

Global Hawthorn Fruit Powder Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Hawthorn Fruit Powder market size is expected to reach \$ 47.61 million by 2032, rising at a market growth of 5.7% CAGR during the forecast period (2026-2032).

Hawthorn Fruit Powder is a fruit-based powder made from hawthorn fruits. In the context of Chinese hawthorn used for foods and traditional products, ?Shan Zha / Crataegi Fructus? refers to the dried ripe fruit of *Crataegus pinnatifida* from the Rosaceae family, which is widely used both as a food ingredient and in traditional herbal contexts.

Upstream, the key raw material is ripe hawthorn fruit, typically sourced as fresh fruit for further processing or as dried fruit depending on the supply chain. Downstream, hawthorn fruit is widely used in confectionery and traditional snacks, fruit preparations and beverages, and it can also be incorporated into savory sauces and dietary supplement/herbal products depending on grade and compliance.

In 2025, global sales of Hawthorn Fruit Powder reached approximately 3,950 tons, with an average global market price of around US\$ 8/kg. Production capacity varies significantly among manufacturers, with gross profit margins ranging from approximately 25% to 35%.

This report studies the global Hawthorn Fruit Powder production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Hawthorn Fruit Powder and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and

competition, as well as details the characteristics of Hawthorn Fruit Powder that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Hawthorn Fruit Powder total production and demand, 2021-2032, (Tons)

Global Hawthorn Fruit Powder total production value, 2021-2032, (USD Million)

Global Hawthorn Fruit Powder production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global Hawthorn Fruit Powder consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: Hawthorn Fruit Powder domestic production, consumption, key domestic manufacturers and share

Global Hawthorn Fruit Powder production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global Hawthorn Fruit Powder production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global Hawthorn Fruit Powder production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global Hawthorn Fruit Powder market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Hebei Hongfeng Food, KangMed, Damin International, Wanbang Food, Shaanxi Xintianyu Biotechnology, Shaanxi Jintai Biological Engineering, Fufeng Sinuote Biotechnology, Qingdao Sunrise Biotechnology, Cangzhou Chaochen Biotech, YANGGE Biotech, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Hawthorn Fruit Powder market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/kg) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the

forecast year.

Global Hawthorn Fruit Powder Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Hawthorn Fruit Powder Market, Segmentation by Type:

Whole Fruit Powder

Fruit Pulp Powder

Other

Global Hawthorn Fruit Powder Market, Segmentation by Drying Technology:

Freeze-Dried

Spray-Dried

Other

Global Hawthorn Fruit Powder Market, Segmentation by Botanical Source:

Hawthorn

Crataegus Pinnatifida

Global Hawthorn Fruit Powder Market, Segmentation by Application:

Food and Beverages

Dietary Supplements

Pharmaceuticals

Other

Companies Profiled:

Hebei Hongfeng Food

KangMed

Damin International

Wanbang Food

Shaanxi Xintianyu Biotechnology

Shaanxi Jintai Biological Engineering

Fufeng Sinuote Biotechnology

Qingdao Sunrise Biotechnology

Cangzhou Chaochen Biotech

YANGGE Biotech

Key Questions Answered:

1. How big is the global Hawthorn Fruit Powder market?
2. What is the demand of the global Hawthorn Fruit Powder market?
3. What is the year over year growth of the global Hawthorn Fruit Powder market?
4. What is the production and production value of the global Hawthorn Fruit Powder market?
5. Who are the key producers in the global Hawthorn Fruit Powder market?
6. What are the growth factors driving the market demand?

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