

Global Healthcare CRM (Customer Relationship Management) Market 2022 by Company, Regions, Type and Application, Forecast to 2028

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Abstracts

The Healthcare CRM (Customer Relationship Management) market report provides a detailed analysis of global market size, regional and country-level market size, segmentation market growth, market share, competitive Landscape, sales analysis, impact of domestic and global market players, value chain optimization, trade regulations, recent developments, opportunities analysis, strategic market growth analysis, product launches, area marketplace expanding, and technological innovations.

According to our (Global Info Research) latest study, due to COVID-19 pandemic, the global Healthcare CRM (Customer Relationship Management) market size is estimated to be worth US\$ 13360 million in 2021 and is forecast to a readjusted size of USD 28140 million by 2028 with a CAGR of 11.2% during review period. Relationship Management accounting for % of the Healthcare CRM (Customer Relationship Management) global market in 2021, is projected to value USD million by 2028, growing at a % CAGR in next six years. While Predictive CRM segment is altered to a % CAGR between 2022 and 2028.

Global key companies of Healthcare CRM (Customer Relationship Management) include SAP, Veeva Systems, Salesforce, Oracle, and IBM, etc. In terms of revenue, the global top four players hold a share over % in 2021.

Market segmentation

Healthcare CRM (Customer Relationship Management) market is split by Type and by Application. For the period 2017-2028, the growth among segments provide accurate calculations and forecasts for revenue by Type and by Application. This analysis can

help you expand your business by targeting qualified niche markets.

Market segment by Type, covers

Predictive CRM

Mobile CRM

Cloud-Based CRM

Social CRM

Collaborative CRM

Market segment by Application, can be divided into

Relationship Management

Case Coordination

Community Outreach

Case Management

Other

Market segment by players, this report covers

SAP

Veeva Systems

Salesforce

Oracle

IBM

Cerner

Lawson and Verint Systems

Nice systems

NetSuite

Microsoft

Amdocs Ltd.

Siemens Healthcare

Accenture

Anthelio Healthcare Solutions

AllScripts Healthcare Solutions Inc.

Talisma

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia, and Rest of Asia-Pacific)

South America (Brazil, Argentina, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 12 chapters:

Chapter 1, to describe Healthcare CRM (Customer Relationship Management) product scope, market overview, market opportunities, market driving force and market risks.

Chapter 2, to profile the top players of Healthcare CRM (Customer Relationship Management), with revenue, gross margin and global market share of Healthcare CRM (Customer Relationship Management) from 2019 to 2022.

Chapter 3, the Healthcare CRM (Customer Relationship Management) competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with revenue and growth rate by Type, application, from 2017 to 2028.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2017 to 2022. and Healthcare CRM (Customer Relationship Management) market forecast, by regions, type and application, with revenue, from 2023 to 2028.

Chapter 11 and 12, to describe Healthcare CRM (Customer Relationship Management) research findings and conclusion, appendix and data source.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Healthcare CRM (Customer Relationship Management)
- 1.2 Classification of Healthcare CRM (Customer Relationship Management) by Type
 - 1.2.1 Overview: Global Healthcare CRM (Customer Relationship Management) Market Size by Type: 2017 Versus 2021 Versus 2028
 - 1.2.2 Global Healthcare CRM (Customer Relationship Management) Revenue Market Share by Type in 2021
 - 1.2.3 Predictive CRM
 - 1.2.4 Mobile CRM
 - 1.2.5 Cloud-Based CRM
 - 1.2.6 Social CRM
 - 1.2.7 Collaborative CRM
- 1.3 Global Healthcare CRM (Customer Relationship Management) Market by Application
 - 1.3.1 Overview: Global Healthcare CRM (Customer Relationship Management) Market Size by Application: 2017 Versus 2021 Versus 2028
 - 1.3.2 Relationship Management
 - 1.3.3 Case Coordination
 - 1.3.4 Community Outreach
 - 1.3.5 Case Management
 - 1.3.6 Other
- 1.4 Global Healthcare CRM (Customer Relationship Management) Market Size & Forecast
- 1.5 Global Healthcare CRM (Customer Relationship Management) Market Size and Forecast by Region
 - 1.5.1 Global Healthcare CRM (Customer Relationship Management) Market Size by Region: 2017 VS 2021 VS 2028
 - 1.5.2 Global Healthcare CRM (Customer Relationship Management) Market Size by Region, (2017-2022)
 - 1.5.3 North America Healthcare CRM (Customer Relationship Management) Market Size and Prospect (2017-2028)
 - 1.5.4 Europe Healthcare CRM (Customer Relationship Management) Market Size and Prospect (2017-2028)
 - 1.5.5 Asia-Pacific Healthcare CRM (Customer Relationship Management) Market Size and Prospect (2017-2028)

