

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Heated Bedding Market 2018, Forecast to 2023

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Abstracts

Heated bedding products enable the generation of heat through electric current and provide comfort to the user.

Scope of the Report:

This report focuses on the Heated Bedding in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes The market based on manufacturers, regions, type and application. The product premiumization is one of the primary factors that will trigger the growth of the heated bedding market in the coming years. The high degree of product premiumization has significantly contributed to the increase in demand for heated bedding products across the world. The consumer mainly focuses on safety, quality, coziness, durability, and reliability while investing in heated bedding products. Consumers are willing to pay more to acquire premium high-end products that can provide maximum satisfaction. The customer satisfaction invariably depends on the product premiumization and this factor will bolster the growth of The market in the forthcoming years.

APAC accounted for the majority of shares in the electric blanket market during 2017. The increasing disposable income in the emerging countries such as China and India will lead to the higher adoption of heated bedding products in this region.

The worldwide market for Heated Bedding is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Microlife

Newell Brands

Shangtex Holding

Sleep Number

Tenacta Group

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Heated Blankets and Throws

Heated Mattress Pads

Market Segment by Applications, can be divided into

Household

Hotel

Others

There are 15 Chapters to deeply display The global Heated Bedding market.

Chapter 1, to describe Heated Bedding Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Heated Bedding, with sales, revenue, and price of Heated Bedding, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show The global market by regions, with sales, revenue and market share of Heated Bedding, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze The market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show The market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Heated Bedding market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Heated Bedding sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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