameters – company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include ExcelHealth, Renpho, CLIMSOM, Blass Beauty, TRAKK, Therabody, ositolife, SKG and NAIPO, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Heated Eye Massager market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

## Global Heated Eye Massager Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

## Global Heated Eye Massager Market, Segmentation by Type

Airbag Eye Massager

Magnetic Eye Massager

Others

## Global Heated Eye Massager Market, Segmentation by Application

Home

Rehabilitation Center

Physical Therapy Clinic

Others

**Companies Profiled:**

ExcelHealth

Renpho

CLIMSOM

Blass Beauty

TRAKK

Therabody

ositolife

SKG

NAIPO

FirstHealth

Zarifa USA

Tzumi

AmMedic

Philips

Desleep

Breo

Lifepro

Panasonic

HoMedics

## OGAWA

### Key Questions Answered

1. How big is the global Heated Eye Massager market?
2. What is the demand of the global Heated Eye Massager market?
3. What is the year over year growth of the global Heated Eye Massager market?
4. What is the production and production value of the global Heated Eye Massager market?
5. Who are the key producers in the global Heated Eye Massager market?
6. What are the growth factors driving the market demand?

## Contents

### 1 SUPPLY SUMMARY

- 1.1 Heated Eye Massager Introduction
- 1.2 World Heated Eye Massager Supply & Forecast
  - 1.2.1 World Heated Eye Massager Production Value (2018 & 2022 & 2029)
  - 1.2.2 World Heated Eye Massager Production (2018-2029)
  - 1.2.3 World Heated Eye Massager Pricing Trends (2018-2029)
- 1.3 World Heated Eye Massager Production by Region (Based on Production Site)
  - 1.3.1 World Heated Eye Massager Production Value by Region (2018-2029)
  - 1.3.2 World Heated Eye Massager Production by Region (2018-2029)
  - 1.3.3 World Heated Eye Massager Average Price by Region (2018-2029)
  - 1.3.4 North America Heated Eye Massager Production (2018-2029)
  - 1.3.5 Europe Heated Eye Massager Production (2018-2029)
  - 1.3.6 China Heated Eye Massager Production (2018-2029)
  - 1.3.7 Japan Heated Eye Massager Production (2018-2029)
- 1.4 Market Drivers, Restraints and Trends
  - 1.4.1 Heated Eye Massager Market Drivers
  - 1.4.2 Factors Affecting Demand
  - 1.4.3 Heated Eye Massager Major Market Trends
- 1.5 Influence of COVID-19 and Russia-Ukraine War
  - 1.5.1 Influence of COVID-19
  - 1.5.2 Influence of Russia-Ukraine War

### 2 DEMAND SUMMARY

- 2.1 World Heated Eye Massager Demand (2018-2029)
- 2.2 World Heated Eye Massager Consumption by Region
  - 2.2.1 World Heated Eye Massager Consumption by Region (2018-2023)
  - 2.2.2 World Heated Eye Massager Consumption Forecast by Region (2024-2029)
- 2.3 United States Heated Eye Massager Consumption (2018-2029)
- 2.4 China Heated Eye Massager Consumption (2018-2029)
- 2.5 Europe Heated Eye Massager Consumption (2018-2029)
- 2.6 Japan Heated Eye Massager Consumption (2018-2029)
- 2.7 South Korea Heated Eye Massager Consumption (2018-2029)
- 2.8 ASEAN Heated Eye Massager Consumption (2018-2029)
- 2.9 India Heated Eye Massager Consumption (2018-2029)

### **3 WORLD HEATED EYE MASSAGER MANUFACTURERS COMPETITIVE ANALYSIS**

- 3.1 World Heated Eye Massager Production Value by Manufacturer (2018-2023)
- 3.2 World Heated Eye Massager Production by Manufacturer (2018-2023)
- 3.3 World Heated Eye Massager Average Price by Manufacturer (2018-2023)
- 3.4 Heated Eye Massager Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
  - 3.5.1 Global Heated Eye Massager Industry Rank of Major Manufacturers
  - 3.5.2 Global Concentration Ratios (CR4) for Heated Eye Massager in 2022
  - 3.5.3 Global Concentration Ratios (CR8) for Heated Eye Massager in 2022
- 3.6 Heated Eye Massager Market: Overall Company Footprint Analysis
  - 3.6.1 Heated Eye Massager Market: Region Footprint
  - 3.6.2 Heated Eye Massager Market: Company Product Type Footprint
  - 3.6.3 Heated Eye Massager Market: Company Product Application Footprint
- 3.7 Competitive Environment
  - 3.7.1 Historical Structure of the Industry
  - 3.7.2 Barriers of Market Entry
  - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

