

Global Hawthorn Beverages Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Hawthorn Beverages market size was valued at US\$ 2899 million in 2025 and is forecast to a readjusted size of US\$ 3845 million by 2032 with a CAGR of 4.1% during review period.

Hawthorn beverages are liquid drinks made primarily from hawthorn fruit through processes such as pressing, extraction, blending, and sterilization. They are characterized by their sweet and sour taste, which stimulates appetite and aids digestion, and belong to the category of functional beverages that are both food and medicine.

Hawthorn beverages are rich in organic acids, flavonoids, vitamin C, and dietary fiber, offering numerous health benefits:

Aid digestion: The organic acids in hawthorn can stimulate gastric acid secretion, aiding digestion and relieving discomfort after greasy meals.

Regulate blood lipids: The flavonoids in hawthorn help dilate blood vessels, improve blood circulation, and reduce blood viscosity, which is beneficial to cardiovascular health.

Antioxidant properties: The abundant vitamin C and polyphenols can scavenge free radicals, reduce cell damage, and delay aging.

Boost immunity: Moderate consumption of hawthorn beverages helps improve immunity and promote health.

The consumption scenarios for beverage products are becoming increasingly fragmented. By launching bottled ready-to-drink and small-package products, companies have successfully positioned hawthorn beverages in various scenarios such as afternoon tea, work breaks, and outdoor sports.

In 2025, global sales of hawthorn beverages will reach 1.252 billion liters, with a production capacity of approximately 1.56 billion liters, an average selling price of US\$2.25 per liter, and an average gross profit margin of 39.8%.

This report is a detailed and comprehensive analysis for global Hawthorn Beverages market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Hawthorn Beverages market size and forecasts, in consumption value (\$ Million), sales quantity (Million Liters), and average selling prices (US\$/Liter), 2021-2032

Global Hawthorn Beverages market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Million Liters), and average selling prices (US\$/Liter), 2021-2032

Global Hawthorn Beverages market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Million Liters), and average selling prices (US\$/Liter), 2021-2032

Global Hawthorn Beverages market shares of main players, shipments in revenue (\$ Million), sales quantity (Million Liters), and ASP (US\$/Liter), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Hawthorn Beverages

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Hawthorn Beverages market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Tianjin Guanfang, Fujian Shengji Food, Huiyuan Group, Shanghai Siwang Beverage, Hebei Yida Food, Qinhuangdao Baifeng, Nongfu Spring, HS Holdings, Suntory, ALPS, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Hawthorn Beverages market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Fruit Juice Type

Sparkling Water

Mixed Beverage

Market segment by Packaging

Bottled

Canned

Boxed

Bagged

Market segment by Capacity

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Hawthorn Beverages Consumption Value by Type: 2021
Versus 2025 Versus 2032

1.3.2 Fruit Juice Type

1.3.3 Sparkling Water

1.3.4 Mixed Beverage

1.4 Market Analysis by Packaging

1.4.1 Overview: Global Hawthorn Beverages Consumption Value by Packaging: 2021
Versus 2025 Versus 2032

1.4.2 Bottled

1.4.3 Canned

1.4.4 Boxed

1.4.5 Bagged

1.5 Market Analysis by Capacity

1.5.1 Overview: Global Hawthorn Beverages Consumption Value by Capacity: 2021
Versus 2025 Versus 2032

1.5.2

List Of Tables

LIST OF TABLES

Table 1. Global Hawthorn Beverages Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Table 2. Global Hawthorn Beverages Consumption Value by Packaging, (USD Million), 2021 & 2025 & 2032

Table 3. Global Hawthorn Beverages Consumption Value by Capacity, (USD Million), 2021 & 2025 & 2032

Table 4. Global Hawthorn Beverages Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Table 5. Tianjin Guanfang Basic Information, Manufacturing Base and Competitors

Table 6. Tianjin Guanfang Major Business

Table 7. Tianjin Guanfang Hawthorn Beverages Product and Services

Table 8. Tianjin Guanfang Hawthorn Beverages Sales Quantity (Million Liters), Average Price (US\$/Liter), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 9. Tianjin Guanfang Recent Developments/Updates

Table 10. Fujian Shengji Food Basic Information, Manufacturing Base and Competitors

