

Global Hearables Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

This report studies the Hearable Devices market, a hearable device is a kind of microcomputer that is positioned in the ear and is fitted in the ear canal of the user. This kind of device makes the use of wireless technology to enhance and complement the hearing experience of the wearer. There are many exciting and limitless possibilities of the hearable devices that are experiencing an excellent reception in the market. An area of application which has enormous applications in the field of hearable devices is the area of augmented hearing.

The word “hearables” is coined at the beginning of 2014, referring anything that fits in or on an ear that contains a wireless link or Bluetooth, whether that’s for audio, or remote control of audio augmentation (qv).

According to our (Global Info Research) latest study, the global Hearables market size was valued at US\$ 39280 million in 2023 and is forecast to a readjusted size of USD 128430 million by 2030 with a CAGR of 18.7% during review period.

Among all the major applications of the hearables market, the market for healthcare application accounted the 43% of market share.

Apple and Sivantos are the top 2 players of Hearables, with about 43% market shares.

This report is a detailed and comprehensive analysis for global Hearables market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and

product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2024, are provided.

Key Features:

Global Hearables market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2019-2030

Global Hearables market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2019-2030

Global Hearables market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2019-2030

Global Hearables market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (USD/Unit), 2019-2024

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Hearables

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Hearables market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Apple, Samsung, Sennheiser, Sony, GN(Jabra), Sivantos, Starkey Hearing, Bragi, Doppler, Miracle-Ear, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Hearables market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Headphone & Headsets

Hearing Aids

Market segment by Application

Consumer

Healthcare

Major players covered

Apple

Samsung

Sennheiser

Sony

GN(Jabra)

Sivantos

Starkey Hearing

Bragi

Doppler

Miracle-Ear

Valancell

Earin AB

Eargo

AKG

Audio-Technica

Edifier

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Hearables product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Hearables, with price, sales quantity, revenue, and global market share of Hearables from 2019 to 2024.

Chapter 3, the Hearables competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Hearables breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2019 to 2024. and Hearables market forecast, by regions, by Type, and by Application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Hearables.

Chapter 14 and 15, to describe Hearables sales channel, distributors, customers, research findings and conclusion.

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