### **4 UNITED STATES VS CHINA VS REST OF THE WORLD**

- 4.1 United States VS China: Heated Eye Massager Production Value Comparison
  - 4.1.1 United States VS China: Heated Eye Massager Production Value Comparison (2018 & 2022 & 2029)
  - 4.1.2 United States VS China: Heated Eye Massager Production Value Market Share Comparison (2018 & 2022 & 2029)
- 4.2 United States VS China: Heated Eye Massager Production Comparison
  - 4.2.1 United States VS China: Heated Eye Massager Production Comparison (2018 & 2022 & 2029)
  - 4.2.2 United States VS China: Heated Eye Massager Production Market Share Comparison (2018 & 2022 & 2029)
- 4.3 United States VS China: Heated Eye Massager Consumption Comparison
  - 4.3.1 United States VS China: Heated Eye Massager Consumption Comparison (2018 & 2022 & 2029)
  - 4.3.2 United States VS China: Heated Eye Massager Consumption Market Share Comparison (2018 & 2022 & 2029)



#### 4.4 United States Based Heated Eye Massager Manufacturers and Market Share, 2018-2023

4.4.1 United States Based Heated Eye Massager Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Heated Eye Massager Production Value (2018-2023)

4.4.3 United States Based Manufacturers Heated Eye Massager Production (2018-2023)

#### 4.5 China Based Heated Eye Massager Manufacturers and Market Share

4.5.1 China Based Heated Eye Massager Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Heated Eye Massager Production Value (2018-2023)

4.5.3 China Based Manufacturers Heated Eye Massager Production (2018-2023)

#### 4.6 Rest of World Based Heated Eye Massager Manufacturers and Market Share, 2018-2023

4.6.1 Rest of World Based Heated Eye Massager Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Heated Eye Massager Production Value (2018-2023)

