

# Global Heat Reflective Cool Pigments Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/G6BADC3F5F85EN.html>

Date: February 2026

Pages: 95

Price: US\$ 3,480.00 (Single User License)

ID: G6BADC3F5F85EN

## Abstracts

According to our (Global Info Research) latest study, the global Heat Reflective Cool Pigments market size was valued at US\$ 151 million in 2025 and is forecast to a readjusted size of US\$ 222 million by 2032 with a CAGR of 5.7% during review period.

Heat reflective cool pigments are color pigments engineered to keep the desired visible color while reflecting a higher portion of the near-infrared (NIR) part of sunlight, thereby reducing heat build-up compared with conventional pigments of the same color. In many “cool color” designs, the pigment is formulated to absorb visible wavelengths for color but reflect/reject the invisible IR/NIR wavelengths, improving Total Solar Reflectance (TSR) and lowering surface temperature.

Heat reflective cool pigments are predominantly supplied as NIR/IR-reflective inorganic pigments, very often based on mixed-metal oxide / complex inorganic color pigment (CICP) chemistries. Upstream inputs typically include metal-oxide precursors (e.g., iron, chromium, cobalt, manganese and related oxides) that are reacted via high-temperature solid-state calcination to form stable crystalline phases, followed by crushing/milling, particle-size classification, and (when needed) surface treatment or predispersed forms to meet coatings/plastics processing requirements.

Downstream demand is concentrated in cool-roof and cool-building envelope systems (roof coatings, metal roofs, tiles, shingles/granules, fade paints), as well as industrial/coil/powder coatings and outdoor plastics where lowering solar heat gain improves durability and reduces cooling loads.

In 2025, global sales of heat reflective cool pigments reached approximately 9,782 tons,

with an average global market price of around US\$ 15/kg. Production capacity varies significantly among manufacturers, with gross profit margins ranging from approximately 25% to 40%.

This report is a detailed and comprehensive analysis for global Heat Reflective Cool Pigments market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Heat Reflective Cool Pigments market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/kg), 2021-2032

Global Heat Reflective Cool Pigments market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/kg), 2021-2032

Global Heat Reflective Cool Pigments market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/kg), 2021-2032

Global Heat Reflective Cool Pigments market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/kg), 2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Heat Reflective Cool Pigments

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Heat Reflective Cool Pigments market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Shepherd Color, DIC (Sun Chemical), Lanxess, Sudarshan, Vibrantz Technologies, Toyo Seikan (TOMATEC), OXERRA,

Hunan Jufa Pigment, Zhonglong Materials, Cadello, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## **Market Segmentation**

Heat Reflective Cool Pigments market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Cool Black Pigments

Cool Brown Pigments

Other

### Market segment by Chemical Composition

Chromium-Containing

Chromium-Free

### Market segment by Delivery Form

Dry Powder Pigment

Pigment Dispersions

Other

### Market segment by Application

Architectural Coatings

Industrial Coatings

Plastics

Other

Major players covered

Shepherd Color

DIC (Sun Chemical)

Lanxess

Sudarshan

Vibrantz Technologies

Toyo Seikan (TOMATEC)

OXERRA

Hunan Jufa Pigment

Zhonglong Materials

Cadello

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Heat Reflective Cool Pigments product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Heat Reflective Cool Pigments, with price, sales quantity, revenue, and global market share of Heat Reflective Cool Pigments from 2021 to 2026.

Chapter 3, the Heat Reflective Cool Pigments competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Heat Reflective Cool Pigments breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Heat Reflective Cool Pigments market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Heat Reflective Cool Pigments.

Chapter 14 and 15, to describe Heat Reflective Cool Pigments sales channel, distributors, customers, research findings and conclusion.

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