

Global Heated Eye Massager Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

<https://marketpublishers.com/r/GF3B20C255B4EN.html>

Date: June 2023

Pages: 123

Price: US\$ 3,480.00 (Single User License)

ID: GF3B20C255B4EN

Abstracts

According to our (Global Info Research) latest study, the global Heated Eye Massager market size was valued at USD 694.5 million in 2022 and is forecast to a readjusted size of USD 1093.5 million by 2029 with a CAGR of 6.7% during review period. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

The heated eye massager market has seen significant growth in recent years as people have become more aware of the benefits of self-care and relaxation. These devices are designed to provide relief for tired, dry, and puffy eyes by delivering gentle heat and vibration therapy.

The global heated eye massager market is expected to grow at a CAGR of over 7% during the forecast period (2023-2029). The market is highly competitive, with several established players competing on the basis of product features, pricing, and distribution channels.

There are many driving factors about the market of heated eye massager:

1. Growing awareness of eye health: As people become more health-conscious, they are paying more attention to their eye health, which is driving demand for eye massagers.
2. Increasing prevalence of eye problems: With the rise in the use of digital devices and longer screen time, eye strain, dryness, and fatigue are becoming more common, leading to an increased demand for eye massagers.

3. Rise in stress and anxiety: Stress and anxiety can cause tension and strain in the eyes, and eye massagers can provide relief and relaxation.

4. Advancements in technology: The introduction of advanced features such as Bluetooth connectivity, adjustable temperature settings, and rechargeable batteries is driving demand for newer and more sophisticated eye massagers.

There are also many restraints about it:

1. High cost: Heated eye massagers can be expensive, which may limit their adoption among budget-conscious consumers.

2. Limited awareness: Despite growing awareness, many people are still unaware of the benefits of eye massagers, which may limit their adoption.

3. Availability: Heated eye massagers are not widely available in all regions, which may limit their adoption in certain markets.

Overall, with the rise of smart technology, there is a growing trend of eye massagers that can connect to smartphones and other devices, allowing for customized settings and tracking of usage data. At the same time, with the growing concern for the environment, there is likely to be an increase in eco-friendly and sustainable eye massagers. The heated eye massager market is expected to continue to grow in the coming years, driven by factors such as increasing awareness of eye health and advancements in technology. However, the market faces challenges such as high cost and limited awareness, which manufacturers will need to address to increase adoption rates.

This report is a detailed and comprehensive analysis for global Heated Eye Massager market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2023, are provided.

Key Features:

Global Heated Eye Massager market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2018-2029

Global Heated Eye Massager market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2018-2029

Global Heated Eye Massager market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2018-2029

Global Heated Eye Massager market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2018-2023

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Heated Eye Massager

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Heated Eye Massager market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include ExcelHealth, Renpho, CLIMSOM, Blass Beauty and TRAKK, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Market Segmentation

Heated Eye Massager market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Airbag Eye Massager

Magnetic Eye Massager

Others

Market segment by Application

Home

Rehabilitation Center

Physical Therapy Clinic

Others

Major players covered

ExcelHealth

Renpho

CLIMSOM

Blass Beauty

TRAKK

Therabody

ositolife

SKG

NAIPO

FirstHealth

Zarifa USA

Tzumi

AmMedic

Philips

Desleep

Breo

Lifepro

Panasonic

HoMedics

OGAWA

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Heated Eye Massager product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Heated Eye Massager, with price, sales, revenue and global market share of Heated Eye Massager from 2018 to 2023.

Chapter 3, the Heated Eye Massager competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Heated Eye Massager breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022. and Heated Eye Massager market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War.

Chapter 13, the key raw materials and key suppliers, and industry chain of Heated Eye Massager.

Chapter 14 and 15, to describe Heated Eye Massager sales channel, distributors, customers, research findings and conclusion.

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