4.6.3 Rest of World Based Manufacturers Heated Eye Massager Production (2018-2023)

### **5 MARKET ANALYSIS BY TYPE**

#### 5.1 World Heated Eye Massager Market Size Overview by Type: 2018 VS 2022 VS 2029

#### 5.2 Segment Introduction by Type

5.2.1 Airbag Eye Massager

5.2.2 Magnetic Eye Massager

5.2.3 Others

#### 5.3 Market Segment by Type

5.3.1 World Heated Eye Massager Production by Type (2018-2029)

5.3.2 World Heated Eye Massager Production Value by Type (2018-2029)

5.3.3 World Heated Eye Massager Average Price by Type (2018-2029)

### **6 MARKET ANALYSIS BY APPLICATION**

#### 6.1 World Heated Eye Massager Market Size Overview by Application: 2018 VS 2022

VS 2029

## 6.2 Segment Introduction by Application

6.2.1 Home

6.2.2 Rehabilitation Center

6.2.3 Physical Therapy Clinic

6.2.4 Others

## 6.3 Market Segment by Application

6.3.1 World Heated Eye Massager Production by Application (2018-2029)

6.3.2 World Heated Eye Massager Production Value by Application (2018-2029)

6.3.3 World Heated Eye Massager Average Price by Application (2018-2029)

## 7 COMPANY PROFILES

### 7.1 ExcelHealth

7.1.1 ExcelHealth Details

7.1.2 ExcelHealth Major Business

7.1.3 ExcelHealth Heated Eye Massager Product and Services

7.1.4 ExcelHealth Heated Eye Massager Production, Price, Value, Gross Margin and Market Share (2018-2023)

7.1.5 ExcelHealth Recent Developments/Updates

7.1.6 ExcelHealth Competitive Strengths & Weaknesses

### 7.2 Renpho

7.2.1 Renpho Details

7.2.2 Renpho Major Business

7.2.3 Renpho Heated Eye Massager Product and Services

7.2.4 Renpho Heated Eye Massager Production, Price, Value, Gross Margin and Market Share (2018-2023)

7.2.5 Renpho Recent Developments/Updates

7.2.6 Renpho Competitive Strengths & Weaknesses

### 7.3 CLIMSOM

7.3.1 CLIMSOM Details

7.3.2 CLIMSOM Major Business

7.3.3 CLIMSOM Heated Eye Massager Product and Services

7.3.4 CLIMSOM Heated Eye Massager Production, Price, Value, Gross Margin and Market Share (2018-2023)

7.3.5 CLIMSOM Recent Developments/Updates

7.3.6 CLIMSOM Competitive Strengths & Weaknesses

### 7.4 Blass Beauty

7.4.1 Blass Beauty Details

- 7.4.2 Blass Beauty Major Business
- 7.4.3 Blass Beauty Heated Eye Massager Product and Services
- 7.4.4 Blass Beauty Heated Eye Massager Production, Price, Value, Gross Margin and Market Share (2018-2023)
- 7.4.5 Blass Beauty Recent Developments/Updates
- 7.4.6 Blass Beauty Competitive Strengths & Weaknesses
- 7.5 TRAKK
  - 7.5.1 TRAKK Details
  - 7.5.2 TRAKK Major Business
  - 7.5.3 TRAKK Heated Eye Massager Product and Services
  - 7.5.4 TRAKK Heated Eye Massager Production, Price, Value, Gross Margin and Market Share (2018-2023)
  - 7.5.5 TRAKK Recent Developments/Updates
  - 7.5.6 TRAKK Competitive Strengths & Weaknesses
- 7.6 Therabody
  - 7.6.1 Therabody Details
  - 7.6.2 Therabody Major Business
  - 7.6.3 Therabody Heated Eye Massager Product and Services
  - 7.6.4 Therabody Heated Eye Massager Production, Price, Value, Gross Margin and Market Share (2018-2023)
  - 7.6.5 Therabody Recent Developments/Updates
  - 7.6.6 Therabody Competitive Strengths & Weaknesses
- 7.7 ositolife
  - 7.7.1 ositolife Details
  - 7.7.2 ositolife Major Business
  - 7.7.3 ositolife Heated Eye Massager Product and Services
  - 7.7.4 ositolife Heated Eye Massager Production, Price, Value, Gross Margin and Market Share (2018-2023)
  - 7.7.5 ositolife Recent Developments/Updates
  - 7.7.6 ositolife Competitive Strengths & Weaknesses
- 7.8 SKG
  - 7.8.1 SKG Details
  - 7.8.2 SKG Major Business
  - 7.8.3 SKG Heated Eye Massager Product and Services
  - 7.8.4 SKG Heated Eye Massager Production, Price, Value, Gross Margin and Market Share (2018-2023)
  - 7.8.5 SKG Recent Developments/Updates
  - 7.8.6 SKG Competitive Strengths & Weaknesses
- 7.9 NAIPO

- 7.9.1 NAIPO Details
- 7.9.2 NAIPO Major Business
- 7.9.3 NAIPO Heated Eye Massager Product and Services
- 7.9.4 NAIPO Heated Eye Massager Production, Price, Value, Gross Margin and Market Share (2018-2023)
- 7.9.5 NAIPO Recent Developments/Updates
- 7.9.6 NAIPO Competitive Strengths & Weaknesses
- 7.10 FirstHealth
  - 7.10.1 FirstHealth Details
  - 7.10.2 FirstHealth Major Business
  - 7.10.3 FirstHealth Heated Eye Massager Product and Services
  - 7.10.4 FirstHealth Heated Eye Massager Production, Price, Value, Gross Margin and Market Share (2018-2023)
  - 7.10.5 FirstHealth Recent Developments/Updates
  - 7.10.6 FirstHealth Competitive Strengths & Weaknesses
- 7.11 Zarifa USA
  - 7.11.1 Zarifa USA Details
  - 7.11.2 Zarifa USA Major Business
  - 7.11.3 Zarifa USA Heated Eye Massager Product and Services
  - 7.11.4 Zarifa USA Heated Eye Massager Production, Price, Value, Gross Margin and Market Share (2018-2023)
  - 7.11.5 Zarifa USA Recent Developments/Updates
  - 7.11.6 Zarifa USA Competitive Strengths & Weaknesses
- 7.12 Tzumi
  - 7.12.1 Tzumi Details
  - 7.12.2 Tzumi Major Business
  - 7.12.3 Tzumi Heated Eye Massager Product and Services
  - 7.12.4 Tzumi Heated Eye Massager Production, Price, Value, Gross Margin and Market Share (2018-2023)
  - 7.12.5 Tzumi Recent Developments/Updates
  - 7.12.6 Tzumi Competitive Strengths & Weaknesses
- 7.13 AmMedic
  - 7.13.1 AmMedic Details
  - 7.13.2 AmMedic Major Business
  - 7.13.3 AmMedic Heated Eye Massager Product and Services
  - 7.13.4 AmMedic Heated Eye Massager Production, Price, Value, Gross Margin and Market Share (2018-2023)
  - 7.13.5 AmMedic Recent Developments/Updates
  - 7.13.6 AmMedic Competitive Strengths & Weaknesses