1.5.6 South America Healthcare CRM (Customer Relationship Management) Market Size and Prospect (2017-2028)

1.5.7 Middle East and Africa Healthcare CRM (Customer Relationship Management) Market Size and Prospect (2017-2028)

1.6 Market Drivers, Restraints and Trends

1.6.1 Healthcare CRM (Customer Relationship Management) Market Drivers

1.6.2 Healthcare CRM (Customer Relationship Management) Market Restraints

1.6.3 Healthcare CRM (Customer Relationship Management) Trends Analysis

2 COMPANY PROFILES

2.1 SAP

2.1.1 SAP Details

2.1.2 SAP Major Business

2.1.3 SAP Healthcare CRM (Customer Relationship Management) Product and Solutions

2.1.4 SAP Healthcare CRM (Customer Relationship Management) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.1.5 SAP Recent Developments and Future Plans

2.2 Veeva Systems

2.2.1 Veeva Systems Details

2.2.2 Veeva Systems Major Business

2.2.3 Veeva Systems Healthcare CRM (Customer Relationship Management) Product and Solutions

2.2.4 Veeva Systems Healthcare CRM (Customer Relationship Management) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.2.5 Veeva Systems Recent Developments and Future Plans

2.3 Salesforce

2.3.1 Salesforce Details

2.3.2 Salesforce Major Business

2.3.3 Salesforce Healthcare CRM (Customer Relationship Management) Product and Solutions

2.3.4 Salesforce Healthcare CRM (Customer Relationship Management) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.3.5 Salesforce Recent Developments and Future Plans

2.4 Oracle

2.4.1 Oracle Details

2.4.2 Oracle Major Business

2.4.3 Oracle Healthcare CRM (Customer Relationship Management) Product and

Solutions

2.4.4 Oracle Healthcare CRM (Customer Relationship Management) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.4.5 Oracle Recent Developments and Future Plans

2.5 IBM

2.5.1 IBM Details

2.5.2 IBM Major Business

2.5.3 IBM Healthcare CRM (Customer Relationship Management) Product and Solutions

2.5.4 IBM Healthcare CRM (Customer Relationship Management) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.5.5 IBM Recent Developments and Future Plans

2.6 Cerner

2.6.1 Cerner Details

2.6.2 Cerner Major Business

2.6.3 Cerner Healthcare CRM (Customer Relationship Management) Product and Solutions

2.6.4 Cerner Healthcare CRM (Customer Relationship Management) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.6.5 Cerner Recent Developments and Future Plans

2.7 Lawson and Verint Systems

2.7.1 Lawson and Verint Systems Details

2.7.2 Lawson and Verint Systems Major Business

2.7.3 Lawson and Verint Systems Healthcare CRM (Customer Relationship Management) Product and Solutions

2.7.4 Lawson and Verint Systems Healthcare CRM (Customer Relationship Management) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.7.5 Lawson and Verint Systems Recent Developments and Future Plans

2.8 Nice systems

2.8.1 Nice systems Details

2.8.2 Nice systems Major Business

2.8.3 Nice systems Healthcare CRM (Customer Relationship Management) Product and Solutions

2.8.4 Nice systems Healthcare CRM (Customer Relationship Management) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.8.5 Nice systems Recent Developments and Future Plans

2.9 NetSuite

2.9.1 NetSuite Details

2.9.2 NetSuite Major Business

2.9.3 NetSuite Healthcare CRM (Customer Relationship Management) Product and Solutions

2.9.4 NetSuite Healthcare CRM (Customer Relationship Management) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.9.5 NetSuite Recent Developments and Future Plans

2.10 Microsoft

2.10.1 Microsoft Details

2.10.2 Microsoft Major Business

2.10.3 Microsoft Healthcare CRM (Customer Relationship Management) Product and Solutions

2.10.4 Microsoft Healthcare CRM (Customer Relationship Management) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.10.5 Microsoft Recent Developments and Future Plans

