

# Global Healthcare Informatics Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Healthcare Informatics market size was valued at USD 224830 million in 2023 and is forecast to a readjusted size of USD 386280 million by 2030 with a CAGR of 8.0% during review period.

Health informatics is defined as the knowledge, skills, and tools that enable the information to be collected, managed, used and shared for supporting the delivery of healthcare services and promoting health. Health informatics is one of the fastest growing segments of information technology and computer science. It is an application of information technology and computing disciplines for solving the problems in the field of healthcare. The need to reduce cost and increase efficiency within healthcare sectors is leading to the development of new healthcare concepts like managed care. Recent development in healthcare sector creates the need for data collation and analysis, thereby strengthening the need for adequate information systems.

The industry's leading producers are Optum, Inc., Cerner Corporation and Cognizant, with revenue ratios of 4.827%, 3.052% and 2.452%, respectively, in 2019.

The Global Info Research report includes an overview of the development of the Healthcare Informatics industry chain, the market status of Healthcare Providers (Hardware, Software), Healthcare Payers (Hardware, Software), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Healthcare Informatics.

Regionally, the report analyzes the Healthcare Informatics markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives

and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Healthcare Informatics market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Healthcare Informatics market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Healthcare Informatics industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Hardware, Software).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Healthcare Informatics market.

**Regional Analysis:** The report involves examining the Healthcare Informatics market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Healthcare Informatics market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Healthcare Informatics:

**Company Analysis:** Report covers individual Healthcare Informatics players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and

attitudes towards Healthcare Informatics This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Healthcare Providers, Healthcare Payers).

**Technology Analysis:** Report covers specific technologies relevant to Healthcare Informatics. It assesses the current state, advancements, and potential future developments in Healthcare Informatics areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Healthcare Informatics market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Healthcare Informatics market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

### Market segment by Type

Hardware

Software

Services

### Market segment by Application

Healthcare Providers

Healthcare Payers

Market segment by players, this report covers

Optum, Inc.

Cerner Corporation

Cognizant

Change Healthcare

Philips Healthcare

Epic Systems

Allscripts

Athenahealth

GE Healthcare

InterSystems

NextGen Healthcare

eClinicalWorks

Meditech

Greenway Health

Medhost

CPSI

e-Mds, Inc.

CureMD Healthcare

Kareo

AdvancedMD (Global Payments)

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Healthcare Informatics product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Healthcare Informatics, with revenue, gross margin and global market share of Healthcare Informatics from 2019 to 2024.

Chapter 3, the Healthcare Informatics competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Healthcare Informatics market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Healthcare

Informatics.

Chapter 13, to describe Healthcare Informatics research findings and conclusion.

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