Table 11. Fujian Shengji Food Major Business

Table 12. Fujian Shengji Food Hawthorn Beverages Product and Services

Table 13. Fujian Shengji Food Hawthorn Beverages Sales Quantity (Million Liters), Average Price (US\$/Liter), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 14. Fujian Shengji Food Recent Developments/Updates

Table 15. Huiyuan Group Basic Information, Manufacturing Base and Competitors

Table 16. Huiyuan Group Major Business

Table 17. Huiyuan Group Hawthorn Beverages Product and Services

Table 18. Huiyuan Group Hawthorn Beverages Sales Quantity (Million Liters), Average Price (US\$/Liter), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 19. Huiyuan Group Recent Developments/Updates

Table 20. Shanghai Siwang Beverage Basic Information, Manufacturing Base and Competitors

Table 21. Shanghai Siwang Beverage Major Business

Table 22. Shanghai Siwang Beverage Hawthorn Beverages Product and Services

Table 23. Shanghai Siwang Beverage Hawthorn Beverages Sales Quantity (Million Liters), Average Price (US\$/Liter), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 24. Shanghai Siwang Beverage Recent Developments/Updates

Table 25. Hebei Yida Food Basic Information, Manufacturing Base and Competitors

Table 26. Hebei Yida Food Major Business

Table 27. Hebei Yida Food Hawthorn Beverages Product and Services

Table 28. Hebei Yida Food Hawthorn Beverages Sales Quantity (Million Liters), Average Price (US\$/Liter), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 29. Hebei Yida Food Recent Developments/Updates

Table 30. Qinhuangdao Baifeng Basic Information, Manufacturing Base and Competitors

Table 31. Qinhuangdao Baifeng Major Business

Table 32. Qinhuangdao Baifeng Hawthorn Beverages Product and Services

Table 33. Qinhuangdao Baifeng Hawthorn Beverages Sales Quantity (Million Liters), Average Price (US\$/Liter), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 34. Qinhuangdao Baifeng Recent Developments/Updates

Table 35. Nongfu Spring Basic Information, Manufacturing Base and Competitors

Table 36. Nongfu Spring Major Business

Table 37. Nongfu Spring Hawthorn Beverages Product and Services

Table 38. Nongfu Spring Hawthorn Beverages Sales Quantity (Million Liters), Average Price (US\$/Liter), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 39. Nongfu Spring Recent Developments/Updates

Table 40. HS Holdings Basic Information, Manufacturing Base and Competitors

Table 41. HS Holdings Major Business

Table 42. HS Holdings Hawthorn Beverages Product and Services

Table 43. HS Holdings Hawthorn Beverages Sales Quantity (Million Liters), Average Price (US\$/Liter), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 44. HS Holdings Recent Developments/Updates

Table 45. Suntory Basic Information, Manufacturing Base and Competitors

Table 46. Suntory Major Business

Table 47. Suntory Hawthorn Beverages Product and Services

Table 48. Suntory Hawthorn Beverages Sales Quantity (Million Liters), Average Price (US\$/Liter), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 49. Suntory Recent Developments/Updates

Table 50. ALPS Basic Information, Manufacturing Base and Competitors

Table 51. ALPS Major Business

Table 52. ALPS Hawthorn Beverages Product and Services

Table 53. ALPS Hawthorn Beverages Sales Quantity (Million Liters), Average Price (US\$/Liter), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 54. ALPS Recent Developments/Updates

Table 55. Hawthorn Health Drinks Basic Information, Manufacturing Base and Competitors

Table 56. Hawthorn Health Drinks Major Business

Table 57. Hawthorn Health Drinks Hawthorn Beverages Product and Services

Table 58. Hawthorn Health Drinks Hawthorn Beverages Sales Quantity (Million Liters), Average Price (US\$/Liter), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 59. Hawthorn Health Drinks Recent Developments/Updates

Table 60. Nature's Nectar Basic Information, Manufacturing Base and Competitors

Table 61. Nature's Nectar Major Business

Table 62. Nature's Nectar Hawthorn Beverages Product and Services

Table 63. Nature's Nectar Hawthorn Beverages Sales Quantity (Million Liters), Average Price (US\$/Liter), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 64. Nature's Nectar Recent Developments/Updates

Table 65. Hope Water Basic Information, Manufacturing Base and Competitors

Table 66. Hope Water Major Business

Table 67. Hope Water Hawthorn Beverages Product and Services

Table 68. Hope Water Hawthorn Beverages Sales Quantity (Million Liters), Average Price (US\$/Liter), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 69. Hope Water Recent Developments/Updates

