

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) HD SET-TOP BOX (STB) Market 2018, Forecast to 2023

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Abstracts

Set-top box (STB) or set-top unit (STU) (one type also colloquially known as a cable box) is an information appliance device that generally contains a TV-tuner input and displays output to a television set and an external source of signal, turning the source signal into content in a form that can then be displayed on the television screen or other display device. They are used in cable television, satellite television, and over-the-air television systems, as well as other uses.

Scope of the Report:

This report focuses on the HD SET-TOP BOX (STB) in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. With an increase in the disposable income and the emerging middle-class population, the demand for media-rich home entertainment services is increasing among the consumers. With the growing demand for interactive digital entertainment services, the set top box industry is expected to present significant innovative and new revenue generation opportunities in the near future.

The worldwide market for HD SET-TOP BOX (STB) is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Arris(Pace)

Technicolor(Cisco)

Apple

Echostar

Humax

Sagemcom

Samsung

Roku

Skyworth Digital

Huawei

Jiuzhou

Coship

Changhong

Unionman

Yinhe

ZTE

Hisense

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Digital Cable

Terrestrial Digital

Satellite Digital

IPTV

Others

Market Segment by Applications, can be divided into

Residential Application

Commercial Application

Others

There are 15 Chapters to deeply display the global HD SET-TOP BOX (STB) market.

Chapter 1, to describe HD SET-TOP BOX (STB) Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of HD SET-TOP BOX (STB), with sales, revenue, and price of HD SET-TOP BOX (STB), in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of HD SET-TOP BOX (STB), for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, HD SET-TOP BOX (STB) market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe HD SET-TOP BOX (STB) sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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