## 7.14 Philips

### 7.14.1 Philips Details

### 7.14.2 Philips Major Business

### 7.14.3 Philips Heated Eye Massager Product and Services

### 7.14.4 Philips Heated Eye Massager Production, Price, Value, Gross Margin and Market Share (2018-2023)

### 7.14.5 Philips Recent Developments/Updates

### 7.14.6 Philips Competitive Strengths & Weaknesses

## 7.15 Desleep

### 7.15.1 Desleep Details

### 7.15.2 Desleep Major Business

### 7.15.3 Desleep Heated Eye Massager Product and Services

### 7.15.4 Desleep Heated Eye Massager Production, Price, Value, Gross Margin and Market Share (2018-2023)

### 7.15.5 Desleep Recent Developments/Updates

### 7.15.6 Desleep Competitive Strengths & Weaknesses

## 7.16 Breo

### 7.16.1 Breo Details

### 7.16.2 Breo Major Business

### 7.16.3 Breo Heated Eye Massager Product and Services

### 7.16.4 Breo Heated Eye Massager Production, Price, Value, Gross Margin and Market Share (2018-2023)

### 7.16.5 Breo Recent Developments/Updates

### 7.16.6 Breo Competitive Strengths & Weaknesses

## 7.17 Lifepro

### 7.17.1 Lifepro Details

### 7.17.2 Lifepro Major Business

### 7.17.3 Lifepro Heated Eye Massager Product and Services

### 7.17.4 Lifepro Heated Eye Massager Production, Price, Value, Gross Margin and Market Share (2018-2023)

### 7.17.5 Lifepro Recent Developments/Updates

### 7.17.6 Lifepro Competitive Strengths & Weaknesses

## 7.18 Panasonic

### 7.18.1 Panasonic Details

### 7.18.2 Panasonic Major Business

### 7.18.3 Panasonic Heated Eye Massager Product and Services

### 7.18.4 Panasonic Heated Eye Massager Production, Price, Value, Gross Margin and Market Share (2018-2023)

### 7.18.5 Panasonic Recent Developments/Updates

- 7.18.6 Panasonic Competitive Strengths & Weaknesses
- 7.19 HoMedics
  - 7.19.1 HoMedics Details
  - 7.19.2 HoMedics Major Business
  - 7.19.3 HoMedics Heated Eye Massager Product and Services
  - 7.19.4 HoMedics Heated Eye Massager Production, Price, Value, Gross Margin and Market Share (2018-2023)
  - 7.19.5 HoMedics Recent Developments/Updates
  - 7.19.6 HoMedics Competitive Strengths & Weaknesses
- 7.20 OGAWA
  - 7.20.1 OGAWA Details
  - 7.20.2 OGAWA Major Business
  - 7.20.3 OGAWA Heated Eye Massager Product and Services
  - 7.20.4 OGAWA Heated Eye Massager Production, Price, Value, Gross Margin and Market Share (2018-2023)
  - 7.20.5 OGAWA Recent Developments/Updates
  - 7.20.6 OGAWA Competitive Strengths & Weaknesses

## **8 INDUSTRY CHAIN ANALYSIS**

- 8.1 Heated Eye Massager Industry Chain
- 8.2 Heated Eye Massager Upstream Analysis
  - 8.2.1 Heated Eye Massager Core Raw Materials
  - 8.2.2 Main Manufacturers of Heated Eye Massager Core Raw Materials
- 8.3 Midstream Analysis
- 8.4 Downstream Analysis
- 8.5 Heated Eye Massager Production Mode
- 8.6 Heated Eye Massager Procurement Model
- 8.7 Heated Eye Massager Industry Sales Model and Sales Channels
  - 8.7.1 Heated Eye Massager Sales Model
  - 8.7.2 Heated Eye Massager Typical Customers