Table 70. Global Hawthorn Beverages Sales Quantity by Manufacturer (2021-2026) & (Million Liters)

Table 71. Global Hawthorn Beverages Revenue by Manufacturer (2021-2026) & (USD Million)

Table 72. Global Hawthorn Beverages Average Price by Manufacturer (2021-2026) & (US\$/Liter)

Table 73. Market Position of Manufacturers in Hawthorn Beverages, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025

Table 74. Head Office and Hawthorn Beverages Production Site of Key Manufacturer

Table 75. Hawthorn Beverages Market: Company Product Type Footprint

Table 76. Hawthorn Beverages Market: Company Product Application Footprint

Table 77. Hawthorn Beverages New Market Entrants and Barriers to Market Entry

Table 78. Hawthorn Beverages Mergers, Acquisition, Agreements, and Collaborations

Table 79. Global Hawthorn Beverages Consumption Value by Region (2021-2025-2032) & (USD Million) & CAGR

Table 80. Global Hawthorn Beverages Sales Quantity by Region (2021-2026) & (Million Liters)

Table 81. Global Hawthorn Beverages Sales Quantity by Region (2027-2032) & (Million Liters)

Table 82. Global Hawthorn Beverages Consumption Value by Region (2021-2026) & (USD Million)

Table 83. Global Hawthorn Beverages Consumption Value by Region (2027-2032) & (USD Million)

Table 84. Global Hawthorn Beverages Average Price by Region (2021-2026) & (US\$/Liter)

Table 85. Global Hawthorn Beverages Average Price by Region (2027-2032) & (US\$/Liter)

Table 86. Global Hawthorn Beverages Sales Quantity by Type (2021-2026) & (Million Liters)

Table 87. Global Hawthorn Beverages Sales Quantity by Type (2027-2032) & (Million Liters)

Table 88. Global Hawthorn Beverages Consumption Value by Type (2021-2026) & (USD Million)

Table 89. Global Hawthorn Beverages Consumption Value by Type (2027-2032) & (USD Million)

Table 90. Global Hawthorn Beverages Average Price by Type (2021-2026) & (US\$/Liter)

Table 91. Global Hawthorn Beverages Average Price by Type (2027-2032) & (US\$/Liter)

Table 92. Global Hawthorn Beverages Sales Quantity by Application (2021-2026) & (Million Liters)

Table 93. Global Hawthorn Beverages Sales Quantity by Application (2027-2032) & (Million Liters)

Table 94. Global Hawthorn Beverages Consumption Value by Application (2021-2026) & (USD Million)

Table 95. Global Hawthorn Beverages Consumption Value by Application (2027-2032) & (USD Million)

Table 96. Global Hawthorn Beverages Average Price by Application (2021-2026) & (US\$/Liter)

Table 97. Global Hawthorn Beverages Average Price by Application (2027-2032) & (US\$/Liter)

Table 98. North America Hawthorn Beverages Sales Quantity by Type (2021-2026) & (Million Liters)

Table 99. North America Hawthorn Beverages Sales Quantity by Type (2027-2032) & (Million Liters)

Table 100. North America Hawthorn Beverages Sales Quantity by Application (2021-2026) & (Million Liters)

Table 101. North America Hawthorn Beverages Sales Quantity by Application

(2027-2032) & (Million Liters)

Table 102. North America Hawthorn Beverages Sales Quantity by Country (2021-2026) & (Million Liters)

Table 103. North America Hawthorn Beverages Sales Quantity by Country (2027-2032) & (Million Liters)

Table 104. North America Hawthorn Beverages Consumption Value by Country (2021-2026) & (USD Million)

Table 105. North America Hawthorn Beverages Consumption Value by Country (2027-2032) & (USD Million)

Table 106. Europe Hawthorn Beverages Sales Quantity by Type (2021-2026) & (Million Liters)

Table 107. Europe Hawthorn Beverages Sales Quantity by Type (2027-2032) & (Million Liters)

Table 108. Europe Hawthorn Beverages Sales Quantity by Application (2021-2026) & (Million Liters)

Table 109. Europe Hawthorn Beverages Sales Quantity by Application (2027-2032) & (Million Liters)

Table 110. Europe Hawthorn Beverages Sales Quantity by Country (2021-2026) & (Million Liters)