2.11 Amdocs Ltd.

2.11.1 Amdocs Ltd. Details

2.11.2 Amdocs Ltd. Major Business

2.11.3 Amdocs Ltd. Healthcare CRM (Customer Relationship Management) Product and Solutions

2.11.4 Amdocs Ltd. Healthcare CRM (Customer Relationship Management) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.11.5 Amdocs Ltd. Recent Developments and Future Plans

2.12 Siemens Healthcare

2.12.1 Siemens Healthcare Details

2.12.2 Siemens Healthcare Major Business

2.12.3 Siemens Healthcare Healthcare CRM (Customer Relationship Management) Product and Solutions

2.12.4 Siemens Healthcare Healthcare CRM (Customer Relationship Management) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.12.5 Siemens Healthcare Recent Developments and Future Plans

2.13 Accenture

2.13.1 Accenture Details

2.13.2 Accenture Major Business

2.13.3 Accenture Healthcare CRM (Customer Relationship Management) Product and Solutions

2.13.4 Accenture Healthcare CRM (Customer Relationship Management) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.13.5 Accenture Recent Developments and Future Plans

2.14 Anthelio Healthcare Solutions

2.14.1 Anthelio Healthcare Solutions Details

- 2.14.2 Anthelio Healthcare Solutions Major Business
- 2.14.3 Anthelio Healthcare Solutions Healthcare CRM (Customer Relationship Management) Product and Solutions
- 2.14.4 Anthelio Healthcare Solutions Healthcare CRM (Customer Relationship Management) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
- 2.14.5 Anthelio Healthcare Solutions Recent Developments and Future Plans
- 2.15 AllScripts Healthcare Solutions Inc.
 - 2.15.1 AllScripts Healthcare Solutions Inc. Details
 - 2.15.2 AllScripts Healthcare Solutions Inc. Major Business
 - 2.15.3 AllScripts Healthcare Solutions Inc. Healthcare CRM (Customer Relationship Management) Product and Solutions
 - 2.15.4 AllScripts Healthcare Solutions Inc. Healthcare CRM (Customer Relationship Management) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
 - 2.15.5 AllScripts Healthcare Solutions Inc. Recent Developments and Future Plans
- 2.16 Talisma
 - 2.16.1 Talisma Details
 - 2.16.2 Talisma Major Business
 - 2.16.3 Talisma Healthcare CRM (Customer Relationship Management) Product and Solutions
 - 2.16.4 Talisma Healthcare CRM (Customer Relationship Management) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
 - 2.16.5 Talisma Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

- 3.1 Global Healthcare CRM (Customer Relationship Management) Revenue and Share by Players (2019, 2020, 2021, and 2022)
- 3.2 Market Concentration Rate
 - 3.2.1 Top 3 Healthcare CRM (Customer Relationship Management) Players Market Share in 2021
 - 3.2.2 Top 10 Healthcare CRM (Customer Relationship Management) Players Market Share in 2021
 - 3.2.3 Market Competition Trend
- 3.3 Healthcare CRM (Customer Relationship Management) Players Head Office, Products and Services Provided
- 3.4 Healthcare CRM (Customer Relationship Management) Mergers & Acquisitions
- 3.5 Healthcare CRM (Customer Relationship Management) New Entrants and Expansion Plans