## **9 RESEARCH FINDINGS AND CONCLUSION**

## **10 APPENDIX**

- 10.1 Methodology
- 10.2 Research Process and Data Source
- 10.3 Disclaimer





## List Of Tables

### LIST OF TABLES

Table 1. World Heated Eye Massager Production Value by Region (2018, 2022 and 2029) & (USD Million)

Table 2. World Heated Eye Massager Production Value by Region (2018-2023) & (USD Million)

Table 3. World Heated Eye Massager Production Value by Region (2024-2029) & (USD Million)

Table 4. World Heated Eye Massager Production Value Market Share by Region (2018-2023)

Table 5. World Heated Eye Massager Production Value Market Share by Region (2024-2029)

Table 6. World Heated Eye Massager Production by Region (2018-2023) & (K Units)

Table 7. World Heated Eye Massager Production by Region (2024-2029) & (K Units)

Table 8. World Heated Eye Massager Production Market Share by Region (2018-2023)

Table 9. World Heated Eye Massager Production Market Share by Region (2024-2029)

Table 10. World Heated Eye Massager Average Price by Region (2018-2023) & (US\$/Unit)

Table 11. World Heated Eye Massager Average Price by Region (2024-2029) & (US\$/Unit)

Table 12. Heated Eye Massager Major Market Trends

Table 13. World Heated Eye Massager Consumption Growth Rate Forecast by Region (2018 & 2022 & 2029) & (K Units)

Table 14. World Heated Eye Massager Consumption by Region (2018-2023) & (K Units)

Table 15. World Heated Eye Massager Consumption Forecast by Region (2024-2029) & (K Units)

Table 16. World Heated Eye Massager Production Value by Manufacturer (2018-2023) & (USD Million)

Table 17. Production Value Market Share of Key Heated Eye Massager Producers in 2022

Table 18. World Heated Eye Massager Production by Manufacturer (2018-2023) & (K Units)

Table 19. Production Market Share of Key Heated Eye Massager Producers in 2022

Table 20. World Heated Eye Massager Average Price by Manufacturer (2018-2023) & (US\$/Unit)

Table 21. Global Heated Eye Massager Company Evaluation Quadrant



Table 22. World Heated Eye Massager Industry Rank of Major Manufacturers, Based on Production Value in 2022

Table 23. Head Office and Heated Eye Massager Production Site of Key Manufacturer

Table 24. Heated Eye Massager Market: Company Product Type Footprint

Table 25. Heated Eye Massager Market: Company Product Application Footprint

Table 26. Heated Eye Massager Competitive Factors

Table 27. Heated Eye Massager New Entrant and Capacity Expansion Plans

Table 28. Heated Eye Massager Mergers & Acquisitions Activity

Table 29. United States VS China Heated Eye Massager Production Value Comparison, (2018 & 2022 & 2029) & (USD Million)

Table 30. United States VS China Heated Eye Massager Production Comparison, (2018 & 2022 & 2029) & (K Units)

Table 31. United States VS China Heated Eye Massager Consumption Comparison, (2018 & 2022 & 2029) & (K Units)

Table 32. United States Based Heated Eye Massager Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Heated Eye Massager Production Value, (2018-2023) & (USD Million)

Table 34. United States Based Manufacturers Heated Eye Massager Production Value Market Share (2018-2023)

Table 35. United States Based Manufacturers Heated Eye Massager Production (2018-2023) & (K Units)

Table 36. United States Based Manufacturers Heated Eye Massager Production Market Share (2018-2023)

Table 37. China Based Heated Eye Massager Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Heated Eye Massager Production Value, (2018-2023) & (USD Million)

Table 39. China Based Manufacturers Heated Eye Massager Production Value Market Share (2018-2023)

Table 40. China Based Manufacturers Heated Eye Massager Production (2018-2023) & (K Units)

Table 41. China Based Manufacturers Heated Eye Massager Production Market Share (2018-2023)

Table 42. Rest of World Based Heated Eye Massager Manufacturers, Headquarters and Production Site (States, Country)

Table 43. Rest of World Based Manufacturers Heated Eye Massager Production Value, (2018-2023) & (USD Million)

Table 44. Rest of World Based Manufacturers Heated Eye Massager Production Value

## Market Share (2018-2023)

Table 45. Rest of World Based Manufacturers Heated Eye Massager Production (2018-2023) & (K Units)

