

Global Hawthorn Vinegar Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Hawthorn Vinegar market size was valued at US\$ 582 million in 2025 and is forecast to a readjusted size of US\$ 812 million by 2032 with a CAGR of 4.9% during review period.

Hawthorn vinegar is a fruit vinegar product made primarily from hawthorn through alcoholic and acetic acid fermentation. It combines the nutritional value of hawthorn with the health benefits of vinegar, making it a unique food that integrates seasoning, beverage, and health maintenance.

Hawthorn vinegar is an important category of fruit vinegar. Through microbial fermentation, the sugars in hawthorn are converted into alcohol, and further into acetic acid, while retaining the unique organic acids, flavonoids, and other nutrients found in hawthorn.

Main Efficacy and Functions: Appetizing and digestive, relieving greasiness: This is the core function of hawthorn vinegar. Hawthorn is rich in organic acids, which effectively stimulate gastric juice secretion and enhance gastrointestinal motility, especially effective in digesting greasy foods such as meat.

Help regulate blood lipids: Studies have shown that the flavonoids and triterpenoids in hawthorn help lower serum total cholesterol and triglyceride levels, playing a positive role in maintaining cardiovascular health.

Provides antioxidants: Both hawthorn and vinegar contain various antioxidants, such as polyphenols and flavonoids. These substances help eliminate free radicals in the body

and combat oxidative stress.

In 2025, global sales of hawthorn vinegar are projected to reach 128 million liters, with a production capacity of approximately 185 million liters, an average selling price of US\$4.95 per liter, and an average gross profit margin of 30%-40%.

This report is a detailed and comprehensive analysis for global Hawthorn Vinegar market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Hawthorn Vinegar market size and forecasts, in consumption value (\$ Million), sales quantity (Million Liters), and average selling prices (US\$/Liter), 2021-2032

Global Hawthorn Vinegar market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Million Liters), and average selling prices (US\$/Liter), 2021-2032

Global Hawthorn Vinegar market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Million Liters), and average selling prices (US\$/Liter), 2021-2032

Global Hawthorn Vinegar market shares of main players, shipments in revenue (\$ Million), sales quantity (Million Liters), and ASP (US\$/Liter), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Hawthorn Vinegar

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Hawthorn Vinegar market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Chengde Hongyuan Fruit Industry, Henan Weichuang, Senxia Fruit, Henan Wanqiu Vinegar Industry, Zilin Vinegar Industry, Mizkan Holdings, Acetificio M, Arifo?lu Baharat ve G?da San, Henan Wanqiu Vinegar Industry, Henan Sijitang, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Hawthorn Vinegar market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

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