4 MARKET SIZE SEGMENT BY TYPE

4.1 Global Healthcare CRM (Customer Relationship Management) Revenue and Market Share by Type (2017-2022)

4.2 Global Healthcare CRM (Customer Relationship Management) Market Forecast by Type (2023-2028)

5 MARKET SIZE SEGMENT BY APPLICATION

5.1 Global Healthcare CRM (Customer Relationship Management) Revenue Market Share by Application (2017-2022)

5.2 Global Healthcare CRM (Customer Relationship Management) Market Forecast by Application (2023-2028)

6 NORTH AMERICA BY COUNTRY, BY TYPE, AND BY APPLICATION

6.1 North America Healthcare CRM (Customer Relationship Management) Revenue by Type (2017-2028)

6.2 North America Healthcare CRM (Customer Relationship Management) Revenue by Application (2017-2028)

6.3 North America Healthcare CRM (Customer Relationship Management) Market Size by Country

6.3.1 North America Healthcare CRM (Customer Relationship Management) Revenue by Country (2017-2028)

6.3.2 United States Healthcare CRM (Customer Relationship Management) Market Size and Forecast (2017-2028)

6.3.3 Canada Healthcare CRM (Customer Relationship Management) Market Size and Forecast (2017-2028)

6.3.4 Mexico Healthcare CRM (Customer Relationship Management) Market Size and Forecast (2017-2028)

7 EUROPE BY COUNTRY, BY TYPE, AND BY APPLICATION

7.1 Europe Healthcare CRM (Customer Relationship Management) Revenue by Type (2017-2028)

7.2 Europe Healthcare CRM (Customer Relationship Management) Revenue by Application (2017-2028)

7.3 Europe Healthcare CRM (Customer Relationship Management) Market Size by Country

7.3.1 Europe Healthcare CRM (Customer Relationship Management) Revenue by Country (2017-2028)

7.3.2 Germany Healthcare CRM (Customer Relationship Management) Market Size and Forecast (2017-2028)

7.3.3 France Healthcare CRM (Customer Relationship Management) Market Size and Forecast (2017-2028)

7.3.4 United Kingdom Healthcare CRM (Customer Relationship Management) Market Size and Forecast (2017-2028)

7.3.5 Russia Healthcare CRM (Customer Relationship Management) Market Size and Forecast (2017-2028)

7.3.6 Italy Healthcare CRM (Customer Relationship Management) Market Size and Forecast (2017-2028)

8 ASIA-PACIFIC BY REGION, BY TYPE, AND BY APPLICATION

8.1 Asia-Pacific Healthcare CRM (Customer Relationship Management) Revenue by Type (2017-2028)

8.2 Asia-Pacific Healthcare CRM (Customer Relationship Management) Revenue by Application (2017-2028)

8.3 Asia-Pacific Healthcare CRM (Customer Relationship Management) Market Size by Region

8.3.1 Asia-Pacific Healthcare CRM (Customer Relationship Management) Revenue by Region (2017-2028)

8.3.2 China Healthcare CRM (Customer Relationship Management) Market Size and Forecast (2017-2028)

8.3.3 Japan Healthcare CRM (Customer Relationship Management) Market Size and Forecast (2017-2028)

8.3.4 South Korea Healthcare CRM (Customer Relationship Management) Market Size and Forecast (2017-2028)

8.3.5 India Healthcare CRM (Customer Relationship Management) Market Size and Forecast (2017-2028)

8.3.6 Southeast Asia Healthcare CRM (Customer Relationship Management) Market Size and Forecast (2017-2028)

8.3.7 Australia Healthcare CRM (Customer Relationship Management) Market Size and Forecast (2017-2028)

9 SOUTH AMERICA BY COUNTRY, BY TYPE, AND BY APPLICATION

9.1 South America Healthcare CRM (Customer Relationship Management) Revenue by

Type (2017-2028)

9.2 South America Healthcare CRM (Customer Relationship Management) Revenue by Application (2017-2028)

9.3 South America Healthcare CRM (Customer Relationship Management) Market Size by Country

9.3.1 South America Healthcare CRM (Customer Relationship Management) Revenue by Country (2017-2028)

9.3.2 Brazil Healthcare CRM (Customer Relationship Management) Market Size and Forecast (2017-2028)

9.3.3 Argentina Healthcare CRM (Customer Relationship Management) Market Size and Forecast (2017-2028)

10 MIDDLE EAST & AFRICA BY COUNTRY, BY TYPE, AND BY APPLICATION

10.1 Middle East & Africa Healthcare CRM (Customer Relationship Management) Revenue by Type (2017-2028)

10.2 Middle East & Africa Healthcare CRM (Customer Relationship Management) Revenue by Application (2017-2028)

10.3 Middle East & Africa Healthcare CRM (Customer Relationship Management) Market Size by Country

10.3.1 Middle East & Africa Healthcare CRM (Customer Relationship Management) Revenue by Country (2017-2028)

10.3.2 Turkey Healthcare CRM (Customer Relationship Management) Market Size and Forecast (2017-2028)

10.3.3 Saudi Arabia Healthcare CRM (Customer Relationship Management) Market Size and Forecast (2017-2028)

10.3.4 UAE Healthcare CRM (Customer Relationship Management) Market Size and Forecast (2017-2028)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Healthcare CRM (Customer Relationship Management) Revenue by Type, (USD Million), 2017 VS 2021 VS 2028

Table 2. Global Healthcare CRM (Customer Relationship Management) Revenue by Application, (USD Million), 2017 VS 2021 VS 2028

Table 3. Global Market Healthcare CRM (Customer Relationship Management) Revenue (Million USD) Comparison by Region (2017 VS 2021 VS 2028)

