

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Health Supplement Market 2018, Forecast to 2023

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Abstracts

A dietary supplement is a manufactured product intended to supplement the diet when taken by mouth as a pill, capsule, tablet, or liquid. A supplement can provide nutrients either extracted from food sources or synthetic, individually or in combination, in order to increase the quantity of their consumption. The class of nutrient compounds includes vitamins, minerals, fiber, fatty acids and amino acids. Dietary supplements can also contain substances that have not been confirmed as being essential to life, but are marketed as having a beneficial biological effect, such as plant pigments or polyphenols. Animals can also be a source of supplement ingredients, as for example collagen from chickens or fish. These are also sold individually and in combination, and may be combined with nutrient ingredients. In the United States and Canada, dietary supplements are considered a subset of foods, and are regulated accordingly. The European Commission has also established harmonized rules to help insure that food supplements are safe and properly labeled. Among other countries, the definition of dietary supplements may vary as drugs or other classes of ingredients used in supplement products.

Scope of the Report:

This report focuses on the Health Supplement in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes The market based on manufacturers, regions, type and application. The rise in the aging population is the key driver for The market growth. Products that prevent age-related disorders, such as those linked to the digestive system, and ones that help maintain blood sugar levels, are in high demand among this age group, leading to the overall growth of the health supplement market.

The growing demand for probiotic products is also expected to contribute to The market growth. These products are primarily used as a substitute for growth promoters and antibiotics across the globe leading to the growing demand for vitamins and dietary supplements. For instance, companies such as Yakult Honsha and Chr. Hansen, have developed patented strains of microorganisms (probiotics) claiming to have particular health advantages

The worldwide market for Health Supplement is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Amway

Cosway

Herbalceutical

Herbalife

Astana Biocare

Bioalpha

Dynapham Herbal

Era Herbal

QD Herbs

White Heron Pharmaceuticals

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Vitamins and Dietary Supplements

Weight Management Products

Herbal and Traditional Products

Market Segment by Applications, can be divided into

Infants

Children

Adults

Pregnant Women

Old-Aged

There are 15 Chapters to deeply display The global Health Supplement market.

Chapter 1, to describe Health Supplement Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Health Supplement, with sales, revenue, and price of Health Supplement, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales,

revenue and market share in 2016 and 2017;

Chapter 4, to show The global market by regions, with sales, revenue and market share of Health Supplement, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze The market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show The market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Health Supplement market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Health Supplement sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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