

Global Heated Clothing Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/GEA775F9481EN.html>

Date: January 2024

Pages: 117

Price: US\$ 3,480.00 (Single User License)

ID: GEA775F9481EN

Abstracts

According to our (Global Info Research) latest study, the global Heated Clothing market size was valued at USD 91 million in 2023 and is forecast to a readjusted size of USD 228.9 million by 2030 with a CAGR of 14.2% during review period.

This report studies the Heated Clothing market. Most heated clothing is designed for cold-weather sports and activities, such as motorcycle riding, downhill skiing, diving, winter biking, and snowmobiling, trekking and for outdoor workers such as construction workers and carpenters.

Normal insulation works by trapping body heat, so if it gets wet from sweat or rain, or if a person stops exercising, the insulation may not keep them warm. With heated garments, a person can keep warm even if they are resting and not producing heat, or if their coat is damp from sweat.

Gerbing, Venture Heat, S&THONG, EXO? and Ravean are the top 5 players of Heated Clothing, with about 42% market shares.

The key consumption markets locate at developed countries. The United States takes the market share of 47%, followed by Europe with 41%.

The Global Info Research report includes an overview of the development of the Heated Clothing industry chain, the market status of Outdoor Sports (Heated Jackets, Heated Pants), Outdoor Construction (Heated Jackets, Heated Pants), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Heated Clothing.

Regionally, the report analyzes the Heated Clothing markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Heated Clothing market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Heated Clothing market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Heated Clothing industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Heated Jackets, Heated Pants).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Heated Clothing market.

Regional Analysis: The report involves examining the Heated Clothing market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Heated Clothing market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Heated Clothing:

Company Analysis: Report covers individual Heated Clothing manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Heated Clothing. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Outdoor Sports, Outdoor Construction).

Technology Analysis: Report covers specific technologies relevant to Heated Clothing. It assesses the current state, advancements, and potential future developments in Heated Clothing areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Heated Clothing market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Heated Clothing market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Heated Jackets

Heated Pants

Heated Accessories

Others

Market segment by Application

Outdoor Sports

Outdoor Construction

Others

Major players covered

Gerbing

Venture Heat

S&THONG

EXO?

Ravean

Warm & Safe

Volt Resistance

Blaze Wear

Warmthru

Milwaukee Tool

Gears Canada

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Heated Clothing product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Heated Clothing, with price, sales, revenue and global market share of Heated Clothing from 2019 to 2024.

Chapter 3, the Heated Clothing competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Heated Clothing breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Heated Clothing market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Heated Clothing.

Chapter 14 and 15, to describe Heated Clothing sales channel, distributors, customers, research findings and conclusion.

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