Table 111. Europe Hawthorn Beverages Sales Quantity by Country (2027-2032) & (Million Liters)

Table 112. Europe Hawthorn Beverages Consumption Value by Country (2021-2026) & (USD Million)

Table 113. Europe Hawthorn Beverages Consumption Value by Country (2027-2032) & (USD Million)

Table 114. Asia-Pacific Hawthorn Beverages Sales Quantity by Type (2021-2026) & (Million Liters)

Table 115. Asia-Pacific Hawthorn Beverages Sales Quantity by Type (2027-2032) & (Million Liters)

Table 116. Asia-Pacific Hawthorn Beverages Sales Quantity by Application (2021-2026) & (Million Liters)

Table 117. Asia-Pacific Hawthorn Beverages Sales Quantity by Application (2027-2032) & (Million Liters)

Table 118. Asia-Pacific Hawthorn Beverages Sales Quantity by Region (2021-2026) & (Million Liters)

Table 119. Asia-Pacific Hawthorn Beverages Sales Quantity by Region (2027-2032) & (Million Liters)

Table 120. Asia-Pacific Hawthorn Beverages Consumption Value by Region (2021-2026) & (USD Million)

Table 121. Asia-Pacific Hawthorn Beverages Consumption Value by Region (2027-2032) & (USD Million)
Table 122. South America Hawthorn Beverages Sales Quantity by Type (2021-2026) & (Million Liters)
Table 123. South America Hawthorn Beverages Sales Quantity by Type (2027-2032) & (Million Liters)
Table 124. South America Hawthorn Beverages Sales Quantity by Application (2021-2026) & (Million Liters)
Table 125. South America Hawthorn Beverages Sales Quantity by Application (2027-2032) & (Million Liters)
Table 126. South America Hawthorn Beverages Sales Quantity by Country (2021-2026) & (Million Liters)
Table 127. South America Hawthorn Beverages Sales Quantity by Country (2027-2032) & (Million Liters)
Table 128. South America Hawthorn Beverages Consumption Value by Country (2021-2026) & (USD Million)
Table 129. South America Hawthorn Beverages Consumption Value by Country (2027-2032) & (USD Million)
Table 130. Middle East & Africa Hawthorn Beverages Sales Quantity by Type (2021-2026) & (Million Liters)
Table 131. Middle East & Africa Hawthorn Beverages Sales Quantity by Type (2027-2032) & (Million Liters)
Table 132. Middle East & Africa Hawthorn Beverages Sales Quantity by Application (2021-2026) & (Million Liters)
Table 133. Middle East & Africa Hawthorn Beverages Sales Quantity by Application (2027-2032) & (Million Liters)
Table 134. Middle East & Africa Hawthorn Beverages Sales Quantity by Country (2021-2026) & (Million Liters)
Table 135. Middle East & Africa Hawthorn Beverages Sales Quantity by Country (2027-2032) & (Million Liters)
Table 136. Middle East & Africa Hawthorn Beverages Consumption Value by Country (2021-2026) & (USD Million)
Table 137. Middle East & Africa Hawthorn Beverages Consumption Value by Country (2027-2032) & (USD Million)
Table 138. Hawthorn Beverages Raw Material
Table 139. Key Manufacturers of Hawthorn Beverages Raw Materials
Table 140. Hawthorn Beverages Typical Distributors
Table 141. Hawthorn Beverages Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Hawthorn Beverages Picture

Figure 2. Global Hawthorn Beverages Revenue by Type, (USD Million), 2021 & 2025 & 2032

Figure 3. Global Hawthorn Beverages Revenue Market Share by Type in 2025

Figure 4. Fruit Juice Type Examples

Figure 5. Sparkling Water Examples

Figure 6. Mixed Beverage Examples

Figure 7. Global Hawthorn Beverages Revenue by Packaging, (USD Million), 2021 & 2025 & 2032

Figure 8. Global Hawthorn Beverages Revenue Market Share by Packaging in 2025

Figure 9. Bottled Examples

Figure 10. Canned Examples

Figure 11. Boxed Examples

Figure 12. Bagged Examples

Figure 13. Global Hawthorn Beverages Revenue by Capacity, (USD Million), 2021 & 2025 & 2032

Figure 14. Global Hawthorn Beverages Revenue Market Share by Capacity in 2025

Figure 15.

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