Table 46. Rest of World Based Manufacturers Heated Eye Massager Production Market Share (2018-2023)

Table 47. World Heated Eye Massager Production Value by Type, (USD Million), 2018 & 2022 & 2029

Table 48. World Heated Eye Massager Production by Type (2018-2023) & (K Units)

Table 49. World Heated Eye Massager Production by Type (2024-2029) & (K Units)

Table 50. World Heated Eye Massager Production Value by Type (2018-2023) & (USD Million)

Table 51. World Heated Eye Massager Production Value by Type (2024-2029) & (USD Million)

Table 52. World Heated Eye Massager Average Price by Type (2018-2023) & (US\$/Unit)

Table 53. World Heated Eye Massager Average Price by Type (2024-2029) & (US\$/Unit)

Table 54. World Heated Eye Massager Production Value by Application, (USD Million), 2018 & 2022 & 2029

Table 55. World Heated Eye Massager Production by Application (2018-2023) & (K Units)

Table 56. World Heated Eye Massager Production by Application (2024-2029) & (K Units)

Table 57. World Heated Eye Massager Production Value by Application (2018-2023) & (USD Million)

Table 58. World Heated Eye Massager Production Value by Application (2024-2029) & (USD Million)

Table 59. World Heated Eye Massager Average Price by Application (2018-2023) & (US\$/Unit)

Table 60. World Heated Eye Massager Average Price by Application (2024-2029) & (US\$/Unit)

Table 61. ExcelHealth Basic Information, Manufacturing Base and Competitors

Table 62. ExcelHealth Major Business

Table 63. ExcelHealth Heated Eye Massager Product and Services

Table 64. ExcelHealth Heated Eye Massager Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)

Table 65. ExcelHealth Recent Developments/Updates

Table 66. ExcelHealth Competitive Strengths & Weaknesses

Table 67. Renpho Basic Information, Manufacturing Base and Competitors

- Table 68. Renpho Major Business
- Table 69. Renpho Heated Eye Massager Product and Services
- Table 70. Renpho Heated Eye Massager Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)
- Table 71. Renpho Recent Developments/Updates
- Table 72. Renpho Competitive Strengths & Weaknesses
- Table 73. CLIMSOM Basic Information, Manufacturing Base and Competitors
- Table 74. CLIMSOM Major Business
- Table 75. CLIMSOM Heated Eye Massager Product and Services
- Table 76. CLIMSOM Heated Eye Massager Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)
- Table 77. CLIMSOM Recent Developments/Updates
- Table 78. CLIMSOM Competitive Strengths & Weaknesses
- Table 79. Blass Beauty Basic Information, Manufacturing Base and Competitors
- Table 80. Blass Beauty Major Business
- Table 81. Blass Beauty Heated Eye Massager Product and Services
- Table 82. Blass Beauty Heated Eye Massager Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)
- Table 83. Blass Beauty Recent Developments/Updates
- Table 84. Blass Beauty Competitive Strengths & Weaknesses
- Table 85. TRAKK Basic Information, Manufacturing Base and Competitors
- Table 86. TRAKK Major Business
- Table 87. TRAKK Heated Eye Massager Product and Services
- Table 88. TRAKK Heated Eye Massager Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)
- Table 89. TRAKK Recent Developments/Updates
- Table 90. TRAKK Competitive Strengths & Weaknesses
- Table 91. Therabody Basic Information, Manufacturing Base and Competitors
- Table 92. Therabody Major Business
- Table 93. Therabody Heated Eye Massager Product and Services
- Table 94. Therabody Heated Eye Massager Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)
- Table 95. Therabody Recent Developments/Updates
- Table 96. Therabody Competitive Strengths & Weaknesses
- Table 97. ositolife Basic Information, Manufacturing Base and Competitors
- Table 98. ositolife Major Business
- Table 99. ositolife Heated Eye Massager Product and Services
- Table 100. ositolife Heated Eye Massager Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)