Table 4. Global Healthcare CRM (Customer Relationship Management) Revenue (USD Million) by Region (2017-2022)

Table 5. Global Healthcare CRM (Customer Relationship Management) Revenue Market Share by Region (2023-2028)

Table 6. SAP Corporate Information, Head Office, and Major Competitors

Table 7. SAP Major Business

Table 8. SAP Healthcare CRM (Customer Relationship Management) Product and Solutions

Table 9. SAP Healthcare CRM (Customer Relationship Management) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 10. Veeva Systems Corporate Information, Head Office, and Major Competitors

Table 11. Veeva Systems Major Business

Table 12. Veeva Systems Healthcare CRM (Customer Relationship Management) Product and Solutions

Table 13. Veeva Systems Healthcare CRM (Customer Relationship Management) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 14. Salesforce Corporate Information, Head Office, and Major Competitors

Table 15. Salesforce Major Business

Table 16. Salesforce Healthcare CRM (Customer Relationship Management) Product and Solutions

Table 17. Salesforce Healthcare CRM (Customer Relationship Management) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 18. Oracle Corporate Information, Head Office, and Major Competitors

Table 19. Oracle Major Business

Table 20. Oracle Healthcare CRM (Customer Relationship Management) Product and Solutions

Table 21. Oracle Healthcare CRM (Customer Relationship Management) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 22. IBM Corporate Information, Head Office, and Major Competitors

Table 23. IBM Major Business

Table 24. IBM Healthcare CRM (Customer Relationship Management) Product and Solutions

Table 25. IBM Healthcare CRM (Customer Relationship Management) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 26. Cerner Corporate Information, Head Office, and Major Competitors

Table 27. Cerner Major Business

Table 28. Cerner Healthcare CRM (Customer Relationship Management) Product and Solutions

Table 29. Cerner Healthcare CRM (Customer Relationship Management) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 30. Lawson and Verint Systems Corporate Information, Head Office, and Major Competitors

Table 31. Lawson and Verint Systems Major Business

Table 32. Lawson and Verint Systems Healthcare CRM (Customer Relationship Management) Product and Solutions

Table 33. Lawson and Verint Systems Healthcare CRM (Customer Relationship Management) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 34. Nice systems Corporate Information, Head Office, and Major Competitors

Table 35. Nice systems Major Business

Table 36. Nice systems Healthcare CRM (Customer Relationship Management) Product and Solutions

Table 37. Nice systems Healthcare CRM (Customer Relationship Management) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 38. NetSuite Corporate Information, Head Office, and Major Competitors

Table 39. NetSuite Major Business

Table 40. NetSuite Healthcare CRM (Customer Relationship Management) Product and Solutions

Table 41. NetSuite Healthcare CRM (Customer Relationship Management) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 42. Microsoft Corporate Information, Head Office, and Major Competitors

Table 43. Microsoft Major Business

Table 44. Microsoft Healthcare CRM (Customer Relationship Management) Product and Solutions

Table 45. Microsoft Healthcare CRM (Customer Relationship Management) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 46. Amdocs Ltd. Corporate Information, Head Office, and Major Competitors

Table 47. Amdocs Ltd. Major Business

Table 48. Amdocs Ltd. Healthcare CRM (Customer Relationship Management) Product and Solutions

Table 49. Amdocs Ltd. Healthcare CRM (Customer Relationship Management) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 50. Siemens Healthcare Corporate Information, Head Office, and Major Competitors

Table 51. Siemens Healthcare Major Business

Table 52. Siemens Healthcare Healthcare CRM (Customer Relationship Management) Product and Solutions

Table 53. Siemens Healthcare Healthcare CRM (Customer Relationship Management) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 54. Accenture Corporate Information, Head Office, and Major Competitors

Table 55. Accenture Major Business

Table 56. Accenture Healthcare CRM (Customer Relationship Management) Product and Solutions

Table 57. Accenture Healthcare CRM (Customer Relationship Management) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 58. Anthelio Healthcare Solutions Corporate Information, Head Office, and Major Competitors

Table 59. Anthelio Healthcare Solutions Major Business

Table 60. Anthelio Healthcare Solutions Healthcare CRM (Customer Relationship Management) Product and Solutions

Table 61. Anthelio Healthcare Solutions Healthcare CRM (Customer Relationship Management) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 62. AllScripts Healthcare Solutions Inc. Corporate Information, Head Office, and Major Competitors

