

Global Headless CMS Platform Software Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Headless CMS Platform Software market size is expected to reach \$ 574 million by 2032, rising at a market growth of 14.9% CAGR during the forecast period (2026-2032).

Headless CMS platform software refers to a system that completely decouples content management from the presentation layer, providing only content modeling, storage, and management capabilities, and distributing content to multiple terminals such as websites, apps, and mini-programs via APIs. It boasts high flexibility, scalability, and multi-channel adaptability.

Upstream mainly includes cloud computing infrastructure, databases and development frameworks, API management tools, AI capabilities, and cybersecurity service providers; downstream mainly covers e-commerce, media publishing, corporate websites, SaaS applications, mobile internet, and omnichannel digital operations.

In the future, frontendless CMS platforms will accelerate their evolution towards API-first, cloud-native, and intelligent directions. As enterprises' omnichannel content distribution needs increase, CMS will gradually transform from a website management tool into a 'content hub.' Simultaneously, AI-generated content, automatic tagging, and personalized recommendation capabilities will be deeply integrated, improving content production and operational efficiency. The introduction of low-code/no-code capabilities will lower the barrier to entry and expand penetration among SMEs; meanwhile, ecosystem integration capabilities, security compliance, and global deployment capabilities will become key competitive advantages for vendors.

This report studies the global Headless CMS Platform Software demand, key

companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Headless CMS Platform Software, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Headless CMS Platform Software that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Headless CMS Platform Software total market, 2021-2032, (USD Million)

Global Headless CMS Platform Software total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Headless CMS Platform Software total market, key domestic companies, and share, (USD Million)

Global Headless CMS Platform Software revenue by player, revenue and market share 2021-2026, (USD Million)

Global Headless CMS Platform Software total market by Type, CAGR, 2021-2032, (USD Million)

Global Headless CMS Platform Software total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Headless CMS Platform Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Contentful?Germany?, Kentico?Czech Republic?, Contentstack?USA?, Zesty.io?USA?, Core dna?Australia?, Scrivito?Germany?, Butter CMS?USA?, Superdesk?USA?, Agility?Canada?, Ingeniux?USA?, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Headless CMS Platform Software market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and

2027-2032 as the forecast year.

Global Headless CMS Platform Software Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Headless CMS Platform Software Market, Segmentation by Type:

API Driven

Git-based

Global Headless CMS Platform Software Market, Segmentation by Delivery Interfaces:

REST API

GraphQL API

Webhook/Event Driven

Global Headless CMS Platform Software Market, Segmentation by Frontend Adaptability:

Single-channel Output

Multi-channel Publishing

Omnichannel Composite Content Platform

Global Headless CMS Platform Software Market, Segmentation by Application:

Large Enterprises

SMEs

Companies Profiled:

Contentful?Germany?

Kentico?Czech Republic?

Contentstack?USA?

Zesty.io?USA?

Core dna?Australia?

Scrivito?Germany?

Butter CMS?USA?

Superdesk?USA?

Agility?Canada?

Ingeniux?USA?

dotCMS?USA?

Prismic?France?

Sanity?Norway?

Directus?USA?

Storyblok?Austria?

Key Questions Answered

1. How big is the global Headless CMS Platform Software market?
2. What is the demand of the global Headless CMS Platform Software market?
3. What is the year over year growth of the global Headless CMS Platform Software market?
4. What is the total value of the global Headless CMS Platform Software market?
5. Who are the Major Players in the global Headless CMS Platform Software market?
6. What are the growth factors driving the market demand?

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