- Table 101. ositolife Recent Developments/Updates
- Table 102. ositolife Competitive Strengths & Weaknesses
- Table 103. SKG Basic Information, Manufacturing Base and Competitors
- Table 104. SKG Major Business
- Table 105. SKG Heated Eye Massager Product and Services
- Table 106. SKG Heated Eye Massager Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)
- Table 107. SKG Recent Developments/Updates
- Table 108. SKG Competitive Strengths & Weaknesses
- Table 109. NAIPO Basic Information, Manufacturing Base and Competitors
- Table 110. NAIPO Major Business
- Table 111. NAIPO Heated Eye Massager Product and Services
- Table 112. NAIPO Heated Eye Massager Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)
- Table 113. NAIPO Recent Developments/Updates
- Table 114. NAIPO Competitive Strengths & Weaknesses
- Table 115. FirstHealth Basic Information, Manufacturing Base and Competitors
- Table 116. FirstHealth Major Business
- Table 117. FirstHealth Heated Eye Massager Product and Services
- Table 118. FirstHealth Heated Eye Massager Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)
- Table 119. FirstHealth Recent Developments/Updates
- Table 120. FirstHealth Competitive Strengths & Weaknesses
- Table 121. Zarifa USA Basic Information, Manufacturing Base and Competitors
- Table 122. Zarifa USA Major Business
- Table 123. Zarifa USA Heated Eye Massager Product and Services
- Table 124. Zarifa USA Heated Eye Massager Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)
- Table 125. Zarifa USA Recent Developments/Updates
- Table 126. Zarifa USA Competitive Strengths & Weaknesses
- Table 127. Tzumi Basic Information, Manufacturing Base and Competitors
- Table 128. Tzumi Major Business
- Table 129. Tzumi Heated Eye Massager Product and Services
- Table 130. Tzumi Heated Eye Massager Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)
- Table 131. Tzumi Recent Developments/Updates
- Table 132. Tzumi Competitive Strengths & Weaknesses
- Table 133. AmMedic Basic Information, Manufacturing Base and Competitors
- Table 134. AmMedic Major Business

- Table 135. AmMedic Heated Eye Massager Product and Services
- Table 136. AmMedic Heated Eye Massager Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)
- Table 137. AmMedic Recent Developments/Updates
- Table 138. AmMedic Competitive Strengths & Weaknesses
- Table 139. Philips Basic Information, Manufacturing Base and Competitors
- Table 140. Philips Major Business
- Table 141. Philips Heated Eye Massager Product and Services
- Table 142. Philips Heated Eye Massager Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)
- Table 143. Philips Recent Developments/Updates
- Table 144. Philips Competitive Strengths & Weaknesses
- Table 145. Desleep Basic Information, Manufacturing Base and Competitors
- Table 146. Desleep Major Business
- Table 147. Desleep Heated Eye Massager Product and Services
- Table 148. Desleep Heated Eye Massager Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)
- Table 149. Desleep Recent Developments/Updates
- Table 150. Desleep Competitive Strengths & Weaknesses
- Table 151. Breo Basic Information, Manufacturing Base and Competitors
- Table 152. Breo Major Business
- Table 153. Breo Heated Eye Massager Product and Services
- Table 154. Breo Heated Eye Massager Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)
- Table 155. Breo Recent Developments/Updates
- Table 156. Breo Competitive Strengths & Weaknesses
- Table 157. Lifepro Basic Information, Manufacturing Base and Competitors
- Table 158. Lifepro Major Business
- Table 159. Lifepro Heated Eye Massager Product and Services
- Table 160. Lifepro Heated Eye Massager Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)
- Table 161. Lifepro Recent Developments/Updates
- Table 162. Lifepro Competitive Strengths & Weaknesses
- Table 163. Panasonic Basic Information, Manufacturing Base and Competitors
- Table 164. Panasonic Major Business
- Table 165. Panasonic Heated Eye Massager Product and Services
- Table 166. Panasonic Heated Eye Massager Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)
- Table 167. Panasonic Recent Developments/Updates



- Table 168. Panasonic Competitive Strengths & Weaknesses
- Table 169. HoMedics Basic Information, Manufacturing Base and Competitors
- Table 170. HoMedics Major Business
- Table 171. HoMedics Heated Eye Massager Product and Services
- Table 172. HoMedics Heated Eye Massager Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)
- Table 173. HoMedics Recent Developments/Updates
- Table 174. OGAWA Basic Information, Manufacturing Base and Competitors
- Table 175. OGAWA Major Business
- Table 176. OGAWA Heated Eye Massager Product and Services
- Table 177. OGAWA Heated Eye Massager Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)
- Table 178. Global Key Players of Heated Eye Massager Upstream (Raw Materials)
- Table 179. Heated Eye Massager Typical Customers
- Table 180. Heated Eye Massager Typical Distributors