Table 63. AllScripts Healthcare Solutions Inc. Major Business

Table 64. AllScripts Healthcare Solutions Inc. Healthcare CRM (Customer Relationship Management) Product and Solutions

Table 65. AllScripts Healthcare Solutions Inc. Healthcare CRM (Customer Relationship Management) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 66. Talisma Corporate Information, Head Office, and Major Competitors

Table 67. Talisma Major Business

Table 68. Talisma Healthcare CRM (Customer Relationship Management) Product and Solutions

Table 69. Talisma Healthcare CRM (Customer Relationship Management) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 70. Global Healthcare CRM (Customer Relationship Management) Revenue (USD Million) by Players (2019, 2020, 2021, and 2022)

Table 71. Global Healthcare CRM (Customer Relationship Management) Revenue Share by Players (2019, 2020, 2021, and 2022)

Table 72. Breakdown of Healthcare CRM (Customer Relationship Management) by Company Type (Tier 1, Tier 2 and Tier 3)

Table 73. Healthcare CRM (Customer Relationship Management) Players Head Office, Products and Services Provided

Table 74. Healthcare CRM (Customer Relationship Management) Mergers & Acquisitions in the Past Five Years

Table 75. Healthcare CRM (Customer Relationship Management) New Entrants and Expansion Plans

Table 76. Global Healthcare CRM (Customer Relationship Management) Revenue (USD Million) by Type (2017-2022)

Table 77. Global Healthcare CRM (Customer Relationship Management) Revenue Share by Type (2017-2022)

Table 78. Global Healthcare CRM (Customer Relationship Management) Revenue Forecast by Type (2023-2028)

Table 79. Global Healthcare CRM (Customer Relationship Management) Revenue by Application (2017-2022)

Table 80. Global Healthcare CRM (Customer Relationship Management) Revenue Forecast by Application (2023-2028)

Table 81. North America Healthcare CRM (Customer Relationship Management) Revenue by Type (2017-2022) & (USD Million)

Table 82. North America Healthcare CRM (Customer Relationship Management) Revenue by Type (2023-2028) & (USD Million)

Table 83. North America Healthcare CRM (Customer Relationship Management) Revenue by Application (2017-2022) & (USD Million)

Table 84. North America Healthcare CRM (Customer Relationship Management) Revenue by Application (2023-2028) & (USD Million)

Table 85. North America Healthcare CRM (Customer Relationship Management) Revenue by Country (2017-2022) & (USD Million)

Table 86. North America Healthcare CRM (Customer Relationship Management) Revenue by Country (2023-2028) & (USD Million)

Table 87. Europe Healthcare CRM (Customer Relationship Management) Revenue by Type (2017-2022) & (USD Million)

Table 88. Europe Healthcare CRM (Customer Relationship Management) Revenue by Type (2023-2028) & (USD Million)

Table 89. Europe Healthcare CRM (Customer Relationship Management) Revenue by

Application (2017-2022) & (USD Million)

Table 90. Europe Healthcare CRM (Customer Relationship Management) Revenue by Application (2023-2028) & (USD Million)

Table 91. Europe Healthcare CRM (Customer Relationship Management) Revenue by Country (2017-2022) & (USD Million)

Table 92. Europe Healthcare CRM (Customer Relationship Management) Revenue by Country (2023-2028) & (USD Million)

Table 93. Asia-Pacific Healthcare CRM (Customer Relationship Management) Revenue by Type (2017-2022) & (USD Million)

Table 94. Asia-Pacific Healthcare CRM (Customer Relationship Management) Revenue by Type (2023-2028) & (USD Million)

Table 95. Asia-Pacific Healthcare CRM (Customer Relationship Management) Revenue by Application (2017-2022) & (USD Million)

Table 96. Asia-Pacific Healthcare CRM (Customer Relationship Management) Revenue by Application (2023-2028) & (USD Million)

Table 97. Asia-Pacific Healthcare CRM (Customer Relationship Management) Revenue by Region (2017-2022) & (USD Million)

Table 98. Asia-Pacific Healthcare CRM (Customer Relationship Management) Revenue by Region (2023-2028) & (USD Million)

Table 99. South America Healthcare CRM (Customer Relationship Management) Revenue by Type (2017-2022) & (USD Million)

Table 100. South America Healthcare CRM (Customer Relationship Management) Revenue by Type (2023-2028) & (USD Million)

