

# Global Haying and Forage Machinery Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Haying and Forage Machinery market size was valued at USD 8738.1 million in 2023 and is forecast to a readjusted size of USD 10510 million by 2030 with a CAGR of 2.7% during review period.

Haying and forage machinery is utilized in order to cater to the rising demand for plant-based feed for animals. Growing demand for automation in farming sector across the globe is likely to boost the haying and forage machinery market during forecast period. The agriculture industry largely depends on the equipment to enhance forage quality, output, cost-effectiveness, and processes such as the rate of drying. This equipment market comprises a variety of machines such as conditioner-mowers, sickle bar mowers, and others which are gaining popularity among farmers owing to their advantages. The haying and forage machinery market is anticipated to expand during the forecast period government subsidies for purchasing agriculture machinery, increasing cultivation of crops, labor shortage in developed region, increased consumption of silage and haylage by the livestock industry, and increasing demand for precision farming technologies. However, high cost of machinery and a lack of adoption of machinery are likely to hinder the haying and forage machinery market during the forecast period.

According to our Fee Research Center, in 2022, global total production of feed was about 1.2 billion tons. Key producing regions are Asia, Europe and North America, top ten countries hold about 65% of global feed production. China, United States, Brazil and India, as the top four countries, accounted for half of the total feed production.

The Global Info Research report includes an overview of the development of the Haying and Forage Machinery industry chain, the market status of OEMs (Mowers, Conditioners), Aftermarket (Mowers, Conditioners), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Haying and Forage Machinery.

Regionally, the report analyzes the Haying and Forage Machinery markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Haying and Forage Machinery market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Haying and Forage Machinery market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Haying and Forage Machinery industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Mowers, Conditioners).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Haying and Forage Machinery market.

**Regional Analysis:** The report involves examining the Haying and Forage Machinery market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Haying and Forage Machinery market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Haying and Forage Machinery:

**Company Analysis:** Report covers individual Haying and Forage Machinery manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Haying and Forage Machinery. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (OEMs, Aftermarket).

**Technology Analysis:** Report covers specific technologies relevant to Haying and Forage Machinery. It assesses the current state, advancements, and potential future developments in Haying and Forage Machinery areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Haying and Forage Machinery market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Haying and Forage Machinery market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Mowers

Conditioners

Tedders

Balers

Others

#### Market segment by Application

OEMs

Aftermarket

#### Major players covered

AGCO

CLAAS

CNH Industrial

Deere

Pottinger Landtechnik

Buhler Industries

Iseki

Krone

Kubota

KUHN Group

Kverneland

Lely

Vermeer

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Haying and Forage Machinery product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Haying and Forage Machinery, with price, sales, revenue and global market share of Haying and Forage Machinery from 2019 to 2024.

Chapter 3, the Haying and Forage Machinery competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Haying and Forage Machinery breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Haying and Forage Machinery market forecast, by regions, type and

application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Haying and Forage Machinery.

Chapter 14 and 15, to describe Haying and Forage Machinery sales channel, distributors, customers, research findings and conclusion.

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