

Global (North America, Europe and Asia-Pacific, South America, Middle East and Africa) Hearing Aid Retail Market 2017 Forecast to 2022

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Abstracts

Costco is now one of the largest hearing aid retailers in the US, with sales increasing between 19 to 26 percent per year. The number of Costco stores with in-store hearing booths and audiologists has quadrupled in the last decade, now numbering over 500. Both Walmart and Sam's Club also are growing their shares of the retail hearing aid market. In addition, manufactures like Sonova, Demant, ReSound and Starkey have also been adding more retail outlets to their own chains. Sonova alone has quadrupled its retail outlets in the last decade and now has more than 2,000 outlets worldwide.

Scope of the Report:

This report focuses on the Hearing Aid Retail in Global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Market Segment by Manufacturers, this report covers

Costco

Walmart

Walgreen

Starkey

Miracle -Ear

Beltone

Embrace Hearing

Target

Other

Market Segment by Regions, regional analysis covers

North America (USA, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Columbia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

In the ear hearing aids (ITE)

Behind the ear (BTE)

In the canal (ITC)

Completely in the canal (CIC)

Receiver in canal (RIC)

Market Segment by Applications, can be divided into

for Adult

for Kids

There are 15 Chapters to deeply display the global Hearing Aid Retail market.

Chapter 1, to describe Hearing Aid Retail Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Hearing Aid Retail, with sales, revenue, and price of Hearing Aid Retail, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Hearing Aid Retail, for each region, from 2012 to 2017;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2012 to 2017;

Chapter 12, Hearing Aid Retail market forecast, by regions, type and application, with sales and revenue, from 2017 to 2022;

Chapter 13, 14 and 15, to describe Hearing Aid Retail sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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