Table 101. South America Healthcare CRM (Customer Relationship Management) Revenue by Application (2017-2022) & (USD Million)

Table 102. South America Healthcare CRM (Customer Relationship Management) Revenue by Application (2023-2028) & (USD Million)

Table 103. South America Healthcare CRM (Customer Relationship Management) Revenue by Country (2017-2022) & (USD Million)

Table 104. South America Healthcare CRM (Customer Relationship Management) Revenue by Country (2023-2028) & (USD Million)

Table 105. Middle East & Africa Healthcare CRM (Customer Relationship Management) Revenue by Type (2017-2022) & (USD Million)

Table 106. Middle East & Africa Healthcare CRM (Customer Relationship Management) Revenue by Type (2023-2028) & (USD Million)

Table 107. Middle East & Africa Healthcare CRM (Customer Relationship Management) Revenue by Application (2017-2022) & (USD Million)

Table 108. Middle East & Africa Healthcare CRM (Customer Relationship Management) Revenue by Application (2023-2028) & (USD Million)

Table 109. Middle East & Africa Healthcare CRM (Customer Relationship Management)
Revenue by Country (2017-2022) & (USD Million)

Table 110. Middle East & Africa Healthcare CRM (Customer Relationship Management)
Revenue by Country (2023-2028) & (USD Million)

List Of Figures

LIST OF FIGURES

- Figure 1. Healthcare CRM (Customer Relationship Management) Picture
- Figure 2. Global Healthcare CRM (Customer Relationship Management) Revenue Market Share by Type in 2021
- Figure 3. Predictive CRM
- Figure 4. Mobile CRM
- Figure 5. Cloud-Based CRM
- Figure 6. Social CRM
- Figure 7. Collaborative CRM
- Figure 8. Healthcare CRM (Customer Relationship Management) Revenue Market Share by Application in 2021
- Figure 9. Relationship Management Picture
- Figure 10. Case Coordination Picture
- Figure 11. Community Outreach Picture
- Figure 12. Case Management Picture
- Figure 13. Other Picture
- Figure 14. Global Healthcare CRM (Customer Relationship Management) Market Size, (USD Million): 2017 VS 2021 VS 2028
- Figure 15. Global Healthcare CRM (Customer Relationship Management) Revenue and Forecast (2017-2028) & (USD Million)
- Figure 16. Global Healthcare CRM (Customer Relationship Management) Revenue Market Share by Region (2017-2028)
- Figure 17. Global Healthcare CRM (Customer Relationship Management) Revenue Market Share by Region in 2021
- Figure 18. North America Healthcare CRM (Customer Relationship Management) Revenue (USD Million) and Growth Rate (2017-2028)
- Figure 19. Europe Healthcare CRM (Customer Relationship Management) Revenue (USD Million) and Growth Rate (2017-2028)
- Figure 20. Asia-Pacific Healthcare CRM (Customer Relationship Management) Revenue (USD Million) and Growth Rate (2017-2028)
- Figure 21. South America Healthcare CRM (Customer Relationship Management) Revenue (USD Million) and Growth Rate (2017-2028)
- Figure 22. Middle East and Africa Healthcare CRM (Customer Relationship Management) Revenue (USD Million) and Growth Rate (2017-2028)
- Figure 23. Healthcare CRM (Customer Relationship Management) Market Drivers
- Figure 24. Healthcare CRM (Customer Relationship Management) Market Restraints