## List Of Figures

### LIST OF FIGURES

Figure 1. Heated Eye Massager Picture

Figure 2. World Heated Eye Massager Production Value: 2018 & 2022 & 2029, (USD Million)

Figure 3. World Heated Eye Massager Production Value and Forecast (2018-2029) & (USD Million)

Figure 4. World Heated Eye Massager Production (2018-2029) & (K Units)

Figure 5. World Heated Eye Massager Average Price (2018-2029) & (US\$/Unit)

Figure 6. World Heated Eye Massager Production Value Market Share by Region (2018-2029)

Figure 7. World Heated Eye Massager Production Market Share by Region (2018-2029)

Figure 8. North America Heated Eye Massager Production (2018-2029) & (K Units)

Figure 9. Europe Heated Eye Massager Production (2018-2029) & (K Units)

Figure 10. China Heated Eye Massager Production (2018-2029) & (K Units)

Figure 11. Japan Heated Eye Massager Production (2018-2029) & (K Units)

Figure 12. Heated Eye Massager Market Drivers

Figure 13. Factors Affecting Demand

Figure 14. World Heated Eye Massager Consumption (2018-2029) & (K Units)

Figure 15. World Heated Eye Massager Consumption Market Share by Region (2018-2029)

Figure 16. United States Heated Eye Massager Consumption (2018-2029) & (K Units)

Figure 17. China Heated Eye Massager Consumption (2018-2029) & (K Units)

Figure 18. Europe Heated Eye Massager Consumption (2018-2029) & (K Units)

Figure 19. Japan Heated Eye Massager Consumption (2018-2029) & (K Units)

Figure 20. South Korea Heated Eye Massager Consumption (2018-2029) & (K Units)

Figure 21. ASEAN Heated Eye Massager Consumption (2018-2029) & (K Units)

Figure 22. India Heated Eye Massager Consumption (2018-2029) & (K Units)

Figure 23. Producer Shipments of Heated Eye Massager by Manufacturer Revenue (\$MM) and Market Share (%): 2022

Figure 24. Global Four-firm Concentration Ratios (CR4) for Heated Eye Massager Markets in 2022

Figure 25. Global Four-firm Concentration Ratios (CR8) for Heated Eye Massager Markets in 2022

Figure 26. United States VS China: Heated Eye Massager Production Value Market Share Comparison (2018 & 2022 & 2029)

Figure 27. United States VS China: Heated Eye Massager Production Market Share

Comparison (2018 & 2022 & 2029)

Figure 28. United States VS China: Heated Eye Massager Consumption Market Share Comparison (2018 & 2022 & 2029)

Figure 29. United States Based Manufacturers Heated Eye Massager Production Market Share 2022

Figure 30. China Based Manufacturers Heated Eye Massager Production Market Share 2022

Figure 31. Rest of World Based Manufacturers Heated Eye Massager Production Market Share 2022

Figure 32. World Heated Eye Massager Production Value by Type, (USD Million), 2018 & 2022 & 2029

Figure 33. World Heated Eye Massager Production Value Market Share by Type in 2022

Figure 34. Airbag Eye Massager

Figure 35. Magnetic Eye Massager

Figure 36. Others

Figure 37. World Heated Eye Massager Production Market Share by Type (2018-2029)

Figure 38. World Heated Eye Massager Production Value Market Share by Type (2018-2029)

Figure 39. World Heated Eye Massager Average Price by Type (2018-2029) & (US\$/Unit)

Figure 40. World Heated Eye Massager Production Value by Application, (USD Million), 2018 & 2022 & 2029

Figure 41. World Heated Eye Massager Production Value Market Share by Application in 2022

Figure 42. Home

Figure 43. Rehabilitation Center

Figure 44. Physical Therapy Clinic

Figure 45. Others

Figure 46. World Heated Eye Massager Production Market Share by Application (2018-2029)

Figure 47. World Heated Eye Massager Production Value Market Share by Application (2018-2029)

Figure 48. World Heated Eye Massager Average Price by Application (2018-2029) & (US\$/Unit)

Figure 49. Heated Eye Massager Industry Chain

Figure 50. Heated Eye Massager Procurement Model

Figure 51. Heated Eye Massager Sales Model

Figure 52. Heated Eye Massager Sales Channels, Direct Sales, and Distribution



Figure 53. Methodology

Figure 54. Research Process and Data Source

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