

Global Hawthorn Beverages Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Hawthorn Beverages market size is expected to reach \$ 3845 million by 2032, rising at a market growth of 4.1% CAGR during the forecast period (2026-2032).

Hawthorn beverages are liquid drinks made primarily from hawthorn fruit through processes such as pressing, extraction, blending, and sterilization. They are characterized by their sweet and sour taste, which stimulates appetite and aids digestion, and belong to the category of functional beverages that are both food and medicine.

Hawthorn beverages are rich in organic acids, flavonoids, vitamin C, and dietary fiber, offering numerous health benefits:

Aid digestion: The organic acids in hawthorn can stimulate gastric acid secretion, aiding digestion and relieving discomfort after greasy meals.

Regulate blood lipids: The flavonoids in hawthorn help dilate blood vessels, improve blood circulation, and reduce blood viscosity, which is beneficial to cardiovascular health.

Antioxidant properties: The abundant vitamin C and polyphenols can scavenge free radicals, reduce cell damage, and delay aging.

Boost immunity: Moderate consumption of hawthorn beverages helps improve immunity and promote health.

The consumption scenarios for beverage products are becoming increasingly

fragmented. By launching bottled ready-to-drink and small-package products, companies have successfully positioned hawthorn beverages in various scenarios such as afternoon tea, work breaks, and outdoor sports.

In 2025, global sales of hawthorn beverages will reach 1.252 billion liters, with a production capacity of approximately 1.56 billion liters, an average selling price of US\$2.25 per liter, and an average gross profit margin of 39.8%.

This report studies the global Hawthorn Beverages production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Hawthorn Beverages and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Hawthorn Beverages that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Hawthorn Beverages total production and demand, 2021-2032, (Million Liters)

Global Hawthorn Beverages total production value, 2021-2032, (USD Million)

Global Hawthorn Beverages production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Million Liters), (based on production site)

Global Hawthorn Beverages consumption by region & country, CAGR, 2021-2032 & (Million Liters)

U.S. VS China: Hawthorn Beverages domestic production, consumption, key domestic manufacturers and share

Global Hawthorn Beverages production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Million Liters)

Global Hawthorn Beverages production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Million Liters)

Global Hawthorn Beverages production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Million Liters)

This report profiles key players in the global Hawthorn Beverages market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Tianjin Guanfang, Fujian Shengji Food, Huiyuan Group, Shanghai Siwang Beverage, Hebei Yida Food, Qinhuangdao Baifeng, Nongfu Spring, HS Holdings, Suntory, ALPS, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Hawthorn Beverages market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Million Liters) and average price (US\$/Liter) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Hawthorn Beverages Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Hawthorn Beverages Market, Segmentation by Type:

Fruit Juice Type

Sparkling Water

Mixed Beverage

Global Hawthorn Beverages Market, Segmentation by Packaging:

Bottled

Canned

Boxed

Bagged

Global Hawthorn Beverages Market, Segmentation by Capacity:

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