- Figure 25. Healthcare CRM (Customer Relationship Management) Market Trends
- Figure 26. SAP Recent Developments and Future Plans
- Figure 27. Veeva Systems Recent Developments and Future Plans
- Figure 28. Salesforce Recent Developments and Future Plans
- Figure 29. Oracle Recent Developments and Future Plans
- Figure 30. IBM Recent Developments and Future Plans
- Figure 31. Cerner Recent Developments and Future Plans
- Figure 32. Lawson and Verint Systems Recent Developments and Future Plans
- Figure 33. Nice systems Recent Developments and Future Plans
- Figure 34. NetSuite Recent Developments and Future Plans
- Figure 35. Microsoft Recent Developments and Future Plans
- Figure 36. Amdocs Ltd. Recent Developments and Future Plans
- Figure 37. Siemens Healthcare Recent Developments and Future Plans
- Figure 38. Accenture Recent Developments and Future Plans
- Figure 39. Anthelio Healthcare Solutions Recent Developments and Future Plans
- Figure 40. AllScripts Healthcare Solutions Inc. Recent Developments and Future Plans
- Figure 41. Talisma Recent Developments and Future Plans
- Figure 42. Global Healthcare CRM (Customer Relationship Management) Revenue Share by Players in 2021
- Figure 43. Healthcare CRM (Customer Relationship Management) Market Share by Company Type (Tier 1, Tier 2 and Tier 3) in 2021
- Figure 44. Global Top 3 Players Healthcare CRM (Customer Relationship Management) Revenue Market Share in 2021
- Figure 45. Global Top 10 Players Healthcare CRM (Customer Relationship Management) Revenue Market Share in 2021
- Figure 46. Key Players Market Share Trend (Top 3 Market Share: 2020 VS 2021 VS 2022)
- Figure 47. Global Healthcare CRM (Customer Relationship Management) Revenue Share by Type in 2021
- Figure 48. Global Healthcare CRM (Customer Relationship Management) Market Share Forecast by Type (2023-2028)
- Figure 49. Global Healthcare CRM (Customer Relationship Management) Revenue Share by Application in 2021
- Figure 50. Global Healthcare CRM (Customer Relationship Management) Market Share Forecast by Application (2023-2028)
- Figure 51. North America Healthcare CRM (Customer Relationship Management) Sales Market Share by Type (2017-2028)
- Figure 52. North America Healthcare CRM (Customer Relationship Management) Sales Market Share by Application (2017-2028)

Figure 53. North America Healthcare CRM (Customer Relationship Management) Revenue Market Share by Country (2017-2028)

Figure 54. United States Healthcare CRM (Customer Relationship Management) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 55. Canada Healthcare CRM (Customer Relationship Management) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 56. Mexico Healthcare CRM (Customer Relationship Management) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 57. Europe Healthcare CRM (Customer Relationship Management) Sales Market Share by Type (2017-2028)

Figure 58. Europe Healthcare CRM (Customer Relationship Management) Sales Market Share by Application (2017-2028)

Figure 59. Europe Healthcare CRM (Customer Relationship Management) Revenue Market Share by Country (2017-2028)

Figure 60. Germany Healthcare CRM (Customer Relationship Management) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 61. France Healthcare CRM (Customer Relationship Management) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 62. United Kingdom Healthcare CRM (Customer Relationship Management) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 63. Russia Healthcare CRM (Customer Relationship Management) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 64. Italy Healthcare CRM (Customer Relationship Management) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 65. Asia-Pacific Healthcare CRM (Customer Relationship Management) Sales Market Share by Type (2017-2028)

Figure 66. Asia-Pacific Healthcare CRM (Customer Relationship Management) Sales Market Share by Application (2017-2028)

Figure 67. Asia-Pacific Healthcare CRM (Customer Relationship Management) Revenue Market Share by Region (2017-2028)

Figure 68. China Healthcare CRM (Customer Relationship Management) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 69. Japan Healthcare CRM (Customer Relationship Management) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 70. South Korea Healthcare CRM (Customer Relationship Management) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 71. India Healthcare CRM (Customer Relationship Management) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 72. Southeast Asia Healthcare CRM (Customer Relationship Management)

Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 73. Australia Healthcare CRM (Customer Relationship Management) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 74. South America Healthcare CRM (Customer Relationship Management) Sales Market Share by Type (2017-2028)

Figure 75. South America Healthcare CRM (Customer Relationship Management) Sales Market Share by Application (2017-2028)

Figure 76. South America Healthcare CRM (Customer Relationship Management) Revenue Market Share by Country (2017-2028)

Figure 77. Brazil Healthcare CRM (Customer Relationship Management) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 78. Argentina Healthcare CRM (Customer Relationship Management) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 79. Middle East and Africa Healthcare CRM (Customer Relationship Management) Sales Market Share by Type (2017-2028)

Figure 80. Middle East and Africa Healthcare CRM (Customer Relationship Management) Sales Market Share by Application (2017-2028)

Figure 81. Middle East and Africa Healthcare CRM (Customer Relationship Management) Revenue Market Share by Country (2017-2028)

Figure 82. Turkey Healthcare CRM (Customer Relationship Management) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 83. Saudi Arabia Healthcare CRM (Customer Relationship Management) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 84. UAE Healthcare CRM (Customer Relationship Management) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 85. Methodology

Figure 86. Research Process and Data Source

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