

# Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Health and Wellness Food Market 2018, Forecast to 2023

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## Abstracts

The global health and wellness market is often cited as the “next trillion dollar industry” and rightly so, considering the wealth of applications and products it incorporates in a variety of industries such as nutraceuticals and cosmeceuticals. Since a last few years, sectors such as healthy eating, nutrition, and weight loss, complementary and alternative medicine, preventative and personalized health, and beauty and anti-aging have grown in leaps and bounds. Currently, there are three trends making their presence known in The global market, viz. athleisure, boutique fitness, and organic diet. From real estate to shopping to smart technology, health and wellness has found a significant place in the everyday life of the world population.

### Scope of the Report:

This report focuses on the Health and Wellness Food in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes The market based on manufacturers, regions, type and application. The increased awareness about the benefits of organic food and healthy eating habits as the major factors that will drive this market during the forecast period. As people growingly develop food sensitivity and their levels of disposable incomes rise, they are spending more on health and wellness food products. The rising importance of natural and organic food will further boost the demand for organic food manufacturers in the next five years. These factors are part of the reason why The market is expected to grow at a CAGR of nearly 6%.

The international health and wellness market has grown at a substantial rate not only in developed regions such as North America and Europe but also developing countries of the world. Consumer health awareness and consumer interest continue to rise in

Canada on the back of the role of foods and beverages in health maintenance and their benefits. Consumers in the U.S. are anticipated to take a paradigm shift toward healthy and organic food choices as their skepticism about “manmade” healthy products continues.

The worldwide market for Health and Wellness Food is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Danone

General Mills

GlaxoSmithKline

Kellogg

Nestlé

PepsiCo

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Functional Food

Naturally Health Food

Better-For-You (BFY) Food

Food Intolerance Products

Organic Food

Market Segment by Applications, can be divided into

Online Retail

Offline Retail

There are 15 Chapters to deeply display The global Health and Wellness Food market.

Chapter 1, to describe Health and Wellness Food Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Health and Wellness Food, with sales, revenue, and price of Health and Wellness Food, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show The global market by regions, with sales, revenue and market share of Health and Wellness Food, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze The market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show The market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Health and Wellness Food market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Health and Wellness Food sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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