

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Headphones Market 2018, Forecast to 2023

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Abstracts

Earphones and headphones are electrical accessories worn on the ear, which when connected with electrical appliances such as mobile phones, tablets, laptops, MP3 players etc. give direct concentrated sound output. With increasing adoption of mobile phones and tablets there is a significant growth observed in the adoption of earphones and headphones. Earphones and headphones are of two types – wired and wireless. Wired earphones and headphones are connected to the electrical device with the help of a wire while wireless earphones and headphones are connected to the electrical device via Bluetooth. These earphones and headphones include behind-the-head, over-the head and in-ear.

Scope of the Report:

This report focuses on the Headphones in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes The market based on manufacturers, regions, type and application. The increased sale of mobile devices is one of the primary growth factors for the headphones market. The increasing sale of smartphones and tablets is driving the growth of the headphones market. Also, these devices are equipped with consumer-grade headphones. Factors such as the growing demand for mobile devices along with accessories such as headphones is providing traction to the growth of The global earbuds market.

The trend of product miniaturization will drive the growth of the earphones market till the end of the forecast period. Supported by the technological advances in the nanochip technology that resulted in the development of wireless headphones, the size of headphones will decrease further to enable the headphones to fit perfectly in the human

ear. Apple AirPods contribute extensively to product miniaturization and manufacturers are attempting to follow this product innovation. Miniature headsets are also having increased aesthetic appeal, in comparison to large headsets. The earphone and headphone market in APEJ region is expected to be the largest revenue generator by 2027, and is expected to account for a revenue of US\$ 14,896.2 Mn by 2027 end, owing to the increasing adoption of mobile phones and tablets in the region. Region wise, The market in North America is estimated to be the second largest regional market in The global earphone and headphone market with market revenue anticipated to be worth US\$ 4,932.9 Mn by the end of 2027.

The worldwide market for Headphones is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Apple

Bose

Samsung Electronics

Sennheiser electronic

Skullcandy

SONY

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

In-Ear

Over-Ear

On-Ear

Market Segment by Applications, can be divided into

Fitness

Gaming

Virtual Reality

Music & Entertainment

There are 15 Chapters to deeply display The global Headphones market.

Chapter 1, to describe Headphones Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Headphones, with sales, revenue, and price of Headphones, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show The global market by regions, with sales, revenue and market share of Headphones, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze The market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Headphones Market 2018, Fo...

regions;

Chapter 10 and 11, to show The market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Headphones market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Headphones sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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