

Global Head-Up Display (HUD) in Transportation Market 2018 by Manufacturers, Regions, Type and Application, Forecast to 2023

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Abstracts

About Head-up Display (HUD), A head-up display (HUD) is a device enabling augmented reality (AR) benefits for the driver in order to enhance safety by reducing distractions while driving. It overlays the data on the transparent glass screen and ensures that the driver can view the information without diverting their vision off the road. The real-world data overlay is placed in front of user's focal viewpoint.

Scope of the Report:

This report focuses on the Head-Up Display (HUD) in Transportation in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes The market based on manufacturers, regions, type and application.

One of the key drivers responsible for The market's growth is the increasing demand for AR-HUDs. Augmented reality (AR) based HUDs consist of sensors (LiDAR-based), cameras, Wi-Fi, and GPS modules. GPS and Wi-Fi are integrated to connect with the road infrastructure and other vehicles, while sensors and cameras are used to detect, guide, and monitor the environment and pedestrian movements. The AR-HUDs on the driver's windshield provides a comprehensive view in the form of both real scene and a computer-generated virtual scene. This technology enhances driver-assistance systems such as blind spot detection, notifications for upcoming lane changes, and exit directions. This will induce HUD manufacturers to come up with AR-HUDs, which in turn, will boost The market's growth prospects in the coming years.

The worldwide market for Head-Up Display (HUD) in Transportation is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023,

from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Continental

Delphi Automotive

DENSO

Nippon Seiki

Robert Bosch

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Windshield-Projected HUDs

Combiner-Projected HUDs

Market Segment by Applications, can be divided into

Luxury Cars

Sports Cars

Mid-Level Cars

There are 15 Chapters to deeply display The global Head-Up Display (HUD) in Transportation market.

Chapter 1, to describe Head-Up Display (HUD) in Transportation Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Head-Up Display (HUD) in Transportation, with sales, revenue, and price of Head-Up Display (HUD) in Transportation, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show The global market by regions, with sales, revenue and market share of Head-Up Display (HUD) in Transportation, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze The market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show The market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Head-Up Display (HUD) in Transportation market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Head-Up Display (HUD) in Transportation sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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